ORIGINAL

UNITED STATES DISTRICT COURT

NORTHERN DISTRICT OF CALIFORNIA

Before The Honorable YVONNE GONZALEZ ROGERS, Judge

IN RE: SOCIAL MEDIA) Motions to Dismiss ADOLESCENT ADDICTION/) PERSONAL INJURY PRODUCTS)

LIABILITY LITIGATION) NO. C 22-03047 YGR

ALL ACTIONS) Pages 1 - 196

_____) Oakland, California Friday, October 27, 2023

REPORTER'S TRANSCRIPT OF PROCEEDINGS

APPEARANCES:

For Plaintiffs: Lieff Cabraser Heimann & Bernstein LLP

275 Battery Street, 30th Floor San Francisco, California 94111

BY: PATRICK I. ANDREWS, ELIZABETH J. CABRASER,

LEXI J. HAZAM, ATTORNEYS AT LAW

Lieff Cabraser Heimann & Bernstein LLP

250 Hudson Street, 8th Floor New York, New York 10013-1413

BY: JASON L. LICHTMAN,

GABRIEL PANEK, ATTORNEYS AT LAW

Seeger Weiss LLP

55 Challenger Road, Sixth Floor Ridgefield Park, New Jersey 07660

BY: CHRISTOPHER L. AYERS,

JENNIFER R. SCULLION, ATTORNEYS AT LAW

(Appearances continued next page)

Reported By: Raynee H. Mercado, CSR No. 8258

Proceedings reported by electronic/mechanical stenography; transcript produced by computer-aided transcription.

A P P E A R A N C E S (CONT'D.)

For Plaintiffs: Motley Rice LLC

401 9th Street NW Suite 630

Washington, DC 20004

BY: ABIGAIL BURMAN,

MATHEW JASKINSKI,

PREVIN WARREN, ATTORNEYS AT LAW

Andrus Anderson LLP

155 Montgomery Street, Suite 900 San Francisco, California 94104

BY: JENNIE LEE ANDERSON, ATTORNEY AT LAW

Gibbs Law Group

1111 Broadway, Suite 2100 Oakland, California 94607

BY: ANDREW MURA, ATTORNEY AT LAW

For the Meta Defendants:

Covington & Burling LLP

One City Center

850 Tenth Street, NW

Washington, DC 20001-4956

BY: PHYLLIS A. JONES, ATTORNEY AT LAW

Covington & Burling LLP

1999 Avenue of the Stars, Suite 3500

Los Angeles, California 90067

BY: ASHLEY SIMONSEN, ATTORNEYS AT LAW

Covington & Burling LLP

620 Eighth Avenue

New York, New York 10018

BY: GREGORY L. HALPERIN,

PAUL W. SCHMIDT, ATTORNEYS AT LAW

For Defendant Snap

Inc.:

Munger, Tolles & Olson

560 Mission Street, 27th Floor

San Francisco, California 94105

BY: JONATHAN H. BLAVIN,

ROSE L. EHLER, ATTORNEYS AT LAW

A P P E A R A N C E S (CONT'D.)

For Defendant TikTok King & Spalding LLP

Inc.; ByteDance, Inc.: 1180 Peachtree Street, N.E.

Suite 1600

Atlanta, Georgia 30309-3521

BY: GEOFFREY M. DRAKE, ATTORNEY AT LAW

Faegre Drinker Biddle & Reath LLP 300 North Meridian Street, Suite 2500

Indianapolis, Indiana 46204

BY: ANDREA PIERSON, ATTORNEY AT LAW

For Defendant Alphabet Wilson, Sonsini, Goodrich & Rosati

One Market Plaza

Inc.; Google, LLC;
YouTube, Inc.:

Spear Tower, Suite 3300

San Francisco, California 94105

BY: LAUREN GALLO WHITE, ATTORNEY AT LAW

Wilson, Sonsini, Goodrich & Rosati

633 W. 5th Street, Suite 1550

Los Angeles, California 90071-2027

BY: MATTHEW DONAHUE, OF COUNSEL

Wilson, Sonsini, Goodrich & Rosati

1301 Avenue of the Americas,

40th Floor

New York, New York 10019-6022

BY: BRIAN M. WILLEN, ATTORNEY AT LAW

--000--

```
1
      Friday, October 27, 2023
                                                           10:28 a.m.
 2
                          PROCEEDINGS
 3
                                  --000--
 4
 5
               THE CLERK: Morning, everyone. These proceedings are
 6
      being court-reported by this court. Any other recording of
 7
      the proceeding, either by video, audio, including screen shots
      or other copying of the hearing is strictly prohibited.
 8
 9
          Your Honor, now calling the civil matter 20-MD-03047-YGR,
10
      In Re: Social Media Adolescent Addiction Personal Injury
11
      Products Liability Litigation.
12
          Parties could please state their names and appearances
13
      starting with the plaintiff for the record.
14
               MS. HAZAM: Your Honor, Lexie -- on behalf of --
15
               THE COURT: And you want -- you can either -- you can
16
      all come up very quickly. This will be one of the few times
17
      we do this.
18
          After today, I'll have another protocol in place so that
19
      we don't waste time in this regard.
20
          But go ahead.
21
               MS. HAZAM: Good morning, Your Honor. Lexie Hazam on
22
      behalf of plaintiffs.
23
               THE COURT: Good morning.
24
               MS. SCULLION: Good morning, Your Honor. Jennifer
25
      Scullion for the plaintiffs.
```

```
1
               THE COURT: Okay. Good morning.
 2
               MR. WARREN: Good morning, Your Honor. Previn Warren
 3
      on behalf of plaintiffs.
 4
               THE COURT: Good morning.
 5
               MS. CABRASER: Good morning, Your Honor, Elizabeth
 6
      Cabraser for plaintiffs.
 7
               THE COURT: Good morning.
 8
               MS ANDERSON: Good morning, Your Honor. Jennie Lee
 9
      Anderson for plaintiffs.
10
               THE COURT: Okay. Good morning.
11
               MR. MURA: Good morning. Andre Mura for the
12
      plaintiffs.
13
               THE COURT: Okay. Thank you.
14
          As I get to know you all better, this will be less
15
      necessary.
16
          All right. On the defense.
17
               MR. SCHMIDT: Good morning, Your Honor. Paul Schmidt
18
      for the Meta defendants, along with several of my colleagues
19
      and in-house colleagues.
20
               THE COURT: Okay. Hold on. Mr. Schmidt, you haven't
21
      appeared here before, have you?
22
               MR. SCHMIDT: Yes, Your Honor. I was here at the
23
      last hearing.
24
               THE COURT: Okay.
25
               MR. SCHMIDT: Actually, both hearings. But I spoke
```

```
1
      at the last hearing.
 2
               MS. SIMONSEN: Good morning, Your Honor. Ashley
 3
      Simonsen, Covington & Burling, for the Meta defendants. And I
 4
      do want to note that we have representatives from our client
 5
      in the audience today.
 6
               THE COURT: Okay. Good morning.
 7
               MS. JONES: Good morning, Your Honor. Phyllis Jones
 8
      also from Covington & Burling on behalf of the Meta
 9
      defendants. Nice to see you again.
10
               THE COURT: You, too, Ms. Jones.
11
               MR. HALPERIN: Good morning, Your Honor. Greg
12
      Halperin from Covington & Burling on behalf of the Meta
13
      defendants as well.
14
               THE COURT: Okay.
               MR. WILLEN: Good morning, Your Honor. Brian Willen
15
16
      from Wilson Sonsini on behalf of the Google defendants.
17
               THE COURT: All right. Good morning. Wait. You
18
      said -- oh, Brian Willen.
                                 I see.
19
               MR. WILLEN: Yes, that's right.
20
               THE COURT: Okay. Great. Thank you.
21
               MR. DONAHUE: Good morning, Your Honor. Matthew
22
      Donahue also from Wilson Sonsini on behalf of the Google
23
      defendants.
24
               THE COURT: Okay. Good morning.
25
               MS. EHLER: Good morning, Your Honor. Rose Ehler
```

```
1
       from Munger, Tolles & Olson on behalf of defendant Snap.
 2
                THE COURT: Okay. Good morning.
 3
               MR. BLAVIN: Good morning, Your Honor. Jonathan
 4
      Blavin from Munger, Tolles on behalf of defendant Snap.
 5
                THE COURT: Oh, okay. Great. Good morning.
 6
               MR. DRAKE: Good morning. Geoffrey Drake, King &
 7
      Spalding, for the TikTok defendants.
 8
               THE COURT: Okay. Good morning.
 9
               MS. PIERSON: Good morning. Andrea Pierson Faegre
10
      Drinker for the TikTok defendants.
11
                THE COURT: Okay. Good morning.
          And then we had a Lauren White who signed in.
12
13
               MS. WHITE: Good morning, Your Honor. Lauren White
      with Wilson Sonsini on behalf of the Google defendants.
14
15
               THE COURT: Good morning.
16
          Okay.
17
          So I thought my case management order indicated that I
18
      wanted you all to send us two days in advance the list of
19
      individuals who would be appearing so that we would have that
20
      on the docket. Looks like it was limited to CMC's, but I'll
      here clarify that that happens at all the hearings, not just
21
22
      CMC's. And I can make that clear in a written order later.
23
      But it helps keep the court documents organized and efficient
      and helps Mr. Cuenco.
24
25
          But, again, this is helpful for me as -- as I get to learn
```

```
1
      the lawyers in this particular -- in the products liability
 2
      world.
 3
          All right. We have a lot to do today. We will take
 4
      breaks when I deem them necessary. We will -- and I did
 5
      receive the email from liaison counsel about your proposed
 6
      agenda. What I'll say is that we will loosely follow that.
 7
          I have a number of questions. This will not be like some
 8
      of the other arguments perhaps. I am hopeful to have an order
 9
      out relatively soon in this case.
10
          But what I'd like to know before we get started -- and
11
      we'll go through this -- is whether you've divided up argument
12
      among a variety of lawyers. So I'd like one person at each
13
      mic, whoever is the lead. And then we'll go through the
14
      various topics that at least I see us reviewing and can tell
15
      me who's going to argue what. All right?
16
          So, again, just for the court reporter, if you'll state
17
      your names for the record.
18
               MS. HAZAM: Lexie Hazam on behalf of plaintiffs.
19
               MR. SCHMIDT: Paul Schmidt on behalf of Meta.
20
               THE COURT: Okay.
21
          I take it -- Section 230, who's going to do that section?
22
               MS. HAZAM: Your Honor, for the plaintiffs Previn
23
      Warren will be arguing that section.
                THE COURT: Okay.
24
```

MR. SCHMIDT: And, Your Honor, for the defense I

```
1
       will, Paul Schmidt.
 2
                THE COURT: Okay.
 3
          After that, we'll move to the First Amendment. Who will
 4
      do that?
 5
                MS. HAZAM: Your Honor, my colleague Elizabeth
      Cabraser will handle that argument.
 6
 7
                MR. SCHMIDT: Your Honor, Brian Willen will handle
 8
      that argument.
 9
                THE COURT: Okay.
          And then we'll move into products. I -- I have divided it
10
11
      up -- I don't know if you've divided it up, the first issue
12
      being whether something is a product.
13
          Is anybody going to address that issue specifically?
14
               MS. HAZAM: Yes, Your Honor. I will address that
15
      issue, Lexie Hazam, on behalf of plaintiffs.
16
                THE COURT: Okay.
17
               MR. SCHMIDT: And, Your Honor, my partner Ashley
18
      Simonsen will address that issue for the defense.
19
                THE COURT: Okay.
20
          The next issue will be duty?
21
               MS. HAZAM: Your Honor, Jennifer Scullion will
22
      address that question for plaintiffs.
23
               MR. SCHMIDT: And, Your Honor, Geoff Drake will
      address that issue on behalf of defendants.
24
25
                THE COURT: Then causation?
```

```
1
               MS. HAZAM: Your Honor, I will address that question
 2
      for plaintiffs, Lexie Hazam.
               MR. SCHMIDT: Your Honor, Jonathan Blavin will
 3
      address that issue for the defendants.
 4
 5
               THE COURT: Negligence per se.
 6
               MS. HAZAM: Andre Mura will address that for
 7
      plaintiffs.
 8
               MR. SCHMIDT: Matt Donahue, Your Honor, for
 9
      defendants.
               THE COURT: And then I understand the Snap defendants
10
11
       specifically wanted just a little time for their issues.
               MS. HAZAM: Jennifer Scullion will address that for
12
13
      plaintiffs.
14
               MR. SCHMIDT: And Rose Ehler for Snap.
15
               THE COURT: Okay. I -- I will then have a number of
16
      things that I want to discuss just generically so we can get
17
      there -- we can talk about that -- more about the variety of
18
      the other cases that have been filed since the last time we
19
       spoke, the overlap --
20
           It was interesting. I was at the -- as Ms. Cabraser
21
       knows -- in all total transparency -- I was at the MDL
22
      conference earlier this week, and I was sitting there
23
      listening to my colleagues and I was checking my phone, as we
      all do, and there was a news report about all the AG's
24
25
       complaint. I thought, oh, that sounds interesting. Clicked
```

```
1
       on the link. Sure enough, it was filed in our district.
 2
      Asked my law clerks to promptly send me the complaint, which
 3
      they did, and I said, "Who got it off the wheel?" And they
 4
      said, "You."
 5
           So I don't know. Maybe it's just karma. But that case is
 6
      mine. Would have been mine probably. But it is mine.
 7
           Is anyone here from the state AG's, by any chance?
 8
                              (Hands raised.)
 9
                THE COURT: Okay. Great. Well, then I'll have you
      come up so I can meet those of you from the state AG's who are
10
11
      here.
12
          And then, obviously, we have all the school district
13
      cases, and I want to talk to you all about that as well.
14
          We had a law firm that made an appearance on behalf of the
15
      defense, so my colleague Magistrate Judge Hixson recused
16
      himself from any further work on this.
17
           I am -- it is not clear to me that Judge Cisneros is going
18
      to be the magistrate judge. We're working that out with a
19
      couple of us who have MDL's, but I should have that resolved
20
      by Monday or Tuesday.
21
          The new magistrate judges are at -- at school right now,
22
      so we'll figure that out soon.
23
          Okay. Well, then let's go ahead and have Mr. Warren
      and -- is it Mr. Schmidt; is that right -- come on up.
24
```

Okay. So I take it that you all didn't put together any

```
1
       PowerPoint presentations or anything like that that you
 2
      expected to use today; is that right?
               MR. SCHMIDT: That is correct, Your Honor.
 3
 4
               MR. WARREN: That's right.
 5
                THE COURT: Okay.
 6
           In general, if you ever do, you make sure to exchange
 7
      those in advance before you bring them into court.
 8
          And here's going to be the fun part. And that is, I don't
 9
      know if you're going to expect what I'm going to do, and if
10
      you don't, that will be more fun.
11
          But, look, we spent a lot of time working on this -- on
      this already. And you have both taken what I view is "all or
12
13
      nothing" approaches to the issue of Section 230. And I don't
14
      agree that that's the proper approach.
           Section 230 protects from liability -- it has three
15
16
       separate subparts, right -- the provider or user of an
17
       interactive computer service. I don't think people really
18
      have any dispute that that's what we're dealing with.
19
          Right, Mr. Previn [sic]?
20
               MR. WARREN: That's correct, Your Honor.
                THE COURT: "Whom a plaintiff seeks to treat under a
21
22
       state law causes of action as a publisher of the -- or a
23
       speaker of information provided by another information content
      provider."
24
```

Defendants claim that under that section, everything is

out. Plaintiffs claim that's not so. My view is that it is more -- and much more complicated than either of -- either of you have briefed. Hence, we have spent a significant amount of time analyzing each of the alleged defects in the complaint, which is significant.

And I'm going to give you an opportunity to respond to how I have classified and categorized all of these alleged defects.

If you want to take a few minutes and argue that it's all or nothing, save it to the end and we'll see how much bandwidth anybody has to make those arguments.

To the extent that you think you're right -- and, again, I don't think you're right and my order will explain why that is -- it's preserved for appeal. You can always take it up on appeal.

But I think that what we are forced to do in this case is look at every defect and determine -- because, you know -- because despite what you say, there are plenty of courts that have treated platforms as having a product, and that is because what the court is doing is looking at the functionality, so that's what we have to do.

So we have a nice little -- and we knew there were going to be a lot of people, and there are certainly people listening and watching in. For those of you who are arguing, we can give you a hard copy of this, what I'll ask Mr. Cuenco

```
1
       to pull up on the screens, the first group.
 2
               MR. SCHMIDT: Thank you.
 3
               MR. WARREN: Thank you.
 4
               THE COURT: First group of defects. The --
 5
                        (Demonstrative published.)
 6
               THE COURT: Most of the defects that we could discern
 7
       from the complaint in some kind of organized way came from a
 8
       Section -- from Paragraph 845 of the complaint. And we've
 9
       grouped them just in terms of logic.
10
           So Group 1, robust age verification. That's Subsection
11
       (a), 845. Effective parental controls, 845 Subsection (b).
12
      And effective parental notifications, 845 Subsection 3 [sic].
13
          The question here is, in my view, how Section 230 would
14
      bar -- in each of these groups that I'm going to give you --
15
      and I think I have a total of six different groups.
16
          Yes, we'll go through six different groups.
           -- how Section 230 really addresses that particular group.
17
18
           So, Mr. Schmidt, we'll start with you. Why would
19
      Section 230 prohibit these things? I don't see content.
20
               MR. SCHMIDT: And, Your Honor's, question focuses on
21
      Group 1 or to go through all -- all of them right now?
22
                THE COURT: We're to go through this group right
23
      here.
24
               MR. SCHMIDT: And, Your Honor, I would like at some
25
      point, just picking up on Your Honor's comment, to address the
```

point about why we have taken an "all or nothing" position, as Your Honor framed it, 'cause I think there's an important point to be made there.

But in terms of this first group, age verification, parental controls, parental notification, the case law recognizes two reasons those types of claims are subject to Section 230.

The first reason is that they go to the basic question of who can access content. The Section 230 test, of course, as stated in *Barnes*, is whether the duty that the plaintiff alleges the defendant violated derives from the defendant's status or conduct as a publisher or speaker.

That's consistently obviously with the language from Section 230 that Your Honor read. These features are -- relate to publisher-type activity in two ways. One is they address the question of who can access content, which is a core publisher activity, who can -- who can see content.

Judge Orrick recognized this point in the *Fields* decision, the decision to furnish an account or prohibit a particular user from obtaining an account is itself publishing activity. That's the first point I would make on these features.

The second point is the way plaintiffs have pled their claims on these points, parental controls is a good example.

They plead these claims in term of these features or defects in these features leading adolescents to see content that they

```
1
       shouldn't see when they make that express in paragraphs of
      their master complaint, for example, like 503 and 523 where
 2
 3
      they talk about parents not being able to see content and that
 4
       leading to adolescents seeing dangerous content or harmful
 5
       content.
 6
          Courts have repeatedly recognized that those types of
 7
      claims are within Section 230 because those types of claims go
      to the question of whether content should be published for
 8
 9
       specific individuals.
           The Doe II case that we cited from the California Court of
10
11
      Appeals makes that point. The LW case from the Southern
12
      District of California makes that --
13
                THE COURT: And I'm going to stop you just briefly
      and ask my court reporter if you're talking too fast.
14
15
                        (Off-the-record discussion.)
16
               MR. SCHMIDT: I will slow down either way, Your
17
      Honor.
               I --
18
                THE COURT:
                            Thank you.
19
               MR. SCHMIDT: I take the point.
20
           So the cases I was citing that I think speak to this
21
       second point about claims deriving from content that
22
       adolescents access where the allegation is they shouldn't be
23
      able to access that content, that has been addressed by the
```

California Court of Appeal in Doe II; by the Southern District

of California in the LW case; by the Fifth Circuit in the Doe

24

vs. MySpace case, which is --

THE COURT: So under Barnes, the standard is that the behavior should be or is identical to publishing or speaking.

Barnes doesn't use "related." You use "related," but Barnes uses "identical." So how is it identical?

MR. SCHMIDT: The language from Barnes that we would use -- that we would cite the court to is the language saying "where the duty derives from the defendant's conduct as a publisher or speaker." That's Barnes at page 1102.

Allowing someone to have access to content that's being disseminated, third-party content. That's publisher conduct.

Allowing content to be available, not taking down content that is allegedly harmful for a minor or adolescents. That's conduct in the words of *Barnes*. That's publisher-type content -- conduct, who can see --

THE COURT: Verifying age, you can do that without any reference to removing or publishing conduct.

MR. SCHMIDT: It limits con- -- content for specific individuals. It certainly can limit it for minor individuals because if they don't pass the age verification, they can't access the content. That's, I think, Judge Orrick's point in the *Fields* case, that the decision to grant access is itself a publishing-type activity.

And it could limit access to adults as well, depending on whether they go through the age verification process that --

```
1
                THE COURT:
                            And parental controls?
 2
               MR. SCHMIDT: Parental control --
 3
                THE COURT: That has nothing to do with content.
 4
      That is just a control that allows -- at most, it's related.
 5
      How is it identical?
 6
               MR. SCHMIDT: It is publisher content -- conduct
 7
       insofar as it relates to who can -- insofar as it determines
 8
      who can access content. Parental controls could lead to
 9
       content not being accessed.
          But also, as the plaintiffs have pled their claims in this
10
11
      case, their parental control arguments are premised on the
       lack of parental controls, meaning certain users see content
12
13
       that they shouldn't see under the allegations.
           That's a claim for de-publication that -- as pled, the
14
15
      parental control claim is linked to specific content that
16
       should not be available for specific users. An example --
17
                THE COURT: So it is your view that Section 230 gives
18
      the defendants the right to publish -- defendants, not third
19
      parties, but defendants the right to publish content to
20
       children even when their parents don't want them to have an
21
       account?
22
               MR. SCHMIDT: I think what Section 230 does is it
23
      prohibits civil liability allegations based on that, because
      those are allegations based on publisher conduct.
24
```

THE COURT:

So you believe that Section 230 gives you

1 the immunity to publish content to children even when parents 2 do not want them to have an account. Is that your position? MR. SCHMIDT: That's the position, yes, that's been 3 4 expressed in cases dealing with those types of allegations 5 like the Doe II case, like the LW vs. Snap case, like other 6 cases. Doe from the Fifth Circuit, Doe from the Southern 7 District of Texas is -- that involves a question of de-publication, not allowing access. 8 9 That's what Section 230 prohibits. 10 THE COURT: Mr. Previn, a response? 11 MR. WARREN: Thank you, Your Honor. Previn Warren 12 for the plaintiffs. 13 A few points. First, I believe Mr. Schmidt's legal test 14 bottoms out in a but-for test. If content is merely involved 15 in some way, shape, for form with what they're doing, then 16 Section 230 prohibits the claim. 17 That's not the test in the Ninth Circuit. In HomeAway, the Ninth Circuit made that very clear. 18 19 said, quote, "It is not enough that third-party content is 20 involved." So what the test is, is, as HomeAway makes quite clear, if 21 22 the claim would necessarily require removal of content, then a 23 claim based in state or local law cannot proceed against the

24

25

platform and the age verification and parental control aspects

of our account would not necessarily require the removal of

content.

If they might incidentally involve perhaps removal or changing of content, that's not enough. And *HomeAway* makes that quite clear. The -- the platforms there said, well, in order to actually obey the local ordinance, we would have to in effect change what listings appear on our site. So, you know, ergo, we have no choice but to do this.

But the court said, "No, you do have a choice. You can actually decide not to complete the booking transaction without removing anything on the platform."

And our age verification and parental control claims work the same way. Yes, content is involved at some level, but that's not what the claim is about, and their -- the removal of content would not be the necessarily required.

So to speak to the two specific features: Age verification, you know, this is tantamount to saying that, you know, if -- if, you know, there's a cardboard cutout of a bouncer at the front of the door and -- and you let all the kids in, that somehow the claim is about what liquor is being served. They're two completely unrelated issues.

I mean, yes, you know, liquor is involved in a bar. But age verification, making sure that there's robust controls at the front of that bar, really is independent of what's getting served.

Mr. Schmidt cited a couple of cases, none of which are

actually binding. Doe II from California state court has been distinguished by Omegle from the District Court of Oregon, which is, of course, in the Ninth Circuit and -- on an age-gating claim sounding in product liability. And the court let that claim move forward.

Doe vs. MySpace, a Fifth Circuit case, never been cited with approval here in the Ninth Circuit.

On the parental controls point, you know, to be -- to be blunt, I find the claim remarkable, given the text of Section 230, which itemizes the policies of the United States in passing Section 230(c)(1).

And -- and (b)(4) says that one of the goals -- one of the express goals of Congress in passing the statute was to empower parents to restrict their children's access to objectionable or inappropriate online material.

That's not an argument from the legislative history.

That's not divining the thoughts of Congress people. That's the policy of the United States written into the text of the statute.

So the notion that 230(c)(1) is now being weaponized to reduce parental control is, to me, a perversion of what the statute clearly was intended to do and what the text of it says that it does do.

THE COURT: Let me ask you -- 'cause certainly it was difficult for our analysis in -- in terms of the nature and

the choices that you made in how you crafted the complaint, the master complaint.

Counsel is correct that it is replete with content-based allegations. And -- you know, so -- so even though your briefs are quite focused on being non-content-based, and you argue vociferously, as you must, that it is not content-based, your complaint certainly has a lot of content-based allegations in it.

So address that issue, and -- why are they there? Why shouldn't the court, you know, take defendants point, if all that -- that these are really content-based allegations?

MR. WARREN: Your Honor, there's no question that content is involved in this lawsuit. There's no question that content is involved in the complaint. We don't shy away from that. But it's not the test in the Ninth Circuit that the mere presence of content in the causal chain eliminates the claim under binding Ninth Circuit law.

What the test is, is whether the claim is seeking to hold the platform derivatively liable for what others say or do on line.

If we are seeking to sue Meta saying, we don't like this stuff on your site. You should take it down. It's bad stuff. Then that is squarely within the *Stratton Oakmont* paradigm, and we can't do that.

But that's not what we're doing. We're seeking to hold

the platforms directly liable for their own conduct. And, yes, that conduct does, at some level, ultimately involve content. It -- this is a thing that defendants involved in. Part of their business is publishing content. That is a fact. We don't shy away from that fact.

But the test in the Ninth Circuit is, what are you suing over? Are you suing over the, quote, unquote, bad content? And so in a case like *Dyroff* or *Gonzalez*, which was vacated, where the content, the heroin-related posting, the ISIS-related recruiting videos, that's what was squarely at issue. And the plaintiff ultimately was saying, "Take that bad stuff down. Bad things happen because people saw that stuff, and we don't like it."

230(c)(1) doesn't permit those claims. But, here, we're doing something profoundly different. We are asking defendants to change how their platforms are structured to prevent addiction and to prevent kids from compulsively using these platforms for hours and hours at a time and develop, through that compulsive overuse, a whole series of sequelae, ranging from body dysmorphia to depression, anxiety, and other harms.

Given that that's the nature of the claim and 230(c)(1) asks for a claims-based analysis, a duty-based analysis, the fact that -- that content exists here and that we talk about it in the complaint is -- should not be of any moment.

And we don't run away from those various allegations.

They're part of the story here. And -- and that's okay.

230(c)(1) doesn't suggest that it has to be a completely contentless paradigm in order for a cause of action to move forward.

And you see that in -- in -- very clearly in Barnes. So in Barnes, the promissory estoppel claim was upheld. And the court said removing the defamatory post is quintessential publisher conduct. They openly said that. But not withstanding the fact that it is, the claim was allowed to proceed because the problem with what the platform had done was break its promise. They promised the person they would take the defamatory post down, and then they didn't do it.

So content removal itself was -- was squarely part of the story, part of the allegation. But because the cause of action was seeking to hold the platform liable for something other than merely removing posts or not putting up bad posts, it could move forward.

THE COURT: Response.

MR. SCHMIDT: Thank you, Your Honor.

Four short responses. We're not arguing for a but-for standard. The case law is very clear in determining the limits of the but-for standard. And I'd go right to the Barnes decision.

Barnes looks at the source of the duty. If the duty

derives from publisher content or publisher activity, it's barred. And in *Barnes*, that barred almost all the claims except for the narrow promissory estoppel claim, where making a specific promise to a specific individual was not publisher activity.

Here, they are challenging publisher activity in terms of saying, "Limit who can see content. Limit the content they can see."

The second point in terms of the goals of Section 230,

Section 230 is very clear on both the goals. They include the goals Mr. Warren mentioned. They include goals regarding promoting the Internet and -- ensuring vibrant free speech.

They implement those goals in very clear ways.

They implement the goal about parental access in Subsection (d). in Subsection 230(d), where Congress talks about providers notifying parents of any -- of commercially available software that may assist the customer in limiting access. That's how that goal is effectuated.

The goal of preserving free speech, of preserving the growth of the Internet, is implement through (c)(1), which is a simple rule. If you treat a service provider as a publisher or speaker of third-party content -- of any information, in the words of the statute, then that enjoys immunity.

That's -- that's where the immunity kicks in. And the two don't -- those two provisions don't limit each other.

The third point I'd make is that Your Honor's right to ask about content and the role of content here. Ninth Circuit case law prohibits holding defendants liable for information originating with the third-party user. That's what their claims depend on doing, both in terms of their theory of addiction to content. They're saying that specific content --

THE COURT: You're -- now you're --

Go ahead. Finish your statement.

MR. SCHMIDT: I was just going to say, that's what their theories depend on, in terms of addiction -- alleged addiction to harmful content, and then viewing harmful content.

The final point I wanted to make just in response, and it --

THE COURT: You know, one of the reasons why I have problems with that argument is that in terms of parental controls, notification, age verification, those particular issues -- they -- you know, parents -- parents are very different in -- in what they allow and what they don't allow. Some are much more controlling. Others are not.

And so these kinds of issues don't always -- and in many cases, most cases perhaps, relate to half of the things that are in the complaint. That is, parents might -- you know, parents have wide-ranging views on what they want their kids to see or have access to that -- so to -- so to claim that

```
1
       somehow it's just tied to the content allegations in the
 2
      complaint seems to me to be not realistic.
 3
               MR. SCHMIDT: Well, I think they -- as they've pled
 4
      their claims about adolescent access, their claim's based on
 5
      content. But I think Your Honor's question goes to a broader
      point which goes back to the goals of Section 230.
 6
 7
           Section 230 had a goal of preserving a vibrant Internet.
 8
       It had a goal of facilitating parental controls. It chose to
 9
      balance those goals by saying there will be immunity from
      civil liability.
10
11
                THE COURT: Right, but what these are saying is that
12
      you haven't provided the -- the -- the mechanism to adequately
13
      give effective controls. And that's why I separated these out
      from others.
14
15
               MR. SCHMIDT: Um-hmm.
16
                THE COURT: Because they're not specific to any
17
       specific content.
18
               MR. SCHMIDT: Well --
19
                THE COURT: They are related to the ability to just
20
       control. Whatever the content is. Whatever the content is.
21
       There -- there could be parents who -- who don't want their
22
      kids to -- to read, you know, classics.
23
               MR. SCHMIDT: Um-hmm.
               THE COURT: That's their choice.
24
```

MR. SCHMIDT: I don't think that's how they've pled

1 their claims. They've pled their claims by linking those 2 allegations up to harms that are related to content. 3 THE COURT: And I take it that's going to be your 4 argument throughout the morning in a sense? 5 MR. SCHMIDT: I think it depends on the feature, Your Honor, on -- on what we're talking about. In that case -- and 6 7 I can cite very specific paragraphs from the master complaint, that's how they've pled their claims. 8 What -- what Section 230 tried to do is it tried to 9 achieve goals relating to harmful content or negative content 10 11 or provocative content by self-regulation. THE COURT: If I don't agree with your view of their 12 13 complaint, do you have a alternative argument or not? MR. SCHMIDT: Our view of their complaint in terms of 14 whether they link it up to -- to harm from content? 15 16 THE COURT: Correct. 17 MR. SCHMIDT: I think the alternative argument is 18 just the one -- I'd say two things on that. One, it's what I 19 said before, that questions about access have been recognized 20 as covered by Section 230, questions about access to specific content have been. 21 22 But the second point I would make goes to a comment Your 23 Honor made during Mr. Warren's argument, which is the kind of interconnected nature of their challenges. As they plead 24

their claims, they constantly plead their claims as

interrelated. The features they're challenging are interrelated. In their words, defendants' respective products features work in combination to create and maintain a user's flow-like state. That's paragraph 89.

Again and again, they've presented to the Court this argument that it's all of it together where they haven't given the Court a way to pull out individual features and say under the pleadings they've pled, that feature is enough.

THE COURT: So I'm going to encourage you -- I understand that that's your argument, right? And I look at their briefs -- and they totally refute what it is that you are arguing. Your view of their complain is not articulated as their view of their complaint.

I do understand that's your argument. So I want you to recognize that I understand that's your argument.

MR. SCHMIDT: Thank you, Your Honor.

THE COURT: To the extent you have an alternative argument adopting their view of their complaint, now is the time to let me know what your argument is, because I know the other one.

MR. SCHMIDT: Okay. I think that's our argument.

And it's based on what they say in their complaint. It's not trying to construe their complaint.

THE COURT: Defendants do this all the time.

I have to tell you, I understand that's your argument.

But I'm providing you with an opportunity. And if you don't have -- you know, if you need to -- to tow the line, then tow the line. But now is your opportunity.

MR. SCHMIDT: I think our point is the one that -that I've tried to make. That, as we read their complaint, as
we look at what they say in their complaint, which Section 230
says it's not how they characterize it. It's not how they
frame the cause of action. It's what they're actually
arguing. Then that links it to content, that they're saying
that links it to the access -- the question of access to
content.

THE COURT: All right.

Let's move on to Group 2 unless you wanted to say something, Mr. Previn --

MR. WARREN: If I -- if I may have brief moment to respond just to a couple issues because I think they will flow through the remainder of the discussion.

Mr. Schmidt said something to the effect that we are alleging kids are addicted to content. We are not alleging that kids are addicted to content. I think it's -- I'd like to be as clear about that as I can. We're not here to be the content police of the photos or videos or messages that are on these platforms.

We're not asking defendants to remove anything. And the addiction at issue is not simply that kids like content too

much.

We're talking about a documented neurobiological process through which specific platform features manipulate the timing of dopamine release in kids to promote compulsive use. It is operant conditioning. At bottom, it is content neutral. It may very well be content blind.

The addiction is not to the content. It's to the platforms.

To the extent --

THE COURT: And we'll talk about that later because
I -- I need to push you on that topic. But keep going.

MR. WARREN: Thank -- and I'm more than happy to be pushed, of course, but what I -- what I do want to note is that to the extent Mr. Schmidt says it's addiction to content, that is a factual dispute. And we are here on a 12(b)(6) motion. Our facts have to be taken as true at this particular stage.

On the parental -- on the implementation of effective parental supervision point, Mr. Schmidt said, well, that's implemented through 230(d). I don't know what the basis is for saying that's the sole place in which the parental supervision goal is the implemented.

Congress doesn't say, "here are five goals, and here are the five places in the statute where each goal is implemented." That's not how the statute is written at all.

```
1
           On 230(d), I'm glad Mr. Schmidt raised it. What that says
 2
       is that an interactive computer service shall notify such
 3
       customer that parental control protections are commercially
 4
       available that may assist the customer in limiting access to
 5
       material that is harmful to minors.
 6
           Defendant's haven't done that. I don't know if we need to
 7
       amend our complaint to add a new cause of action under
 8
       Section 230(d), but the point is the statute creates certain
 9
       obligations on these platforms, not only to have effective
       parental controls but to let everyone know of their existence,
10
11
       and they don't do that, and that's what our complaint alleges.
12
                THE COURT: Okay. Let's move to Group 2.
13
                         (Demonstrative published.)
14
                THE COURT: This relates to access controls.
15
       can take a few minutes and take -- or not a few minutes,
16
      but --
17
                        (Off-the-record discussion.)
18
                THE COURT: Okay. Thank you.
19
          All right. Mr. Schmidt.
20
               MR. SCHMIDT: Yes. I think these are similar points
21
       to the prior points. Controlling how access occurs, who has
22
       access and the manner of access has been recognized by cases
23
       as involving publisher activity, publisher content, publisher
       conduct.
24
```

And I would simply say, again, if we go through these --

```
1
      some of these individual allegations -- an example is the
 2
      blocks --
 3
               THE COURT: Oh, let's look at -- give me your
 4
      response on 845(f) and (q). Eighty-four -- 845(f) talks about
 5
      opting in. So, again, nothing to do with content. This is
 6
      all about the ability of the user to self-regulate. That
 7
      would be (g) as well.
 8
          Not related to content in that sense. You know, related
 9
      in a -- in a arm's length sense, but certainly not derivative.
          These are -- and not identical. These are tools.
10
11
               MR. SCHMIDT: Um-hmm. I'll be brief on these two,
12
      Your Honor. I think the points are similar.
          One is deciding how someone accesses content that is being
13
14
      provided by a service. Deciding what to tell them about the
15
      content has been recognized as a publisher function, that if
16
      you say -- any one of these --
17
               THE COURT: You're not publishing. They're not
18
      publishing.
19
               MR. SCHMIDT: But I don't --
20
               THE COURT: Remember? It's identical. That's
21
      what -- that's what Barnes says.
22
               MR. SCHMIDT: Yes.
23
               THE COURT: It has to be identical to publishing or
      identical to speaking. It's neither.
24
25
               MR. SCHMIDT: And I think where we would take issue
```

with that is that there are absolutely cases that talk about publishing activity involving publishing or de-publishing.

And these clearly don't relate to publishing or de-publishing.

There are also cases, including the *Dyroff* case from the Ninth Circuit, that reach broader in defining "publishing activity." *Dyroff* says it includes tools meant to facilitate the communication and content of others.

The Force case from the Second Circuit says it includes arranging and distributing third-party information.

Those get at the idea that the manner in which a publisher presents information as a publisher beyond just, yea, or, nay, does it appear is publisher activity. And we think these features fall within that.

But then I would -- I would make my point again that they as they have pled their complaint have intertwined these features with other features that actually do directly relate to questions about publishing or de-publishing content to specific individuals.

They haven't pled to the court that -- take 845(f), that that alone supports any of their claims. And that goes to a comment Your Honor made in asking Mr. Warren a question.

They've pled interrelated claims where they've not given the Court a way to say, these fall away, these go ahead, absent repleading.

THE COURT: Okay. Mr. Warren, a response to that.

And with respect to (e) and (h) -- so 845(e), which talks about default protective limits, and I -- and I emphasize the word "default." So default protective limits to the length and frequency of sessions. And then (h), blocks to use during certain times of the day, such as school hours or late at night.

How is that not more like identical to publishing given that in a way what you're saying is that you want to mandate the actual ability to publish.

MR. WARREN: Yes, Your Honor.

Well, I'd have a few responses to that and I don't want to fight the premise of the question, and I certainly will attempt to answer it, but I -- we don't believe that the test in Ninth Circuit is, is it publishing or is it not publishing. How close to publishing does it look like.

That concept derives from the Fourth Circuit in a case called Zeran. And they articulated something called the traditional editorial functions test that had some provenance in other circuits but not this circuit.

To the limited extent the traditional editorial functions test was picked up, it was 20 years ago in the *Batzel* case, and -- and that test was used for -- for Prong 3 of the bronze [sic] analysis. It was used to answer the question, whose content is it? And if all the publisher had done was something traditional, editorial in nature, editing an email,

for example, or changing a font, that wasn't enough for the publisher to become a codeveloper of that content such that Prong 3 was satisfied.

Traditional editorial is not the test in the Ninth Circuit for analyzing Prong 2, which asks whether the claim treats the publisher as the speaker of the content. That question is answered through a different test which is really supplied most succinctly by the *HomeAway* case. And it asks the question, would the cause of action -- would the claim necessarily require removal of content? And our claims do not.

So to -- to speak specifically to -- to some of the issues that -- that Your Honor raised and my colleague Mr. Schmidt raised, this notion that *Dyroff* expanded the horizon of what counts or doesn't count as publishing, well, that was limited two years after *Dyroff* in *Lemmon*.

And what Lemmon said was "Our case law has never suggested that Internet companies enjoy absolute immunity from all claims related to their content-neutral tools. And then elsewhere it said, those who use the Internet thus continue to face the prospect of liability even for their neutral tools so long as plaintiffs' claims do not blame them for the content that third parties generate with those tools."

So even if there is a publishing-like tool that's on offer from the platform, if the claim -- if the cause of action

isn't seeking to hold the publisher liable for content, it can move forward. So it's not really looking to how much is the tool like the publishing.

And so for that reason --

THE COURT: So what is your Ninth Circuit authority for the proposition that 230 does not include editorial conduct?

MR. WARREN: Well, it's not that it doesn't include or -- it's not that it includes or not includes. It's just that the test is different. The test isn't looking at whether it's editorial conduct or not. The test is looking at the claim and the duty alleged to have been violated.

And authority for that would be HomeAway, Barnes itself, Lemmon, and I think most prominently, the Roommates case, which is the Ninth Circuit's only en banc opinion on Section 230 and really ought to control over all those panel decisions since there hasn't been any intervening authority from the Supreme Court. As Your Honor well knows, the Supreme Court punted on the question of Section 230.

So Roommates is really the -- you know, the signal -- the most persua- -- it ought to be the most persuasive authority from -- from the Ninth Circuit.

And I want to do [sic] quote *Roommates* since it's en banc. This is Footnote 24. It says, "Requiring website owners to refrain from taking affirmative acts that are unlawful does

not strike us an undue burden. These are, after all, businesses that are being held responsible only for their own conduct. There's no vicarious liability for the misconduct of their customers. Compliance with laws of general applicability seems like an entirely justified burden for all businesses, whether they operate online or through quaint brick-and-mortar facilities."

So those are, you know, some of the authorities I would cite for the notion that this is a claims-based test rather than an individual functions of the platform test and whether it is or isn't like publication. And because it's claims based, that is why we allege these as intertwined.

We also allege them as intertwined 'cause that's how they work. I mean, look at it from the perspective of the actual plaintiffs at issue in this case, the kids who are using these platforms upwards or 10 or 11, 12, hours a day. They're all these features. They're using them simultaneously. They're using them in synch.

It's -- it's very hard to tease out, oh, this particular feature is the sole cause of the addiction. Maybe as facts -- factual discovery develops and as expert discovery develops, it may become possible to do that. But from the lived experience of these victims, they're just interacting with all these things at once. And that is just -- that is the truth about what's going on.

THE COURT: So would you argue, then, that if the Court doesn't find that all of these -- or, you know -- so you're -- actually, you're going back to your "all or nothing" approach.

MR. WARREN: Well, Your Honor, I know you've said it. We've preserved it for appeal, so I don't need to beat that horse. But -- but we do think that is the right approach. We think that -- it's not all or nothing. It's claimed based. It should be assessed on the basis of each claim and the duty at issue in each claim.

THE COURT: Mr. Schmidt, a response and especially on the three cases cited, HomeAway, Lemmon, and Roommates.

MR. SCHMIDT: Yeah, Your Honor. Thank you.

A factual and a legal response. The factual response, that it's not about de-publishing content. We see for some of these features, it is. If you block use during certain times of day, that is de-publishing content during those times of day.

In terms of case law, Mr. Warren suggested the Zeran case somehow doesn't apply in the Ninth Circuit. Barnes invoked it. Roommates invoked it. Roommates is also a Prong 3 case, and the plaintiffs have stated very clearly that they are not challenging Prong 3. They're not arguing that the services in this case have contributed the information themselves.

Lemmon in terms of if I have hit the cases, the third

case, is a perfect example of where the but-for line lies. In Lemmon, the content was completely irrelevant to the case, and the Court made that point at Page 1093. "This is a clear example of a claim that simply does not rest on third-party content," and then they go on because it only involved being able to see in the app the speed at which someone was moving.

They went on to say if it did involve content, if it involved the publication of content, that would be different if the claim -- and the Court talks about that in Footnote 4. And district courts both outside this circuit and within this circuit have recognized that narrow reading of Lemmon where it really doesn't involve publication, then it is outside of Section 230. But where it does, then it's within Section 230.

Here, it does, as other cases dealing with similar claims like the LW case, the Bride case, both from within the Ninth Circuit, the Anderson case from outside the Ninth Circuit have recognized.

I don't believe that --

THE COURT: Right. A response on the cases that I mentioned and Mr. Previn mentioned?

MR. SCHMIDT: Yeah. I might have missed the cases.

I think I covered all of them except HomeAway. But if I
missed others, please let me know.

In terms of *HomeAway*, *Homeway* was a case where the claim fell outside of Section 230 because it only regulated

1 off-platform facilitation of -- of bookings. It was distinct. 2 It didn't impose liability that was -- that addressed online 3 property listings or other content. 4 MR. WARREN: Your Honor, I -- I think I have a 5 profoundly different view of how some of these cases work and 6 what they say. 7 Starting with Lemmon, the very same footnote Mr. Schmidt 8 quoted, it said that "proving causation through the Snap that 9 the plaintiff sent would not implicate 230(c)(1) immunity 10 because the parents do not fault Snap for publishing that 11 photo message." 12 I think that's really important because --13 THE COURT: Yeah, but in Lemmon, right, we were dealing with the functionality. 14 15 MR. WARREN: Yes, Your Honor. We were --THE COURT: And -- and that's -- so I -- I -- so it's 16 17 unclear to me how you can say this should be a claims-based 18 analysis and then cite Lemmon, which was clearly 19 functionality. That's how it got past 230. 20 MR. WARREN: Yes, Your Honor. All of the functions were defendants' conduct. They were 21 22 the tools that defendants were providing. We think that's 23 true here also, whether you go function by function or you deal with it broadly and say, this is about defendant's

conduct and what they are doing, rather than seeking to hold

24

them liable for what they published. And that's the line in Lemmon.

It's not a test of was content involved, which is how

Mr. Schmidt paraphrased it. Contents going to be involved.

Its about what are we suing over? What are we seeking to hold them liable for? And in Lemmon, they weren't seeking to hold them liable for any posts, but they said, "if you want to prove causation through the posts, that's fine," and they were very explicit about that in Footnote 4.

I'm trying to remember the other cases. HomeAway, which I think was at issue in this -- in this round, if you will, we don't see that as a purely off-platform case. The -- the platforms actually in that case said the -- the practical effect of this ruling is that we're going to have to limit the postings on our platform.

And the Court said, "too bad. It's not necessarily required by the cause of action. If that's what you want to do, if that's how you seek to respond to this liability, okay. But that -- that's not going to be prohibited by Section 230(c)(1)."

And on *Roommates* -- I think that might have been the other one if I'm remembering this correctly -- yes, it is a case concerning Prong 3. By the same token, it is the Court's en banc opinion on Section 230. And they have many things to say about how the statute works as a whole and the overall

1 policy -- you know, the guiding Congress in passing it and how it ought to work in the Ninth Circuit. 2 3 So I do think it's an important case to -- to consider as we move forward here. 4 5 THE COURT: Anything else on any of the specifics referenced in this group, so Subsection (e), (f), (g), (h) and 6 7 (m) of 845? 8 MR. SCHMIDT: No. May I say one more thing on the 9 cases, Your Honor? 10 THE COURT: You may. 11 MR. SCHMIDT: Lemmon, as I think Your Honor pointed 12 out, could not be more clear. At Page 1093 of Lemmon, it 13 states "This case presents a clear example of a claim that simply does not rest on third-party content." The duty there 14 15 did not relate to third-party content. 16 THE COURT: The same -- the same response back to you as I did to Mr. Previn, which is that many of the cases 17 18 that -- that have been cited where courts are moving forward 19 or not moving forward, sometimes there's -- and frequently you 20 don't get huge amounts of analysis, you just get decisions, 21 and I understand that. But a thread that runs through them is 22 the focus on functionality. 23 And, you know, there are many component parameters to this sprawling -- and all of the various claims and all of the 24

various plaintiffs, et cetera. But -- but the threat of

functionality seems to me to be something that runs through all of those cases.

And that's why I take issue with your just, no, it's all -- it's all out, because there are more objective functionality decisions that are being made that are being questioned and that are being challenged. And it doesn't seem to me that you can escape that.

MR. SCHMIDT: I -- I would say to that, Your Honor, two things. One is that functionality is certainly a theme of the cases. There are a range of cases within the Ninth Circuit, including the *Dyroff* case itself, that talk about functionality and allegations about functions, not taking a plaintiff necessarily outside of Section 230.

For example, at Page 1095 of the *Dyroff* decision, it talked about the contention in the case, that some of the site's functions, including user anonymity and grouping facilitated illegal drug sales.

What I think resolves the functionality question is where the duty asserted lies. If the duty asserted relates to something that is not publisher content, if it involves something that is not publisher content, like in *Lemmon*, then it's not protected by Section 230 even if there are these lurking content issues out there.

If the duty involved is publisher content, then it is within Section 230. And what we tried to do in addressing the

features challenges is -- there are some features they allege that we'll come to that are, I think, indisputably under controlling Ninth Circuit law publisher content, like the algorithms.

There are other features that the manner in which they've pled them invokes conduct. And one might imagine that in a very different type of pleading, there might be some kind of Section 230 -- on a different set of the facts, there might be some kind of Section 230 claim there. But as they've pled them, they fall within Section 230.

Just to round out the cases, in the *HomeAway* case, the Court, again to this duty point, the holding was the ordinance does not require the platforms to monitor third-party content and thus falls outside of the CDA's immunity. The ordinance prohibits processing transactions for unregistered properties.

In the Roommates.com decision, given the acknowledgment that it relates to an issue that Prong 3 that is not at issue in this case -- I'll simply note that at the close of the opinion upon page 1174, the en banc decision makes a point of saying websites are complicated enterprises, and there will always be close cases where a lawyer could argue that something the website operator did encouraged the illegality. Such close cases, we believe, must be resolved in favor of immunity, lest we cut the heart out of Section 230 by forcing websites to face death by 10,000 duck bites."

```
Few lines later, "Section 230 must be interpreted to
 1
 2
      protect websites not merely from ultimate liability but from
 3
      having to fight costly and protracted legal battles.
 4
          That -- that theme, I think, guides the duty question,
 5
      whether the duty at issue derives from publisher conduct.
 6
               THE COURT: All right. Let's move on to the next
 7
      group.
 8
               MR. WARREN: Your Honor, may I very briefly be heard?
 9
          Two quick points, on Roommates, I do want to alert the
      court to some other quotes from Roommates, and here's one.
10
11
                THE COURT: You know what? I've read Roommates.
12
      I'll read it again. I don't really need you all to quote it
13
      to me, but --
14
               MR. WARREN: Fair enough, Your Honor.
                THE COURT: -- if you want to make an argument about
15
16
      it, go ahead. I don't know that it's all that difficult.
17
               MR. WARREN: Well, the argument is simply that it
18
      rejects the broad construction that Mr. Schmidt was proposing.
19
      And it said that, you know, the risk of getting a close case
20
      wrong is not a justification for overbroad immunity 'cause
21
      that's always what defendants are going to argue and it would
22
      result in --
23
                THE COURT: And it's a two-way street. And -- but
24
      neither one of you like the street that I seem to be on.
25
                             Well, I'll try to get over there as soon
               MR. WARREN:
```

```
1
       as I can, Your Honor.
 2
                THE COURT: Okay.
 3
          Go ahead.
 4
               MR. WARREN: If I may, the only other thing I'd say
 5
       is in looking at the duty -- and I think this is going to sort
 6
      of maybe -- maybe plague us as we go through because of this
 7
       difference in view.
 8
          It's not looking at whether the duty involves something
 9
       that's publisher conduct or not. It's whether the duty
10
      involves holding the platform liable for what somebody else
11
       said. And that's the test and -- and Barnes just -- if the
12
      test is what Mr. Schmidt asserts, Barnes makes no sense
13
      because Barnes says, here we have something that's
14
      quintessential publisher conduct -- we're calling it
15
      quintessential publisher conduct. And yet the claim about
      that conduct can move forward. That could not be true if the
16
      test was, does the duty concern publishing conduct or not.
17
18
                THE COURT: Group 3.
               MR. SCHMIDT: Group 3, Your Honor --
19
20
                        (Demonstrative published.)
21
               MR. SCHMIDT: -- this gets to the algorithm point.
22
      Algorithms are the means by which defendants disseminate
23
      content and the way that much of the Internet disseminates
       content. They're the means by which decisions are made about
24
```

who sees what content. That's how the plaintiffs have pled

1 that claim in terms of their algorithm allegations. 2 THE COURT: So focus on 845(1). That's not third 3 That's content by defendants. 4 MR. SCHMIDT: Yeah, 1 subpoena a good example of one 5 where there, we're relying on the manner in which they plead 6 their notifications claims. They certainly talk about notifications in the night or at 7 8 off hours. But that's not, as we understand their pleading as 9 they have pled it, the source of their claim. If it were, that might be a claim against the phone companies that have 10 11 the services that give the notifications. Their claim against defendants here is different. It's 12 13 that seeing the notifications --14 THE COURT: But what about content created by -- so 15 Subsection (1) --16 MR. SCHMIDT: Yes. 17 THE COURT: -- content created by defendants such as 18 awards. And I don't know if the lawyer for Snap wants to 19 address this with you, but that's your own content. 20 MR. SCHMIDT: That's not the argument they've made. 21 They disclaim in their opposition brief that their arguments 22 depend on any content that defendants have created. 23 They expressly waive that issue. And it makes sense that

they waive that issue because, here, they say it on Page 9,

plaintiffs do not rely on the third Barnes factor as they do

24

not argue defendants are information content providers whose product features are content.

It makes sense that they waive that issue, because even in paragraph 845(1), they make their notifications challenge based on encouraging users to view content limits on the strategic timing and clustering of notifications to lure back users.

That's how they plead notifications in their complaint, throughout their complaint, and that brings it within *Dyroff*, which talked about notifications as one of the features -- the words of *Dyroff* are the features -- and I'm going to get it wrong -- trying to do it from memory.

But *Dyroff* recognizes that features used to facilitate communications mentioning notifications by name are publisher activity.

THE COURT: Mr. Previn.

MR. WARREN: Thank you, Your Honor. And --

THE COURT: And I do need you to spend some time on the algorithm because you referenced it earlier, but the allegations with respect to the algorithms all seem to focus on selective notifications and algorithms which are selecting or being -- or -- where things are happening based upon content, and it's third-party content.

MR. WARREN: Thank you, Your Honor.

If I may, at the risk of being impertinent, my first name

```
1
      is Previn. My last name is Warren.
 2
               THE COURT: Oh, sorry.
 3
               MR. WARREN: Thank you.
               THE COURT: No, actually, thank you very much.
 4
 5
               MR. WARREN:
                            Thank you.
 6
          I would like to address the algorithms. I think that is
 7
      a -- clearly a very important aspect of the case. There are
 8
      multiple kinds of algorithms at issue with these platform. On
 9
      kind of algorithm is a content-moderation algorithm. It says
10
      what are we going to let on the platform and what are we not
11
      going to let on the platform? What's going to get seen?
12
      What's not going to get seen?
13
          That's not what this lawsuit's about. We're arguing about
14
      the algorithms processes volumes of user data from kids and
15
      based on crunching all of that data in content-blind manner
16
      determines what is most likely to keep the kid hooked on the
17
      platform for as long as possible.
18
          It's irrelevant to the machine-learning algorithm, to the
      AI, which is, frankly, what it is, what the content is, what
19
      the substance of it is. That's just not at issue here.
20
          What's at issue is how do we hook the kids? What are we
21
22
      going to do to hook the kids? And so that's what this lawsuit
23
      is about. We're not saying, do a better job screening out
      ISIS posts. Do a better job screening out Hamas posts.
24
25
          That's the kind of claim that was at issue in a case like
```

Gonzalez or Dyroff. This is fundamentally new and 1 2 fundamentally different because we're looking at the structure 3 of how they use operant conditioning through machine learning 4 to hook kids, irrespective of the substance of what's shown. 5 THE COURT: Where -- what is the best articulation in 6 your complaint for that proposition? 7 MR. WARREN: Well, Your Honor, that may take me a 8 second, but let me do my best to get there as quickly as I 9 can. 10 Sure. Paragraph 12 would be one. I'm happy to read it, 11 but I -- you know, also just happy to refer you to it. That's one example right at the outset of our complaint that talks 12 13 about what the algorithms are doing. And the idea is they're 14 exploiting the neurophysiology of kids to keep them hooked. 15 That's what we are ultimately seeking to hold the defendants 16 liable for. (Pause in the proceedings.) 17 18 MR. WARREN: I think Paragraph 74 would be another 19 example. I don't know if each of those paragraphs is 20 expressly using the word "algorithm", but that is what they 21 ultimately are about, and that is what so much of this case is 22 about is the machine-learning process through which addiction 23 is effectuated by the -- by the defendants. THE COURT: I still don't understand how -- how 24

that's not in-extractible from the content. That is --

MR. WARREN: Right. It isn't.

THE COURT: The -- the addictions -- whatever it is -- you know, if it's -- the content that they are -- well, yeah, I -- it seems to me inextricably tied to content.

MR. WARREN: Content is involved. There's no question about it, Your Honor. But that's not a problem for us because there's no but-for test. And the fact that the algorithms are ultimately presenting content to kids is fine if we're not suing over that content. We're suing over the structure of the algorithm, the design in the algorithm.

And Lemmon makes clear if the duty is that of a manufacturer and seeking to hold the manufacturer liable for a defective product, that's completely different than the duty of a publisher in, you know, selecting improper or proper content and seeking to hold them liable for whether the content is lawful or unlawful, good or bad. Again, we're not here to be the content police.

And, yes, algorithms show kids content. That's absolutely true. That's absolutely true. But that's not what makes them addictive. And that's not what we're suing about. We're suing about the fact that they're structured in a specific way that defendants know through their own studies will hook kids and keep them from, you know, enjoying all the attributes of childhood that we enjoyed, going outside, having friends, doing extracurricular activity, sports.

```
1
          They're on they're phones all day all night. That's not
      because of what they're seeing. That's not because the
 2
 3
      content's so good. It's because the algorithm is designed
      specifically to hook them.
 4
 5
               THE COURT: What can a publisher, then, on an online
      platform consider when making a publishing decision? Aren't
 6
 7
      you trying to impact that approach?
               MR. WARREN: Your Honor, I don't believe --
 8
 9
               THE COURT: In the sense of -- in the sense of trying
      to limit a publisher, just from a -- kind of -- trying to take
10
11
      this as objective as possible, right?
          If they're a publisher, aren't you trying in effect to
12
13
      limit that?
14
               MR. WARREN: No, Your Honor. They can leave every
15
      single piece of content up on their platform, and it wouldn't
16
      change anything about our lawsuit.
          I don't think there's editorial judgment involved in what
17
18
      they show. I don't think there's any judgment at all from any
19
      human. I think it is a machine. I think it is an algorithm
20
      that -- that works in the background, and the algorithm
21
      that -- the AI is deciding what ultimately gets shown, not on
22
      the basis of what the content is, but on the basis of what
```

So the idea that these are -- this is the New York Times op ed page or something. It couldn't be more different.

effect it wants to have.

23

24

```
1
      There's no people in a room sitting around looking at the
      substance of posts and deciding what's good or bad and in what
 2
 3
      order they're going to go. That's just not how these products
      work, and that's part of what makes this case new.
 4
 5
                THE COURT: "And it's part" -- what was the last word
 6
      you said?
 7
               MR. WARREN: Part of what makes this case new.
               THE COURT: Does 230 regulate AI?
 8
 9
               MR. SCHMIDT: I don't think they pled AI, Your Honor,
10
      in their complaint. They've pled code that is used to use
11
      algorithms that --
12
               THE COURT: Where do you plead AI?
13
               MR. WARREN: I don't think we used the word "AI," but
14
      that's what it is. It's computer code that is a
      machine-learning model. It's a neural network. I mean, these
15
16
      are ultimately factual issues, exact -- how exactly a computer
17
      engineer is going to describe this, what labels to use. But
18
      that's what this is. There's no --
          I don't think there's any question on a factual level that
19
20
      that's what this is. If we used the acronym "AI" or not -- I
21
      don't know if we had, but I don't see that as being
22
      material --
23
                THE COURT: Well, does 230 impact computer code?
24
          His -- his point is that this is not -- you're not
25
      regulating some person or people or editorial board. It's
```

just computer code.

Does 230 -- has any court addressed whether 230 manages -- provides immunity for computer code?

MR. SCHMIDT: Um-hmm. Yes. Force has. Force addressed that question from the Second Circuit and said that doesn't change things. Even if the use of computer code may or may not have been anticipated at the time of -- Section 230 was enacted, Section 230 was clearly enacted under the express goals of the statute to promote the continued development of the Internet and, therefore, bring in new features that have become essential to manage the vast volume of information that is available on the Internet.

Force directly addresses that issue. Dyroff implicitly addresses that issue because Dyroff from the Ninth Circuit also directly addresses algorithms and calls them one of the tools meant to facilitate the communication and content of others.

THE COURT: Why don't you address Dyroff.

MR. WARREN: I'd be happy to, Your Honor.

The first thing I'd say was *Dyroff* was at bottom, as -- as Judge Kuhl recognized, a case about specific content. And they -- it was packaged with references to algorithms and all the rest of it, that's true, but at bottom, the problem was the posting about heroin. And I'll -- in the complaint from *Dyroff* says that at Paragraph 73. They're seeking to hold

them liable for letting users anonymously traffic in illegal deadly narcotics. That's the problem in *Dyroff*, and so it's distinguishable on that basis alone.

Lemmon is also a case about computer code. I mean, the -the product at the issue, the defect at issue, was not only by
the way the speed filter but also the rewards and incentives
in Snapchat, which are literally some of the same features at
issue in this case.

It was not just the speed filter and Lemmon's very clear on that point. So these are all, at bottom, cases about computer. But Force is not a case that has been picked up in the Ninth Circuit except through Gonzalez, which was vacated.

And it was a splinter decision. Judge

Katzmann's concurrent -- partial concurrence, partial dissent has had as much of a provenance in a life as the majority there. I don't think Force at the end of the day should be particularly persuasive in how the Court rules here, especially given that it's reasoning is misaligned with binding Ninth Circuit cases.

MR. SCHMIDT: Your Honor, there's no Ninth Circuit case that Force is out of synch with. It's the same application as Dyroff. It's the conclusion that the court reached in Gonzalez before it was vacated. The dispute that was just referenced regarding Gonzalez was over the third prong, not over the second prong, and it's consistent -- it

follows from both the goals and the text of Section 230, which applies to any information provided by another and treating a defendant as a publisher of that information.

It's still publishing if there's an algorithm used to determine what gets published, just as it would still be publishing if a old media publisher randomly sorted publications or had some other means of doing it.

The method of publication -- there's no support in the case law that says if it becomes automated, that somehow takes it out of the clear language of Section 230 and the clear goals of Section 230.

If I may briefly respond to the point that this really is not about content, that these are, quote, "content blind."

A, legally that doesn't matter for the reasons we've been talking about. But B, that's also a fundamental misconstruction of the way in which the complaint is written, and that's legion throughout the complaint.

Paragraph 76, just a few paragraphs after one of the paragraphs that Mr. Warren cited, is where they lay out their theory of addiction. Defendants design their apps to attract and addict youth. And one of the first things they talk about is how they, quote, harvest user data and use this information to generate and push algorithmically tailored feeds of photos and videos.

Their theory of addiction is that for each user, the

defendants have become so good at identifying content they would find compelling, that it's addictive. And that's what that paragraph says. And that runs throughout the complaint.

560 talks about the algorithm and talks about it pointing to specific types of allegedly harmful content, body image content in that case.

Paragraph 758 and 759 talk about the algorithm making it more likely to encounter harmful content. Paragraph 267, algorithms direct users to alarming and aversive material.

597, algorithms make it more likely that users will encounter harmful content.

Ultimately, the core theory here was directly addressed in the *Force* decision. Their argument is you're so good at providing content that, good or bad, people find compelling that it becomes addictive.

Force said that makes no sense under Section 230. It would turn Section 230(c)(1) upside down to hold that Congress intended that when publishers of third-party content become especially adept at performing the functions of publishers, they're no longer immunized from civil liability.

Common sense tells us that this is about content. If all the services displayed was Mr. Warren and I arguing, they wouldn't be addictive. If they had no content at all, they wouldn't be addictive.

THE COURT: And to think that Congress anticipated

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

```
this is, I think, also a stretch.
        MR. SCHMIDT: For sure. I don't think anyone
anticipated how the Internet would work. And what Congress
anticipated -- and I didn't mean to suggest that Congress had
in mind that there would be algorithms or any other range of
potential publishing conduct.
    What they anticipated was that the Internet would grow in
different ways and they didn't impose limits recognizing that.
They have gone back in at least one instance to amend
Section 230 when it was applied in a way that they didn't
believe it should be applied. That limit hasn't been imposed
here.
         THE COURT: Let's move on and, you know -- well,
let's move on to Group 4, which relates to --
                  (Demonstrative published.)
         THE COURT: -- conduct -- CSAM. Any further thoughts
on this particular group?
    And I haven't -- so my other question would be on this
group is, does it overlap with what the state AG's are arguing
in any way?
        MR. WARREN: I'd be happy to address that latter
        I'm not sure if the question was to me.
         THE COURT: Go ahead.
        MR. WARREN: My answer is I don't -- I don't know.
```

We -- the state AG complaints are very -- very new. I don't

```
recall them specifically pleading about CSAM, but I could -- I
 1
 2
      could very well be wrong about that and, unfortunately, just
 3
      don't have a more developed answer right now. But maybe --
 4
      I'm -- I'm sure one of my colleagues will let me know soon.
 5
                THE COURT: Any other thoughts on Group 4?
 6
               MR. SCHMIDT: The only --
 7
               MR. WARREN: I'm sorry. Mr. Schmidt, please.
 8
                         (Simultaneous colloquy.)
 9
               MR. WARREN: Well, I would just say this. I actually
10
      think that there is -- there are maybe multiple things going
11
      on within this group that actually could be teased out.
          One of the claims that we've alleged that's a priority
12
13
      claim is negligence per se. And part of the duties we're
14
      alleging through that claim are under the PROTECT Act. That's
15
      18 U.S.C. 2258(a) and 2258(b). Those particular requirements
16
      are that a platform must report known CSAM to the authorities.
17
           If it knows there's CSAM on the platform, it's got to
18
      report to the authorities. And that's a very, very important
19
      obligation on the platform because if the authorities don't
20
      know, they can't take action to prevent re-victimization of
21
      kids and stop sexual predation on the platforms.
22
          That's -- that reporting requirement is not about removal
23
      of CSAM. That's not what the reporting requirement obligates
24
      the platform to do.
25
           There are other features on here that do, candidly,
```

require removal of CSAM. And we believe CSAM is different in kind and should be thought of different in kind as other content because it is contraband and illegal under federal criminal law. I understand there are cases against us on that point. This is an issue that we feel is important to preserve on appeal.

The only Ninth Circuit case to address whether -- how Section 230(c)(1) interacts with the removal of C1 is an unpublished opinion. But I would say with respect to some of these other issues in terms of reporting, the report obligations, which is before Your Honor now, that is not immunized under Section 230(c)(1).

And the other federal CSAM causes of action are nonpriority claims that we'll brief in due course and bring to Your Honor's attention.

THE COURT: I would say two things.

All right. HomeAway says that Section 230 provides immunity from a claim where a duty would require an Internet company to monitor third-party content. This is what these seem to allege in terms of monitoring.

That said, the defendants don't really brief this in their motion to dismiss, at least not specifically. So that's on them. It's their motion.

So any comments?

MR. WARREN: I would just add that there is a

4

5

6

8

9

24

25

specifically on that?

```
1
      monitoring component to some of these, but there is also a
      component of what you do when you know. And if they know
 3
      there's CSAM -- if it's apparent -- there's an apparent
      violation of the statutes, there's something else they have to
       do.
          So that really isn't about removal or monitoring.
 7
       about what do you do when -- when that's brought to your
      attention. And that is a -- I think it's own -- you may want
      to call it a subgroup or something, but it ought to be treated
      somewhat different or something under --
10
11
                THE COURT: So if it's not monitoring, what is it?
12
      understood it to be monitoring, that that's what the
13
      allegations were.
           This is under a subsection of 845, so it wasn't separately
14
15
      pled. But then, again, like I said, the defendants don't
16
       address this in any specific way because they took an "all or
17
      nothing" approach.
18
               MR. WARREN: Your Honor, some of these are not about
19
      monitoring.
20
           (Interruption by the Official Certified Stenographic
21
      Reporter to request clarification.)
22
               MR. WARREN: I apologize.
23
           (t) concerns limiting the use of geo-locating for minors.
                THE COURT: Right, but isn't there a case
```

MR. WARREN: There -- I mean, the case that really we think is controlling is *Omegle*, and that is about the -- how a -- products defects facilitate grooming and facilitate sexual exploitation. I don't know if Your Honor had a different one in mind. Maybe -- it's just not coming to the top of my mind.

Product features that recommend minor accounts to adult strangers. That's not about removing CSAM. It's not about removing any content. It's about -- and Omegle really is very squarely on point for this feature. It's about is the platform defectively constructed such that adults can pose as minors and then the platform itself recommends those accounts to kids.

It is brokering that connection through content really that the platform is generating, saying, "here's someone that you might like to know" and that is fostering an environment where sextortion is rampant on the platform. That's not about removal of content, so I would -- (t) and (u) would fall outside of what you're noting. And then (p), again, is about reporting protocols. And I don't think -- again, that's what do you do when you know. The authorities have to be notified.

It is just fundamental to keeping the Internet safe. The authorities have to be notified when CSAM exists. And when the platforms know, they have to take considered effort to make sure those obligations are satisfied. So I would say (p)

also falls outside of the HomeAway -- HomeAway test.

THE COURT: Mr. Schmidt.

MR. SCHMIDT: Yes, Your Honor.

We did attempt to address the CSAM allegations, obviously not very well in terms of making clear where we were doing that. But we do that in the context of responding to the negligence per se claim, including, for example, in our global reply brief at pages 34 and 35 where we both talk about the defects that my colleague will address in the negligence per se claim but then make the point that if there were actual pled allegations here, they would be barred by Section 230.

And then in our 230 motion, we address that at page 12, talking again about the negligence per se claim because that's where we had understood they had focused their CSAM allegations.

In terms of geo-location, the case that I know that is on point regarding geo-location is *Herrick vs. Grindr*. It's an unpublished decision from 2019 from the Second Circuit, and it expressly talks about geo-location figures. That's 765 Fed. Appendix 586, and the pin cite is 590, 591.

There's also a DC Circuit case that gets at the same point, Marshall's Locksmith vs. Google, which talks about location information being content, and that tracks up to the allegations they make about location information, which is that what's harmful from the location information is the

```
1
       information being posted and that causing harm.
 2
          They allege that in their complaint.
 3
          One final point on CSAM, we understood their CSAM claims
 4
      maybe incorrectly.
 5
                THE COURT: So let me -- look, I'm happy to get some
 6
      clarity, right? Because as I've noted, all of these come from
 7
       Section 845, which isn't -- which is in fact in the products
      liability claim.
 8
 9
               MR. WARREN: Yes, Your Honor.
               THE COURT: So are you saying that I can strike the
10
11
      CSAM paragraphs from the product claim and only focus on them
12
      with respect to the negligence per se claim?
13
          Is that what you're saying?
               MR. WARREN: Your Honor, I think some of them, yes.
14
15
       I don't think everything in this group would be amenable to
16
      that, not --
                THE COURT: Well, tell me which ones.
17
18
               MR. WARREN: Okay. I will. If I may, (p), which
19
      concerns reporting protocols for the reasons I -- I noted.
20
      Once you know, irrespective of whether you monitor or not,
21
      what do you do. And the "what do you do" isn't, are you
22
      taking it down? It's are you letting the feds know so that
23
      they can take action.
24
           (t), geo-location, Herrick vs. Grindr, not a geo-location
25
       case. I -- at least I don't read it that way. That's a case
```

```
1
       in which someone put up a fake account pretending to be
 2
      somebody else. That somebody else got a lot of harassing
 3
       solicitations, and then the platform was told to take it down.
 4
      It's squarely about take-down, removal of improper content,
 5
      not about geo-location.
 6
          Marshall's Locksmith is only in the most incidental way
 7
       about -- it's not really about geo-location at all. Yes, it
 8
      concerns a map insofar as it shows where certain locksmith
 9
       locations are, but it's not --
10
               THE COURT: Mr. Warren, I want the record to be very
11
      clear, so let's just -- just give me the ones that you --
12
      just -- by number, the ones that I can strike or at least
13
       ignore and footnote under the products liability cause of
14
      action, which is where they currently sit, and focus solely on
15
      them in terms of the negligence per se.
16
          So I'll go through it. So (o), 845(o), yes or no, can I
17
      strike it from products liability?
18
               MR. WARREN: Yes, Your Honor.
19
               THE COURT: All right. So that will go into
20
      negligence per se.
21
          The same thing with (p), then. Negligence per se only,
22
      right?
              Or not?
23
               MR. WARREN: No. I would --
24
               THE COURT: Okay.
```

MR. WARREN: I do not think that can be stricken.

```
1
                THE COURT: How about (q)?
 2
                MR. WARREN: Yes.
 3
                THE COURT: (r)?
 4
               MR. WARREN: Yes, Your Honor.
 5
                THE COURT: (s)?
 6
               MR. WARREN: Yes, Your Honor.
 7
                THE COURT: (t)?
 8
               MR. WARREN: No, Your Honor.
 9
                THE COURT: (u)?
10
               MR. WARREN: No.
11
                THE COURT: Okay.
12
          All right then. Any other comments on (p), (t), or (u)?
13
          No?
14
               MR. WARREN: Not from plaintiffs.
15
               MR. SCHMIDT: I do, Your Honor.
16
           I don't believe I responded to Your Honor's earlier
17
       question about the Attorney General complaints. As we
18
      understand those complaints, those are focused on COPPA, not
19
      on the PROTECT Act or CSAM per se. As Mr. Warren noted,
20
      they're quite voluminous.
21
          The one that's before this court is quite a voluminous
22
                   There are references to adult/minor interactions,
23
      so I don't want to ignore those. But they're not focused
24
      on -- on CSAM per se, as we understand those complaints.
25
       They're focused on COPPA.
```

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

In terms of the specific remaining challenges in the product liability claims that Mr. Warren has flagged, (p), (t), and (u), I'll stand on what I said previously with respect to geo-location. The questions in (p) and (u) -well, particularly (u) has been addressed by cases like LW vs. Snap from the Southern District of California, like Doe II from the Court of Appeal. With (p), there's no theory that we see in the complaint for how that caused individual plaintiffs harm other than in terms of that content being -- being harmful. Obviously, defendants have very important CSAM reporting obligations. We don't understand them to have pled a claim based on harm from those reporting allegations. THE COURT: All right. MR. WARREN: Your Honor, may I briefly address that last point? THE COURT: Quickly, and that doesn't mean to speak faster.

MR. WARREN: I do make that mistake. I appreciate the caution.

There are very few -- I did just want to say, there very few CSAM cases in the MDL at this point, less than two dozen short-form complaints that raise CSAM allegations. So I just wanted to make that point so we can understand the scale of these issues relative to everything else.

```
1
           And, really, that's all I -- all I wanted to add.
 2
                THE COURT: Okay.
 3
           5 discusses filters. 6 discusses warnings.
                         (Demonstrative published.)
 4
 5
                THE COURT: So on 5?
 6
               MR. SCHMIDT: On 5, Your Honor, I think this is
 7
       another type of challenge that's being made that focuses on
 8
      where the manner in which they've pled the claim focuses on
 9
       content. They have not focused their filters claim on just
      the simple act of using filters.
10
11
           Instead, they have repeatedly pled their filters claims in
      terms of the harm. In the use of the phrase "social
12
13
       comparison" throughout their complaint, they refer to specific
      type of filtered content from celebrities and others
14
15
      throughout their complaint.
16
           The claim that is pled or the allegations that are pled
       relating to filters relate to seeing filtered content, having
17
18
      people comment on filtered content, and alleged harms from
19
      that filtered content being available.
20
           That claim is pled. Obviously Snap and -- the Lemmon case
21
       involved a different type of filter where the publication of
22
       filtered content wasn't essential to the claim.
23
          That's not what we've here. Here, we have repeated
24
       allegations -- paragraph 88, paragraph 315, paragraph 652,
```

paragraph 110 -- where they're repeatedly linking up the

filters to viewing filtered content, to seeing someone else's content, to other people seeing their content, and that being the source of both the duty in terms of not allowing that content and -- that is a de-publication claim -- and the harm in terms of harm from seeing that content.

MR. WARREN: May I respond?

THE COURT: You may, Mr. Warren.

MR. WARREN: Thank you.

Mr. Schmidt is raising a factual issue around what is the cause of the harm here.

What we've alleged is that it's -- the duty is not to not allow filtered content. The duty is not to have defective beauty filters that by their mere presence on the platform contribute to body dysmorphia and eating disorders.

Now, I do want to point out one really late-breaking fact that no one could know. The State of Vermont filed a complaint in Vermont state court, and they revealed one thing that they learned in the course of their investigation, which is a -- a literature review from Meta from the 2018.

And this disclosed in their complaint. The literature review indicated that the mere act of using body filters contributes to body dysmorphia and eating disorders, something Meta knew and hid.

The mere fact of them being on the platform available for use, that's not about I saw skinny girls and felt sad. That's

about the filters being there, the features being there.

Now, to the extent there's a dispute about what's the causal mechanism and where the weight is in that chain, that is, again, a factual issue that requires development, as the

State of Vermont's complaint very clearly demonstrates.

THE COURT: Any response?

MR. SCHMIDT: Yeah the fact that we have to go outside the complaint to try to support the claim proves that that claim is not pled. None of those allegations that were just referenced are in the complaint. That's not the claim that's pled in the complaint.

The claim that is pled in the complaint that filtered content --

THE COURT: What I understand the complaint to have alleged is that the filters allow or encourage their kids to change their bodies to be ideal. That's what's pled. At least that's my understanding, having read it.

MR. SCHMIDT: If --

THE COURT: And maybe there's something more specific -- and certainly there's more specificity as to what Meta may have known.

But that's certainly -- this is not news to me. That's what I understood the complaint to allege.

MR. SCHMIDT: I'll take one example of that, Your Honor.

```
1
           Paragraph 88 contains exactly some of the allegations that
 2
      Your Honor was just referencing.
 3
           It says -- it talks about --
 4
                THE COURT: And remember, complaints are notice
 5
      complaints. Right?
 6
           The question is, is it plausible under what's alleged.
 7
                MR. SCHMIDT: Yes.
 8
          The pleading that they have made is they talk about
 9
       appearance-altering filters built into defendants' apps which
10
      underscore conventional and often racially biased standards of
11
      beauty by allowing users to remove blemishes -- and I think
12
      that's Your Honor -- exactly what Your Honor was getting at.
13
           In the same paragraph of the complaint -- in fact, the way
      they start the complaint -- that paragraph of the complaint is
14
15
       the design also encourages unhealthy negative social
       comparisons, which in turn cause body image issues and related
16
17
      mental and physical disorders.
          A "social comparison" necessarily involves seeing content.
18
19
       That's what the comparison that's being made involves where
20
      they state the harm and the causation and the defect, as they
      put it, or the design problem. They're talking about viewing
21
22
      content. And they do that throughout that paragraph.
23
      Defendants' apps provide a continuous stream of these filtered
      and fake appearances and experiences that encourages harmful
24
```

body image comparison by adolescents.

They even go so far as the print third-party content issues on this very issue. In paragraphs 515 and 514 of their complaint illustrating that their complaint isn't cabined to someone using filters and never having any problems from publication of either their filtered content or seeing someone other's [sic] filtered content.

That might be a different claim, but that's not the claim they've pled. They've pled a claim of social comparison.

THE COURT: Response.

MR. WARREN: Your Honor, I would respond first by pointing to Paragraph 104, which talks about a 2016 study in which 52 percent of girls said they use image filters every day. Eighty percent reported using an app to change their appearance before the age of 13. And 77 percent of girls reported trying to change or hide at least one part of the their body before posting a photo of themselves.

The social comparison, yes, it may be to others. But it's also to yourself, what could I look like? What should I look like? The body I have now is not the body I want, and these filters show me what I could be and what I should be. And I should take action to go like that idealized version of myself.

That's wrong, and it's caused, in large measure, through these filters that are features of the defendants' platforms.

THE COURT: All right. Group 6.

1 (Demonstrative published.) 2 THE COURT: Let me ask with respect to Group 6. 3 Again, you've put this in paragraph 845 under the products 4 Obviously, there seems to be some overlap with the claim. 5 failure to warn. Should it be just the failure to warn, or is 6 it part of the products? 7 MR. WARREN: It should just be the failure to warn, 8 Your Honor. 9 THE COURT: All right. So it can be stricken in the 10 products. 11 MR. WARREN: That would be perfectly acceptable to 12 us. But if I may, I would like to address failure to warn. 13 14 THE COURT: We'll get there. 15 Again, I'm -- think it's incumbent upon the court to, you 16 know, analyze the specificity of what's in front of us. And 17 that requires digging down into the weeds, and -- and, again, 18 what has been difficult about the way in which the complaint 19 was presented is that it's not that specific. 20 I mean, it's very long, but it's not organized in that 21 kind of way. 22 All right. Let's go ahead and move on to the -- well, 23 First Amendment. 24 MR. WARREN: Thank you, Your Honor. I would -- think

we're going to switch -- switch personnel for that one.

```
1
                MR. SCHMIDT: We will as well, Your Honor. Thank you
 2
      for hearing us out.
 3
                THE COURT: Thank you.
 4
                        (Pause in the proceedings.)
 5
                THE COURT: So -- and let's -- let's have appearances
      made.
 6
 7
          Ms. Cabraser, good morning. Or good afternoon at this
 8
      point?
 9
               MS. CABRASER: Good afternoon, Your Honor. Elizabeth
      Cabraser for plaintiffs.
10
11
                MR. WILLEN: Good afternoon, Your Honor. Brian
12
      Willen for the Google defendants but here on behalf of
13
      everybody.
14
                THE COURT: Okay.
           So with respect to the First Amendment issues, again,
15
16
      my -- my view is that I'm -- is that I have to look at
17
       specificity. My plan would be to look at it in the same way
18
      as the last set of groups that we did in terms of the various
19
      allegations.
20
           I will repeat again here, as is the case with the entire
21
      briefing, you've both taken an "all or nothing" approach in
22
      many ways to what the issues are.
23
           I don't know if your colleagues left that chart for you.
      You're welcome to use that chart in your presentation, or -- I
24
25
       think many of the issues overlap, but I'll -- I'll leave it to
```

```
1
       your discretion.
 2
           It's your motion, you may begin.
 3
               MR. WILLEN: Sure. I mean, would you like me to
 4
      start with what's called Group 1? Would that be helpful?
 5
                THE COURT: If -- if you want. That's -- that's
 6
      fine.
 7
               MR. WILLEN: Well, I mean, there's a lot of ways we
 8
      can -- we can go into this. It seems like, Your Honor -- and
 9
       I totally agree this is a useful way to proceed, is to look at
10
      these different allegations, look at these different features
11
       and think about how in this case the First Amendment applies
      to them. I think some are easier than others. And I'm happy
12
13
      to start with Group 1.
14
           I'm also happy to start with where we end, which I think
15
       is a particularly clear-cut example of where the First
16
      Amendment applies, so --
          Well, why don't I -- okay. Why don't I start with the
17
18
       filter, since that is sort of on my mind and I think on the
19
      Court's mind. So this is an area where I think there's a
20
       difference between the First Amendment and Section -- and
      Section 230.
21
22
           So the debate that you had with -- with -- on the 230
23
      issue about whether the allegations here are better understood
      as the -- the problem is that the filters publish content and
24
```

people see that filtered content and develop body dysmorphia,

other problems.

Or the problem is that the presence of the filters leads people to create content that then harms them or harms their psychology. Doesn't really matter for purposes of the First Amendment.

So start from the premise that what is -- what is a filter here. These -- these are edited photographs and videos. This is -- this is pure speech, okay? So we have people creating speech and people viewing speech.

And the allegations, the theory of liability that the plaintiffs are asserting with respect to these filters -- and -- and Mr. Warren said this expressly, the complaint says it at length. The problem that they have, the reason that they think the filters are tortious or negligent or defective is because they communicate allegedly a message.

THE COURT: So you're saying a filter is a speech.

MR. WILLEN: I am saying that a filtered image is absolutely speech. It is a photograph that is edited in a particular way. It's no different than the use of auto-tune to -- to change the pitch of music --

THE COURT: No, no, no. I'm not asking about the output. I am asking about the -- the device, whatever you want to call it, the filter itself.

MR. WILLEN: Yeah. The filter itself is a tool for creating --

```
1
                THE COURT: It is a tool.
 2
                MR. WILLEN: Yes. And --
 3
                THE COURT: It's a tool.
               MR. WILLEN:
 4
                           Yes.
 5
                THE COURT: How is a tool -- how is that tool speech?
 6
               MR. WILLEN:
                            Ah.
                                  Okay.
 7
           So the Ninth Circuit has had a number of cases about this,
 8
       including most recently the Project Veritas vs. Schmidt case
 9
       and the Hermosa Beach case involving the tattoo parlor, all of
      which have said basically the -- the act of creating speech,
10
11
      which may involve conduct, it may involve tools, in one case
12
      the tattoo gun; in other cases, a camera; or -- or many other
13
       objects or tools, the -- the Ninth Circuit has said very
14
       clearly that those are speech because they are directly and
15
       intimately and necessarily create -- connected to the output.
16
           So you can't disaggregate the product from the process
17
      used to create it.
18
                THE COURT:
                           Response. Is a filter speech?
19
               MS. CABRASER: A filter is a tool that may or may not
20
      constitute speech. And whether it does or does not constitute
21
       speech is not the end of the question with respect to
22
       liability. And I think the Hermosa Beach case illustrates
23
      that.
           The Ninth Circuit was quite enthusiastic about tattoos and
24
```

tattooing as expressive conduct or speech but yet reminded us

```
1
       of the obvious, which is that, quote, a tattoo punitively
 2
      affixed is unprotected if it creates a damage or injury.
 3
          And one could go farther and say that a tattoo is purely
 4
      expressive, but if the tattoo misspells the name inside the
 5
      heart, it's a tort.
 6
           The Ninth Circuit --
                THE COURT: "No regerts [phonetic]"?
 7
 8
               MS. CABRASER: Pardon me?
 9
                THE COURT: "No regerts"?
10
               MS. CABRASER: Or "Arnie" instead of "Annie" inside
11
       the heart. And, in fact, the Ninth Circuit revisited Hermosa
12
      Beach much more recently in Edge vs. City of Everett where
13
      tattoos were part of what was at issue with respect to the --
14
      the bikini baristas, who claimed the expressive right to wear
15
      very scanty attire in part because they were expressing female
      empowerment and wanted more visibility with their tattoos.
16
17
          The Ninth Circuit said something, which I think ought to
18
      be the overlay for this entire discussion, Your Honor.
19
      that is "context is everything" and that protected expression
20
      or speech in one context -- you know, tattooing your
       sweetheart on your arm, is not protected in another context
21
22
      when it is visible to customers right next to a tip jar at a
23
      retail establishment.
           So clearly, context -- whether or not there's a message
24
```

that anyone is attempting to convey -- and here, these filters

don't convey a specific message of the tool designer. They're simply one more functionality, one more design feature that the complaint clearly alleges has one intent and one goal in mind, which is to use features, content, et cetera, as fungible fodder to maximize screen time and to maximize ad revenue.

That is the purpose, that is the function of -- of the code, the algorithms, the bots, that are providing not just the -- the filters but the other functions online. And that is what's keeping adolescents online. And that is what is causing the harms that we allege.

THE COURT: Let me ask you about 845(1), which is the notifications of content created by the defendants. How does the First Amendment argument relate to that particular kind of functionality that has been alleged as a defect?

MS. CABRASER: That, I think, completely maps on to a proper conduct that can be mandated or regulated consistent with the First Amendment.

It is akin to a time, place, or manner restriction. It is akin to the privacy interest, which the Supreme Court has repeatedly invoked in First Amendment cases, recognizing that parents have the right to control what their children see, everyone has a right to control what they view in their own home and private spaces. And what might be appropriate expression in an open public forum can stop at the door step.

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

And so requirements that would make a product non-defective or less defective or any function non-defective or less defective by providing appropriate warnings are protected -- are consistent with First Amendment protections. And, in fact, in a related area, where a failure to warn, that is, manufacturer, the defendant knows something, the customer does not, decides not to talk about it while promoting other features, that is utterly unprotected by the First Amendment. THE COURT: So I'd like to talk about that, because the briefing doesn't really do, I think, a --(Demonstrative published.) THE COURT: -- as good of a job as it probably could have with respect to the overlay between the First Amendment and the failure-to-warn claims. Given an -- because some of this -- I'll -- much of this was put in the products claim. So talk to me about those issues in particular, the First Amendment and the failure-to-warn. MS. CABRASER: A failure-to-warn is what is often called a marketing defect in product liability law. It is considered a defect as much as a design defect is, and tort liability could arise from failure to warn. It's also sometimes discussed in the context of fraud.

And we didn't brief these cases, Your Honor. My apologies,

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

```
but when I began to look at these categories and think about
this is a failure-to-warn situation, I was reminded of the
District of Columbia's Circuit -- Circuit's 2009 decision in
United States vs. Phillip Morris, which was the United States
government's civil RICO injunctive relief case against the
tobacco industry for marketing -- all sorts of marketing
defects including marketing light cigarettes.
   The tobacco companies of course raised a First Amendment
defense, and they -- they briefed it and argued it
vociferously. It earned one sentence in the decision of the
DC Circuit as I recall, which is that fraud is completely
unprotected by the First Amendment.
   So this is -- when we get to that -- this area of the
claims, what we're talking about -- what the defendants knew
and didn't notify --
         THE COURT: So if I could interrupt.
                  (Simultaneous colloquy.)
        THE COURT: -- for a moment.
        MS. CABRASER: Sorry.
        THE COURT: No, that's all right.
   So it might be barred in the context of the -- the product
defect claims but not barred under a separate theory.
    Is that what you're saying?
        MS. CABRASER: I'm saying, Your Honor, that fraud,
```

deceptive conduct, deceptive speech, omission of material

1 facts, is never protected by the First Amendment. 2 I think that's probably the only categorical statement 3 that could be made about the First Amendment. 4 THE COURT: The -- the issue that I'm raising with 5 subsection (1) is that it is brought, as I understood it, as a 6 design defect --7 MS. CABRASER: Um-hmm. THE COURT: -- theory. 8 9 MS. CABRASER: Um-hmm. THE COURT: It may have also been brought under a 10 11 theory of failure to warn and -- but those have to be 12 analytically separately analyzed, right? So that's why I'm 13 asking the question. MS. CABRASER: I understand, Your Honor. 14 15 And I think -- I think Mr. Warren answered it as well as 16 anyone could. Part of the ultimate process of putting each of 17 these design features in the proper bucket or category is, as 18 he noted, going to depend on ongoing discovery and a deeper 19 understanding by plaintiffs of how each of these design 20 features actually functions. Because, as Your Honor noted, it may be the functionality; 21 22 it may be the toolness of this particular product; or it may 23 be more about the content -- I'm sorry -- the conduct of the

defendants in how they're using it.

One way or another, if it causes harm and if it was

24

```
1
       foreseeable, if it could have been avoided and prevented
 2
      through appropriate means such as notification, there's
 3
      liability for it.
 4
          But at this point, I understand it's -- it's a question of
 5
      where exactly does it fit. It may fit in both places.
 6
                THE COURT: All right. A response.
 7
                MR. WILLEN: Well, there were a number of things
 8
       said, so let me just quickly go back to filters because I
 9
       think Ms. Cabraser put her finger on exactly the problem.
10
          So, yes, I agree, context matters and the message matters.
11
           So the problem with the filter theory, the reason it is
12
       fundamentally at odds with the First Amendment, is because the
13
       liability that they seek to impose is entirely based on their
14
      allegation about what message the filters communicate.
15
           They say -- they allege at length, Paragraph 315, 515,
16
       652, the filters communicate to teens, to minors, that they
17
       are only attractive when they are filtered, when they are
18
       edited. And they are seeking to impose liability on
19
       defendants for communicating that message through the filters
20
      and through the filtered images.
21
           So that is a pure content-based speech liability claim.
22
       It is imposing liability because they do not like the message
23
      that is sent. That message is protected speech on their
24
      theory.
```

So that's the filters.

I think the next thing we talked about was notifications. So, again, there's not many allegations in the complaint about notifications. But the ones that there are, Paragraph 488 and 292, I think clearly take them into the realm of protected speech, and that's true for two reasons.

So the first is that the allegation fundamentally is the notifications tell you that there is content, there is speech, there is information on these services that you may want to go look at.

So the -- the ultimate liability, the ultimate harm that's being imposed is the harm from viewing or engaging with that speech. But insofar as the notification can be considered separate from that, the -- the harm is providing information about speech.

So that under *Sorrell*, under many other cases, providing information is speech. Certainly providing information about speech is speech. And certainly where the ultimate liability is premised on the harm that occurs for engaging or communicating based on the speech that you are notified about, that is also speech.

Now, in Paragraph 292, there's even another problem, which is -- this is an allegation about Meta's notifications. And it basically says Meta calibrates notifications in particular ways, so it -- this is -- I'm quoting, "Meta intentionally chooses to display only a limited amount of information in the

notification in order to trigger curiosity."

So that is an allegation that is taking issue very specifically and very concretely with the content of an informational notice that Meta is sending. They are saying, it is defective because it only includes certain information and not other information.

So this would be equivalent to a claim that said, the New York Times is liable because it sends you a notification that says there's a breaking news story but it doesn't tell you what the news story is. To go to that, to figure what -- to figure out what the story is, you have to go on the New York Times website and look.

So either the liability is for the content of the notification, which is clearly a First Amendment problem. Or it is for what I think really is going on here, which is once you're notified about something, then you want to go see what it is, you want to go on, read content, view content, communicate with people so --

THE COURT: Let me just stop you for a moment and let my court reporter know, when we finish this section, we'll take a break.

THE CERTIFIED STENOGRAPHIC REPORTER: Yes, Your Honor. Thank you.

THE COURT: Thank you.

Let's talk about algorithms and the First Amendment.

1 So your thoughts with respect to that. (Demonstrative published.) 2 THE COURT: I'll leave it open. 3 4 MS. CABRASER: I think that it is a stretch. 5 again, this is a very new issue for the courts. It is a 6 stretch to say that an algorithm that operates according to a 7 very sophisticated and predestined code to interact in a 8 private space, the user's own phone or platform, to accomplish 9 one mission, which is to call up content indiscriminately as 10 generic fodder to accomplish the mission of maximizing screen 11 time, whose expression is that? 12 It's not human expression, even indirectly at this point. 13 We're very far away from any editorial judgment or function 14 that's happening down the hall. The defendants are doing that 15 when they're trying to comply with Section 230 in terms of content moderation. But that's not our claim here. 16 17 This is about utilizing content for a sole purpose. Not 18 to express a viewpoint or an idea or even to sell a particular 19 product, right? It's not even commercial speech. It's just 20 keep a person involved, prevent them from disengaging, intrude 21 upon their privacy, overcome their own decision-making 22 process. 23 And one of the authors that has engaged with this most recently, Margaret Newman. We cited her article. 24

"Manipulation in the First Amendment" talks about the process

of manipulation, which is not expression. It's not persuasion. It's not something that the First Amendment enables and allows and protects us all when we do that.

It is really seeking to override someone else's decision-making process while exploiting cognitive, emotional, or other vulnerabilities.

Tim Wu also writes about machine speech and basically breaks that down to say, it's not human speech. It's not even corporate speech. It's not something that the First Amendment does or should protect in the same way. So I think the context is everything, as the Ninth Circuit has said in *Edge vs. Everett*.

And what's happening here, what the complaint is alleging in a holistic way -- and I appreciate that Your Honor is parsing these paragraphs very -- very specifically. But there is an overarching theme of the complaint. And that is that what these algorithms, these design features, these tools are designed to do and what they do very well and at a highly sophisticated level to overcome the vulnerabilities of the users to intrude into their privacy and to prevent disengagement.

And even the oldest First Circuit decisions talking about the right to freedom of speech and expression ends where the right to privacy in one's home begins.

The right -- freedom of speech is -- is accompanied by

freedom from speech. People need to be able to look away, to disengage, to prevent intrusion.

When they can't do that, when the noisy sound truck never turns off, when the band doesn't stop playing at 11:00 p.m., it doesn't matter what the content or suppression of -- of the band is. It doesn't matter what message the noisy sound truck is blaring. If we can't get away from it, if we can't disengage, then the First Amendment doesn't protect that violation of our rights and interests.

And that's the central problem that this complaint is trying to solve and that we're all grappling with.

THE COURT: Well, the defendants would say that there is an overarching theme and that the holistic approach of the complaint is that it's content based. I mean, they -- they take that argument and flip it and say that I should throw the whole thing out precisely because you spend pages and pages, perhaps even a hundred or so, on the -- on the content.

So I -- a word from you on the strategic choice or the tactical choice to focus so much in the complaint on content and then try to ignore it in the opposition.

MS. CABRASER: I think, Your Honor, that Mr. Warren expressed it very well. We're not running from content. And there are so many specific examples of content in the complaint, it's true, to illustrate the overarching point.

But the overarching point is this: The complaint is

asking the defendants to compensate plaintiffs for the actual harms the interactive design features of their products caused and to correct those features so that they operate as -- they can continue to operate them -- to avoid committing these torts in the future.

This doesn't require content deletion, moderation, or censorship of speech or ideas, even the ones we mention in the complaint that we don't like. It doesn't require defendants to act any differently as publishers or editors to the extent they actually do.

It simply means that in order to avoid ongoing liability, they must change the addictive functions of their medium, not the content of the messages that others have posted there.

If they do this, the First Amendment is fully honored.

The ideas and expressions in the content posted by users and those of the defendants themselves will be free to compete in the marketplace of ideas, as the First Amendment contemplates --

THE COURT: All right.

MS. CABRASER: -- on their merits in an open forum, not through addictive platform features. I -- and I'm sorry to get a little carried away here -- that capture and deploy content as random fodder to keep eyes on screens while depriving viewers of the freedom and the right to disengage.

THE COURT: Response.

MR. WILLEN: If the allegations about the algorithms in particular were truly content neutral, we'd have a different conversation. We had still have a First Amendment issue, but it would be a different conversation, but that is simply not the complaint that they drafted, and I think the Court is very well aware of that.

I would just give you a couple of particular examples, so Paragraph 560 about TikTok, this is a quote, far from promoting educational content, TikTok's algorithms instead actively send its young American users down a rabbit hole of artificially filtered, ideal body images, dangerous viral, violence, and self-harm.

With respect to YouTube, 758. This is the central allegation they make about the algorithm. YouTube's algorithm, quote, makes it more likely for children to encounter harmful content.

They say the same thing in 267 about Meta, alarming and adversive material, et cetera. I could go on and on and on. There's vast paragraphs about this, so they want to run away from it now. But, again, that's not the complaint.

What the complaint that they actually filed says very clearly is that the problem with algorithms, the reason they're defective, the reason they're tortious, is because they ever select and recommend and push to people harmful content, and the liability is based on that. That is, content

based speech regulation.

This is what these algorithms are doing is recommending and suggesting speech to people. They don't like the speech that is being recommended. They don't like the speech that is being suggested. They think it's harmful. Okay. That is a content-based speech regulation, plain and simple.

So I -- you know, they are trying to run away from that now, but that's not the complaint that they filed.

I think the -- the right answer here with respect to the algorithms, in light of the overwhelming content-based nature of their allegations, is to say that the First Amendment and Section 230 apply to them.

If they want to try to re-plead a complaint that makes the arguments in the way that Ms. Cabraser has just made them, they can try to do that. We'll have a different conversation. There's still a First Amendment issue there, but it may be a different one.

And then just very briefly with respect to the -- the point about computer speech, et cetera, they obviously can't point to a single case. They're citing some academic literature. There's no case that says that.

What these algorithm do is embody the judgment that the platforms, the humans, the corporations have made. They're designed to -- to automate and make that process work at scale. But they are still protective of the first amendment.

And the case I would point the court to is a case called Zhang vs. Baidu, which is a Southern District of New York case, cited in our papers. That case involved Google search, and the -- the argument was and the Court ultimately held that Google's search algorithms were protected speech under the First Amendment such that the plaintiffs there couldn't complain about content that they wanted to see in Google search results not being there.

The court expressly held that the fact that those editorial judgments about what content to publish, how to publish it, what rank and order to publish it in was protected speech, notwithstanding the fact that it was done through algorithms.

So the same argument they've made here was rejected there. That's the case that I think was directly on point, but, of course, there's all sorts of cases.

THE COURT: But the speech relative to that algorithm related to political speech, not to what is being argued here, which is nothing in particular. It's just the quantity and the timing of it to overcome decision-making processes.

MR. WILLEN: Well, so --

THE COURT: It was political speech, right?

MR. WILLEN: That case involved political speech,

yes. And that was -- of course had nothing to do with the

holding about -- I was responding specifically to the point

about algorithms, which I think is --1 2 THE COURT: Slow down. 3 MR. WILLEN: -- isn't relevant to the algorithm is 4 the algorithm speech question. 5 Yes, that case involved political speech, but here, all 6 the content that we've been talking about, the-- adversive 7 content, harmful social comparison content, content about eating disorders, et cetera, all of that is protected speech 8 under the First Amendment. The plaintiffs haven't argued 9 otherwise. 10 11 Now, some of it, in fact, may be political speech, but, of course, you know, the Supreme Court has been very clear and 12 13 the Ninth Circuit's been very clearly, that protected speech 14 is protected speech. 15 Political speech often is the sort of centerpiece of the 16 First Amendment. But the First Amendment clearly applies to all this material. 17 18 So insofar as they're seeking, as the complaint does, to 19 hold us liable for recommending or suggesting content that they believe to be harmful, that's fully protected, and 20 21 that's -- fully implicates the First Amendment just as much as 22 in Zhang vs. Baidu or any other -- any other case involving 23 protected suppression.

Supreme Court, which involved, you know, violent --

It's -- you know, you have the Brown decision in the

24

```
1
                THE COURT: All right.
 2
               MR. WILLEN: -- video games.
 3
                THE COURT: Let's -- you can -- I'll let you wrap up
 4
       after the break on this topic. But I do think that I've
 5
       extended my -- the time with respect to my court reporter a
 6
      little bit too long, so we'll -- we'll stand in recess until
 7
       about just five minutes to one, so be ready to go; everybody
 8
      should be back.
 9
          Thank you.
10
                THE CLERK: Court's in recess.
11
           (Recess taken at 12:38 P.M.; proceedings resumed at 1:01
12
      P.M.)
13
                THE CLERK: Good afternoon, Your Honor. Re-calling
      the matter of 22-MD-30047-YGR, in re: Social Media Adolescent
14
15
      Addiction Personal Jury Products Liability Litigation.
16
                THE COURT: All right. The record will reflect that
17
      the parties are present.
18
          Okay. So back to the First Amendment, any concluding
19
      thoughts.
20
               MS. CABRASER: Your Honor, with permission, yes.
21
          Responding to a specific allegation in the complaint
22
      that -- that counsel for defendants pointed out, and I think
23
       it was subparagraph 560 about the lack of the usage limits
      on -- on the filters.
24
25
          And the allegation does talk about content. We have a lot
```

of allegations about content that we don't like, but this is what -- this is what our First Amendment point is.

When we allege that TikTok's algorithm instead actively sends its young American users down a harmful rabbit hole of artificially filtered ideal body images and dangerous viral challenges, the defendant is concentrating on the content aspect of that. We are -- we are concentrating on the inescapability aspect of that, the fact that it is a rabbit hole.

And we're invoking the Supreme Court's balancing test where speech can be limited where the degree of captivity makes it impractical for the unwilling viewer to avoid -- or auditor to avoid exposure. That's Cohen vs. California. That's also the Erznoznik case, the outdoor drive-in movie theater. If you don't like it, then you can leave or avoid it.

If you can get out of a rabbit hole, then the First Amendment is protected speech and -- and expression is protected and privacy is protected.

So the complaint is about changing design of the product, not the content that it uses.

THE COURT: All right.

Any other final thoughts?

MR. WILLEN: Yes. Well, two things on that. So I think, again, they've just admitted that the

```
1
       complaint is content based and making allegations based on --
 2
                THE COURT: I think we can all -- no need to repeat
 3
       it.
 4
               MR. WILLEN: Sure.
 5
                THE COURT: Right? There's lots of -- in that
 6
      complaint, and I've mentioned it myself, where it's content
 7
      based.
 8
                MR. WILLEN: Right.
 9
                THE COURT: It is not -- also, remember the
10
      procedural posture of this case.
11
          What I need to do is to view the complaint in the light
      most favorable to the plaintiffs, not the defendants.
12
13
                             I completely agree with that. And so
                MR. WILLEN:
14
       insofar as -- I mean, we're going feature by feature, and
15
      we're talking about the algorithms, and those allegations are
16
       inseparable from the harmful content that they say the
17
       algorithms facilitate.
18
           Just briefly on the captive audience point, not an
19
       argument that they made in at the brief, I would note.
20
      the -- there's not a single case that's ever said that the
21
       captive audience doctrine could apply where the theory is that
22
      the speech at issue was essentially too compelling, too
23
       enticing, people couldn't look away from it because they
      wanted to keep looking at it.
24
```

Those are cases about physical confinement where you're in

a place where you cannot be otherwise.

THE COURT: But how is that different in the new world, right? Tort law is here to address the changes that exist in society. And what happened -- what used to happen in the 1920s or '30s or '40s or '50s is different than a hundred years later.

MR. WILLEN: That's absolutely true. The -- the principles of First Amendment though, do, not change. And to hold that this -- this is a very, very narrow body of cases. And I think there's a reason that they didn't invoke those cases in their opposition on this point.

So, for example, the *Rowan* case involved a specific -- a statute that gave people who receive mail the specific right to opt out of getting communications from particular senders and the delivery of mail into the home.

So this case doesn't actually involve the home. This involves the communication of -- of information and ideas to wherever people happen to be. Sometimes they're at home; sometimes, they're not. But it's not a case specifically about the privacy of the home. And it doesn't involve an optout, which -- which *Rowan* emphasized as -- as the important feature of that case, and --

THE COURT: Well, I have issues with respect to optout in my factors, don't I?

That was -- that was on the list that I provided to you

```
1
       earlier, or -- that comes from Section 8 -- 845, I thought.
 2
          Maybe it's just opt-in.
 3
               MR. WILLEN: Yeah, I think -- I think that's right.
 4
           In any event --
 5
                THE COURT: Section 845(q), self-limiting tolls --
 6
      tools. Isn't that optout?
 7
                        (Pause in the proceedings.)
 8
               MR. WILLEN: I think that's -- I think those are
 9
      tools -- I'm not sure I totally understand them, but I -- I
10
      think the idea there is some sort of timeout, where, you know,
11
      the -- after a certain amount of time, the -- the service
      would shut off or -- or provide --
12
13
                THE COURT: How is that not optout?
14
               MR. WILLEN: Well, it's -- there's not --
15
           (Interruption by the Official Certified Stenographic
16
      Reporter to request counsel speak more slowly.)
17
                MR. WILLEN: Of course. I'm so sorry.
18
          Rowen is a case about the -- a specific request from a
19
      homeowner to say, "I do not want to receive any mail from this
20
      person." And the question is, under those circumstances, does
21
       the sender of mail have a right to send mail into the home of
22
      the person who has specifically made that optout request.
23
       That's what the Supreme Court said.
          Now, in this case, there's not an allegation that any of
24
25
       the plaintiffs have come forward and said, "I said I don't
```

1 want to receive communications from particular person or 2 particular kind of content" and that was overwritten. 3 There's -- there are allegations here -- or at least a 4 theory of product liability that says they want to have some 5 sort of setting that would limit the amount of time that 6 people can --7 THE COURT: Well, how is that not parental controls 8 and parental notifications? 9 MR. WILLEN: Okay. Well, we -- I'm happy to talk about the parental controls and parental notifications --10 11 THE COURT: I'm just saying that you're making some 12 statements that would seem to have analogies to some of the 13 design claims in the -- in the complaint. 14 MR. WILLEN: Okay. So with respect to parental 15 controls and -- and age verification, which I think is Group 1 -- so this is pretty clearly a First Amendment issue 16 17 in the sense of -- one way to think about this is what would 18 happen if these requirements were embodied in legislation, if 19 there were a statute, a regulation, that required what they 20 are seeking through the application of tort law, to have 21 parental controls, age verification, age limitations. 22 And we know the answer to that question because those 23 statutes have been enacted and have been challenged successfully on First Amendment grounds. 24

So very recently, case in Arkansas NetChoice vs. Griffin,

granted a preliminary injunction enjoining an Arkansas law that imposed age verification and parental control requirements on certain social media websites.

Judge Freeman's decision in the NetChoice vs. Bonta case enjoined California's new age-appropriate design code law which has age verification or age acknowledgment requirements.

So we -- we have case after case after case that has specifically applied the First Amendment to requirements that are seeking to impose age limitations and parental controls on websites that are disseminating and facilitating speech to minors. And there's good reason for that.

The -- the problem with their age verification and parental control allegations in this case is that those allegations are not allegations of defect in the air.

The question the court has to answer is, why do the plaintiffs think that having what they view as a lack of age -- proper age verification or parental controls -- why is that a harmful problem? What is the injury that results from that supposed lack of those features? That's the question to ask.

And when you ask that question, the only answer I think that you can give is that -- that the reason it is harmful is because what happens as a result of that is that minors are exposed to more speech than the plaintiffs think they should be exposed to, and they are exposed to more harmful speech

than the plaintiffs think they should be exposed to.

And both of those raise very serious compelling First

Amendment problems that when -- have been analyzed in the

context of legislation, the courts have consistently held that

those kinds of requirements are unconstitutional and violate

the First Amendment.

And it's not any different, and we would actually submit it's a easier case where you have those requirements being imposed through tort liability rather than through legislative deliberation.

THE COURT: Any response?

MS. CABRASER: Yes. Planned Parenthood case vs.

Newman, Ninth Circuit, very recent, cert denied, 2022, did

talk about electronic means and stated what so many other

cases that it cites have stated, which is that the First

Amendment is not a license to intrude by electronic means.

And that's the problem here. So it's not wrong. It's not violative of the First Amendment. It's fully consistent with the First Amendment to use age verification, parental controls, notifications, other design corrections that are going to protect children and warn parents before going down that inescapable rabbit hole that the rest of the design features of the defendants' products are putting them in.

Those types of restrictions, particularly in response to community outcry were upheld on First Amendment grounds by the

Ninth Circuit *Edge vs. City of Everett*. That's the bikini baristas case, and they were very specific.

So they were specifically drawn -- they were specifically drawn to enable the community to protect itself from unwanted intrusive expressive behavior. They did undergo a First Amendment test. And -- and they won, consistent with the First Amendment. Because, again, it's a balancing of rights and interests.

Nobody owns the First Amendment. No particular group, no industry, nobody owns it, even in the electronic age, even when it's very difficult for us to conceive of having a world that is designed for each individual under-aged user supposedly for maximum engagement that can result in real harm.

I may have said something confusing before the break.

With respect to the failure-to-warn aspect of our complaint.

It is not limited only to allegations that sound in fraud. It is a product liability type of design defect. And we did cite in our opposition brief the blood factors case, the Factor VIII and IX Blood Products MDL case, 25F.Supp. 3rd at 848, that does have a First Amendment discussion and concludes — that was Judge Grady — that there is no immunity in failure-to-warn cases. There's no First Amendment immunity. That case happened to involve negligent failure-to-warn, but it applies across the board.

1 The Metabolife case we cite was another example of that. 2 THE COURT: Okay. 3 MR. WILLEN: Can I --4 THE COURT: I think we need to move to products. 5 MR. WILLEN: Can I just respond very briefly to that 6 just on -- on Newman, 'cause it's a case they've cited now a 7 couple times. 8 So that case has nothing to do with -- with 9 failure-to-warn or with age verification or anything else. 10 It's just garden variety torts. It's fraud. It's trespass. 11 And the Court says that -- you don't get an exemption just 12 because ultimately your goal is to -- to do journalism. 13 And the -- the Edge case has nothing to do with speech 14 publication. And in the context of speech publication cases, 15 courts including the Ninth Circuit, including the Supreme Court, have repeatedly found that age limitations do 16 17 violate the First Amendment. Obviously, the Reno vs. ACLU 18 case --19 (Interruption by the Official Certified Stenographic 20 Reporter to request clarification and that counsel speak more 21 slowly.) 22 MR. WILLEN: The Reno vs. ACLU case and the Powell's 23 Book case in the Ninth Circuit, where you have age limitations designed to protect minors from certain kinds of allegedly 24

harmful speech, both struck down on First Amendment grounds.

1 THE COURT: Products. 2 MR. WILLEN: Thank you, Your Honor. 3 MS. CABRASER: Thank you, Your Honor. 4 THE COURT: And I know you both, but for the record, 5 go ahead and re-introduce yourself. 6 MS. HAZAM: Good afternoon, Your Honor. Lexie Hazam 7 for plaintiffs. 8 MS. SIMONSEN: Good afternoon, Your Honor. Ashley 9 Simonsen Covington & Burling for the Meta defendants. 10 THE COURT: Okay. Good afternoon. 11 So once again, I think the approach taken was not as 12 organized for my purposes as I would like. And I think part 13 of this always because, you know, you're advocates and so you're doing what you think is best for your client. I'm a 14 15 judge; I'm trying to get to the right answer in an analytical 16 way, regardless of who wins. 17 So it seems to me that we have to have a framework. 18 are states where I think no one disagrees in terms of defining 19 whether something is a product, that the thing must be 20 tangible. And in those states where the thing has to be 21 tangible, seems to me that you can't have a products liability 22 case for those states. 23 I believe the parties agree that's Arkansas, Delaware, 24 Illinois, Maryland, Minnesota, Ohio, and Tennessee.

I can't -- you know, no one, I think, really disputes

that -- that this is not tangible. Right?

MS. HAZAM: Your Honor, I -- I don't think plaintiffs dispute that it's not tangible. I think they dispute whether it's sufficiently analogous, and some of those states follow restatements that would allow for that.

THE COURT: All right. Then we'll get to that.

We'll drill down on those issues, but I thought that some

states -- to the extent that a state has clearly stated that

it must be tangible, this is not tangible.

So next -- so then the question is, well, what do I do with that.

You all chose particular states to brief, but it seems to me that both for Georgia and New York, which were your chosen states, they've generally hewn to the second and third restatements, and that's where I've focused my efforts in terms of trying to figure out a framework for analyzing back to my list, functionality, because I think that's -- it's incumbent upon me to figure out whether this particular kinds [sic] of functionality that is at -- at issue qualifies as a product.

I understand that the defendants say none of it's a product. And the plaintiffs say all of it's a product. And that's -- I understand, as the advocates, the positions that you take. It doesn't help me trying to dig down and analyze.

So that's where I have focused in terms of figuring out

whether or not these functionalities in that chart constitute products under -- under the law.

And under the restatement, where I have something that is intangible, then, yes, as you mention, the question is, is it analogous to the distribution and use of tangible personal property, so I'll ask that question.

Second, services are not products even when commercially provided. So if something is a service, then it could not be classified as a product.

And third, ideas, thoughts, and expressive content also cannot be classified as products. So what I have done is to try to figure out under that metric whether all of this functionality is a product or not. You can comment.

We'll start with you. It's your motion.

MS. SIMONSEN: Thank you, Your Honor.

I think the -- the way that you've broken it down makes a lot of the sense. I think big picture, these applications -- defendants' applications -- I want to focus on the second prong of your three-part framework, that these are services, not products.

The -- the case law, I just want to emphasize, is uniform to the extent it has addressed these defendants' applications in holding that they are services and not products --

THE COURT: But, again, all of those -- the cases that you refer to are broad-brush cases. There are cases that

1 they refer to where the focus is on a particular 2 functionality, and you're wrong. The courts have not sided 3 with the defendants. 4 MS. SIMONSEN: Well --5 THE COURT: So you do not win in every single case. 6 MS. SIMONSEN: Your Honor, with respect to the Lemmon 7 and the Maynard case, which I believe is what you may be 8 referring to involving the Snapchat application and 9 specifically the speed filter, the courts in those cases did 10 not reach the question of and it was not briefed whether those 11 were products subject to product liability --12 THE COURT: Could have always been because it was 13 kind of obvious. 14 MS. SIMONSEN: Well, Your Honor, even in those cases, 15 the product liability claims weren't even brought. But -- but 16 taking a step back, and I mean, we can sort of walk through 17 these feature by feature. And maybe we should start with the filters because I know that in the Lemmon case, what was at 18 19 issue was a speed filter. 20 Again, the Court did not reach the question of whether 21

Again, the Court did not reach the question of whether that was a product subject to product liability law. I think that the closest possible analogy to that case that plaintiffs have been able to point to where the court reached that question was the *Brooks* case in Florida which involved the Lyft application where notifications were sent to drivers and

22

23

24

the drivers were distracted by the notifications and as a result, there was a car crash.

So a unifying theme of -- the three best cases for them, two of which didn't even reach the question of whether the application at issue was a product -- all of them involved either -- in the *Brooks* case, an application that was designed to be used with a vehicle that was essentially the equivalent of being embedded in a good, which is consistent with how the restatement now considers we should think about things like software.

In the case of *Lemmon* and *Maynard*, we had a use of the Snapchat service, which itself is a service, in connection with driving a vehicle, and as a result, a car crash occurred, and the plaintiffs alleged physical injury from that car crash.

There is no allegation in these cases that these plaintiffs were using these applications in connection with navigating a vehicle. And to state it more broadly, they -- there's no allegation that the only physical thing that these applications with integrated into, namely an iPhone, harmed them in any way. There is no --

THE COURT: So I need you to focus on this element; that is, on whether or not the functionality can constitute a product, because whether or not any individual plaintiff can later allege specific causation is a separate and distinct

issue. You all keep wanting to integrate causation with an 1 2 element of the claim. They are separate and distinct 3 elements. 4 MS. SIMONSEN: Respectfully, Your Honor, I think in 5 this case, that the argument we're making isn't one of 6 causation. It is that the only instances in which courts have 7 recognized that software can be treated as a product are 8 instances where the software is embedded in a physical good or 9 expressly designed, in the case of Brooks, to be used with a 10 car. 11 And that physical good --12 THE COURT: -- phone, a mobile device, not a good. 13 MS. SIMONSEN: And the second part is and that 14 physical product caused harm. And in this case, the 15 plaintiffs aren't alleging, for instance, that somehow 16 defendants' software overrode iPhone settings in such a way 17 that it caused a blinding light to emit from the phone or 18 deafened users in the volume at which it played videos. 19 is kind of the closest analogy I think you can draw between, 20 for instance, the Brooks case and this case. And it's not 21 what they're alleging. What they are alleging --22 THE COURT: All right. So what are you alleging 23 then? 24 MS. HAZAM: Thank you, Your Honor. 25 I would like to start by saying the claims here target the

1 design of products that exploit kids' brains. They do not 2 target ideas or content. That alone I think distinguishes 3 many of the cases that defendants cite, particularly the cases 4 dealing with traditional media and video games. Virtually 5 every one of those decisions noted that the plaintiffs were 6 attacking ideas, thoughts, expressions. 7 The courts in -- virtually all the states with the 8 exception of a few that have had adopted their own product 9 liability statutes follow one or both of the restatement 10 seconds and the Restatement (Third) of torts. 11 Under the Restatement (Second), a product is something that causes physical harm to the user and arrives at the user 12 13 without substantial change in its condition. Under the Restatement (Third), as Your Honor acknowledged, 14 15 a product is a tangible item or one whose context of 16 distribution for use is analogous to a tangible item. We believe both those tests are met here. And in fact, 17 18 the signals under each of those restatements is often similar. 19 Here, the defendants apps are software. Like other 20 products, this software is mass-marketed. It's 21 mass-distributed through the stream of commerce. It's 22 obtained at stores. It's made by product designers. And 23 defendants profit from its use.

And there is a seminal Ninth Circuit case dating back over 30 years that stated that software may be a product,

24

especially if it's mass-produced. That's the Winter case.

The third restatement recognized that Winter so suggested and that many commentators have urged its treatment as such.

In addition, unlike the software that existed at the time of Winter and the third restatement, the kids today interact with these products by touch. They tap, they scroll, they swipe these products all day long.

Coming to Lemmon, a much more recent case from the Ninth Circuit, it treated the Snap application as a product in upholding a product liability claim. I believe Counsel said that there were no product liability claims brought there.

There absolutely were product liability claims.

And, in fact, what Lemmon said is that the duty of the defendant there, Snap, one of the defendants here, was as a manufacturer to make a reasonably safe product in upholding product liability claims.

The Court reversed the lower court's ruling, finding that instead the duty was a publisher. And on remand, the district court said it was shifting to treating Snap as a manufacturer in a negligent design claim, a common product liability tort. Those were the actual words that the Court used.

Other courts have, likewise, treated Snap as a product, including the Georgia Supreme Court in the case of Maynard v. Snap which reversed two lower courts dismissals of the products -- of a product liability claim. And it said that as

a manufacturer, Snap had a duty to reduce foreseeable risk of harm presented by its product.

And then in the *Brooks v. Lyft* case that Counsel referenced, the Florida appellate court squarely addressed the questions of whether an app is a product for purposes of product liability law and found on a full factual record at summary judgment that it was.

It distinguished -- going to the question of a service, that Your Honor referenced, it distinguished between Lyft's role as a provider of services, ride-share services, and its role as a designer and a distributor of its app.

And it rejected the argument, similar to the one made by defendants here, that the plaintiffs' claims were based on expressions or ideas rather than the app's design.

Again, as I indicated at the outset, echoing Mr. Warren and Ms. Cabraser this morning, plaintiffs' claims did not target content, they target design. That's where the duty arises from.

Brooks also addressed the policy factors, like those set out in Restatement (Third) to guide the analysis when the restatement's definition of "product" does not provide an unequivocal answer. And it found that Lyft is in the stream of commerce and that it's the -- the party best positioned to minimize the risk. That would be true here as well.

The cases, as I indicated, the defendants cite in support

1 of their argument are inapposite or distinguishable. 2 traditional media cases do not involve apps and do target 3 ideas and expression. 4 Those would be cases like Way vs. Boy Scouts, Davidson vs. 5 Time Warner, this court's decision in Estate of B.H. vs. 6 Netflix. 7 THE COURT: Let me ask you something --8 MS. HAZAM: Yes. 9 THE COURT: -- specific to the outline that I 10 provided. 11 MS. HAZAM: Yes. 12 THE COURT: So, again, we go back to these filters. 13 The allegations with respect to filters, how is it a design 14 defect versus a failure to warn? 15 MS. HAZAM: Well, Your Honor, it's possible that it 16 may be both. The -- the fact that defendants have an app that has this functionality as part of it, a filter, which a user 17 18 can use, as Mr. Warren indicated, to change their own 19 appearance and may be harmed by that aspect of it even prior 20 to or without any communication, that may be a defect. 21 There may also be a duty to warn -- plaintiffs have 22 alleged a duty to warn under both strict product liability and 23 negligent product liability about the addictiveness of 24 defendants apps, and that may be a component of that

25

addictiveness.

and see that even under plaintiffs' own characterization, they do not resemble mass-marketed, mass-produced goods.

Although these applications certainly are download -downloaded from an app store by the plaintiffs, from that
point in time onward, they differ completely for every
individual user.

They're -- they're -- plaintiffs' addiction allegations are, in fact, premised on the idea that these are customized tailored applications with individualized --

THE COURT: Again, it's pretty generic. Do you want to tell me specifically which allegations you're talking about? I've got six different groups under 845.

MS. SIMONSEN: Sure. So, Your Honor, I -- I may just -- why don't we start with -- with the algorithms, so -- the usage-max- -- maximizing algorithms. The algorithms themselves are obviously intangible code. And the allegation that plaintiffs are making is that the algorithms somehow are products but they are not physical and what they do is provide a service. That service is the delivery of content in order for users to consume.

And, furthermore -- and this gets to the third prong of the test Your Honor set forth -- if -- one were to apply product liability law to algorithms, there's no question that it would result in the chilling of free speech and expression. And it would be regulating the role of these defendants as

publishers in bringing information and ideas to the public.

And that's exactly what the Winter court said can't be done with respect to product liability law.

Winters' endorsed by the restatement. It's been followed by every court to address similar allegations where the alleged harm comes from exposure to some kind of content.

Now, the plaintiffs say over and over that they're not attacking -- they're not taking issue with the content. But, of course, they are.

In a usage-maximizing algorithm, plaintiffs themselves allege that the -- the harm occurs because it leads plaintiffs, the users, down rabbit holes.

And the way that they describe rabbit holes are the presentation of the same type of content, one piece of content after the next after the next after the next, and that is what is addicting the users.

And in order to apply product liability law, then, to say that an algorithm has to present less of a certain type of content, to stop displaying content after a certain period of time would be to reach into freedom of expression and ideas and seek to regulate it. And the courts are very clear that that's something product liability law can't do.

THE COURT: How is providing effective parental controls a thought, idea, or expressive content?

MS. SIMONSEN: It's because parental controls as well

1 as age verification are simply --2 THE COURT: Are simply what? They're tools. 3 MS. SIMONSEN: They are features of these 4 applications that control who can access content. And so if 5 there were some kind of a requirement, for instance, that 6 the --7 THE COURT: Well, you don't know what they're going 8 to do with it. You're making an assumption. You're making an 9 assumption about how the tool is used. 10 MS. SIMONSEN: Well, in the case of -- of parental 11 controls, I think one can assume that if those were more 12 robust, which is essentially what the plaintiffs are alleging 13 they should be, that parents would use them in such a way that 14 they would monitor --15 THE COURT: They may, they may not, right? 16 MS. SIMONSEN: But -- but they may, and so if there 17 is some requirement that parental controls be made available so that content and in- -- intangible information and ideas is 18 19 regulated in some way, treating that content as a -- it 20 effectively would be treating that content as a product that 21 these parents would be controlling through the parental 22 control features. And in that way, it absolutely implicates 23 expression and ideas. THE COURT: I think it's down the line. 24

Ms. Hazam, a response on that one?

MS. HAZAM: Yes, Your Honor.

I'll -- I'll start with the idea of the algorithm being usage-maximizing. We do not believe that that depends in any way on content. We believe that this is essentially a black box even to the defendants themselves.

The algorithm simply operates to keep eyes on a screen for as long as possible so that these young users see as much advertising as possible and the defendants bring in as much revenue as possible from it.

That does not mean content has no role in this case, won't be part of the evidence in this case. Lemmon contemplated the content there would also be part of the case.

We do not have to meet a standard of but-for causation.

The -- the standard that we have to meet is that we're not going for content to be taken down, and -- and we are not here.

I'd also like to address Ms. Simonsen's comments with regards to Winter and its concern with the First Amendment.

Winter draws this very distinction between a product and the ideas or the content. It does not require that to be a physical distinction or a tangible/intangible dichotomy.

It talks about software. It also talks about a compass. And it says that the compass doesn't have to injure you physically by blowing up in your hand. It could injure you because it walks you off a cliff by being inaccurate.

But plaintiffs do not disagree that this idea that you cannot have a products claim that attacks ideas and expression isn't a built-in limit to product liability. In other words, we would say that the First Amendment provides a limiting factor and that what we have to ask is what are the claims targeting and how does the duty arise.

THE COURT: In terms of analogies to the distribution and use of tangible personal property, what kind of analogies exist for age verification and parental controls?

MS. HAZAM: In terms of a traditional product? Is that what you're asking, a tangible traditional product?

THE COURT: In terms of the first test under the restatement.

MS. HAZAM: So the restatement refers to things

like -- it refers to two things. It has -- the context of the use and distribution, which is anything that's mass-marketed, mass-distributed. You could have other kinds of products that have built-in forms of restricting who uses them that go sometimes to -- in the form of warnings, sometimes in the form of actual physical aspects of the product, like fingerprinting or -- or eyes scanning.

It also, however, talks about policy factors. And particularly when the definition is not unequivocal, you would look to these policy factors. And those policy factors would very much, I think, favor considering things like inadequate

1 age verification and parental controls to be products or 2 components of a product, as the case may be. The life and 3 health value particularly of children would -- would, I think, 4 mandate in fact that that policy factor weighs in -- in favor 5 of those functionalities being products. 6 The greater ability of the defendants to understand them 7 and change their design would also -- in other words, parents and children themselves would have a much more difficult time 8 9 imposing those kinds of controls. And so would other policy 10 factors. 11 MS. SIMONSEN: Your Honor, if I may respond on the 12 parental controls point. 13 THE COURT: You may. And then we'll -- we'll move to 14 duty. 15 MS. SIMONSEN: And, Your Honor, asked the question 16 can you identify a parental-control-type product that's 17 mass-distributed, and I did not hear Ms. Hazam identify one. 18 I think, you know, the analogy would be requiring that there be some kind of parental controls provided in connection 19 20 with the broadcast of the television, which, of course, it 21 doesn't apply to, because those are intangible ideas and 22 information. 23 I do want to respond to a few other points Ms. Hazam made --24

THE COURT: You know, it used to be that children

couldn't get into R-rated movies. It used to be that you had to show IDs. I mean, there are all sorts of -- so I -- and, frankly, there were a number of things that could never be shown on TV, so I don't understand your analogy.

MS. SIMONSEN: But -- but we're not dealing with -- plaintiffs aren't proposing those types of regulations here.

What they're proposing that -- is that there be controls for parents to allow their children to access content regardless of what that content is, and that does implicate speech and expression. I do want --

THE COURT: Well, what they're saying is that the parent -- there should be controls for the parents. And what parents do with that is the parents' concern, not your clients.

MS. SIMONSEN: But that does not change the fact that the parental controls themselves are intangible and that as applied -- the thing that plaintiffs want to do is to change parental controls so that minors' access to information and ideas is potentially more difficult.

And it could be the case that in some instances -- and this is just to back up sort of on the policy point that Your Honor touched on at the outset.

I mean, when you think about what is a service versus a product. It's something that at the end of the day, you can identify a uniform defect that raises a similar risk of harm

1 for all users that can be reduced in the same way for all 2 users. 3 And a parental control isn't necessarily going to reduce 4 the risk of harm that these plaintiffs allege in the same way 5 for all users. It might actually cause some users to have a 6 worse experience. 7 One example would be the fitspiration content that these 8 plaintiffs focus on as allegedly causing body image issues. 9 That content may cause body image issues for some. It may 10 inspire others to exercise. If parental controls are required 11 to a certain point where parents could limit minors' access to content such as fitspiration content, such as any of the other 12 13 types of contents that these plaintiffs have put at issue, like sensationalist videos, et cetera. 14 15 THE COURT: Well, I don't see the complaint saying 16 that they -- that they're asking you to do it for specific 17 content. I thought it was a global -- a global lock, so to 18 speak. 19 (Simultaneous colloquy.) 20 THE COURT: -- a global control, irrespective of 21 content. 22 MS. SIMONSEN: It may be a global lock and 23 control but it --THE COURT: But there's a difference. 24 25 MS. SIMONSEN: But regardless of the type of content,

1 it still is affecting access to information and ideas. It's 2 regulating the role of these defendants in bringing intangible 3 information and ideas to the public, which is exactly what 4 Winter --5 THE COURT: Well, it may or may not be. It's --6 certainly it is -- it is providing parents with control. 7 MS. HAZAM: Your Honor, if I may -- if I may respond 8 briefly, I believe that in fact this situation is very 9 analogous to the movie-type scenario you're imagining. 10 It's simply that technology has advanced to the point 11 where there's something in children's pockets during the day when their parents aren't there, parents can't be hovering 12 13 over them during every moment. 14 And so the verification and the blocks have to be built 15 into the product. There's nobody standing at the gate of the 16 movie theater. That is, in fact, already the case with some 17 physical products, too, so if you just look at Legos. Legos 18 are a physical game, and they have printed on them that 19 they're not to be used by children of a certain age. 20 So I don't think that the fact that the parent control is not in the traditional realm of products built into the 21 22 product itself and instead is a gateway that might involve, 23 you know, a checkpoint that is -- you know, before you get in the movie theater makes any significant difference here. 24 25 I would also like to briefly address this idea that

products have to be static and that they are uniform in both the way they operate and in the user experience of it. That is not the case.

There is no case law to suggest that products have to be static or that products can't respond to after-market inputs.

And, in fact, many products today do precisely that.

Think of self-driving cars, self-parking cars, your Nest thermostat. Even traditional products often have settings. You set your oven to bake, and you set your oven to roast. It might work well on one setting, it might not work well on the other.

Drugs are a great example. Drugs interact with different people in different ways. They may, in fact, be beneficial to many patients who take the drug. And in others, they may cause a harm that warrants either a safer design or a warning. And those are very much the bases of traditional product liability claims.

MS. SIMONSEN: And, Your Honor, if I may respond just briefly on those points, I think it's notable that every example Ms. Hazam has offered involves a physical product. Self-driving cars. It may be that there's some kind of software integrated into the cars that causes them to move in different ways for different users, but it is still a phsical product and item capable of causing harm if the software malfunctions in a similar way that could be reduced for

1 everyone by a change in the code.

Oven settings, drugs, Ms. Hazam mentioned. All of these things are instances where you have software integrated into a good -- not the drug case -- but the oven-setting case.

With respect to drugs, of course, that's a physical pill that -- that users are taking that can physically affect them.

Ms. Hazam just did recognize that -- that this case is analogous to a checkpoint at a movie theater so that minors can't access certain -- something behind the checkpoint.

Well, what's behind the checkpoint? It's content. That we're concerned about exposing children to the same exact thing is true with respect to the content at issue on these platforms.

Ms. Hazam also mentioned Legos as an example of a good that comes with a warning not to be used by children under a certain age. That's because they are of a certain size that children under a certain age might ingest them physically.

So all of these instances have no analogy to the case -to this case that we're talking about here where the parental
controls at issue would be limiting access to information and
ideas through defendants' applications.

I also just want to correct a couple of points Ms. Hazam made. One is that the *Lemmon* case involved product liability case. It absolutely did not. It was a pure negligence claim. There was not a product liability claim ever raised. And the

only issue that was addressed was Section 230.

The Ninth Circuit did not address whether that was a product subject to product liability law. And, in fact, the -- that's why it wasn't briefed, because product liability claims were not raised.

I also want to touch on Ms. Hazam's mentioning of the fact that minors interact with these applications by touch, through swiping, scrolling, et cetera. The key is that they're not alleging any harm from that touching or that swiping or that scrolling. They're not claiming that somehow the software caused the phones to overheat and they burned their fingers on the phone.

They're -- they're not alleging that by scrolling for so long, somehow they suffered some kind of eye damage. What they are alleging is that because these applications were designed to be so compelling to these users, that they looked at the content, consumed the content, consumed the intangible information and ideas for too long.

THE COURT: How is the brain different from a finger?

MS. SIMONSEN: Well, I think it's different from a

finger in this case because the harm is coming from alleged -
the alleged harmed.

THE COURT: But the harm is to the brain.

MS. SIMONSEN: But it is as a result of, according the plaintiffs, being lured back to the applications time and

1 again by particular content. Whether that's -- guess what 2 there's -- there's been a "like" by one of your friends on a 3 photo, or some -- that you posted, or, you know, some kind 4 of --5 THE COURT: But why isn't the injury to the brain a 6 physical -- and why isn't the brain's interaction with the 7 device physical? 8 MS. SIMONSEN: Because it's in -- because it comes 9 from intangible information and ideas. It is all effectuated 10 in this case -- all of the adding harm that they claim is 11 effectuated by looking at a phone and consuming information 12 and content. 13 And so in that way, we know it is off limits from the 14 standpoint of product liability law. That's what the Winter 15 decision says and a long line of cases following Winter in 16 circumstances very, very analogous to those here, including 17 claims relating to an algorithm because -- and that's the 18 Christie case because an algorithm's information, guidance, 19 ideas, and recommendations are not tangible personal property. 20 The -- the same has been held with respect to Internet 21 sites in the James vs. Meow Median case where the claim was 22 that those sites were responsible for a minor's mental 23 distress. And it's because the words and images purveyed were 24 not tangible.

The Quinteros case involved the mobile app that was

1 allegedly psychologically addictive and the court expressly 2 held that the product liabilities claims couldn't apply 3 because the app was not a product. 4 THE COURT: All right. 5 Last word. 6 MS. HAZAM: Thank you. 7 Just to briefly respond. I think we have a fundamental 8 difference of understanding Lemmon and Winter. The Lemmon 9 case --10 THE COURT: I don't need anything on Lemmon and 11 Winter. 12 MS. HAZAM: Okay. 13 I would like to note that this idea that the product has 14 to cause harm through physical force is one that Winter itself 15 recognizes is not the case with the compass example that a --16 specifically about it not exploding in your hand and instead 17 leading you off a cliff. 18 That would be similar to, as I said, the Nest thermostat. 19 If you set your Nest one night, and you go to sleep, and due 20 to a defect in the software, it makes your house a 110 degrees 21 and you have heat stroke, I don't think anyone would say you 22 don't have a product liability claim against Nest because it's 23 just the software and doesn't control the actual radiator in 24 your home.

The same applies in the Brooks v. Lyft case. The Lyft

```
1
       software is the app. It's not the car. The Lyft software is
 2
      what is alleged to be the source of the harm and the duty by
 3
      plaintiff in that case.
 4
          And then, finally, a number of the cases that Counsel
 5
       referred to, the Rogers case, the Quinteros case, the James v.
 6
      Meow Media, again, are very clear about the ideas being what
 7
       is targeted by the plaintiffs' claim.
           I also would like to note that while the exercise of
 8
 9
       analogies is -- is useful and required by the restatement, the
      restatement itself acknowledges that the definition has to be
10
       quided by policy factors as well and by technological change.
11
          The Brooks case, I thought, put this well by saying, "the
12
13
       definition of product should be fluid to accommodate
14
      developments in technology and is not susceptible to a crabbed
15
       definition. Decisions regarding what constitutes a product
16
      are reached in light of public policy behind the imposition of
       strict product liability."
17
18
           That echoes California case law going back to Justice
19
      Traynor's concurring opinion in Escola v. Coca Cola.
20
                THE COURT: Okay. We're going to move to duty.
21
               MS. HAZAM: Thank you, Your Honor.
22
                THE COURT: And -- and I have the Jennifer Scullion
23
      and Geoff --
24
                          (Simultaneous colloquy.)
25
               MS. SCULLION: -- get some water.
```

```
1
                THE COURT:
                            Yes.
 2
               MS. SCULLION:
                              Thank you.
 3
                THE COURT:
                           Geoff break?
 4
               MR. DRAKE: Yes.
 5
               MS. SCULLION: Mr. break, water?
 6
               MR. DRAKE:
                            Oh, yes --
 7
                            So with respect to duty, I don't think
                THE COURT:
 8
       it's a controversial proposition that product-based negligence
 9
      claims require a product. We just had argument on that. So
10
      for purposes of this portion, you need to assume that there is
11
       a product. If you don't assume that there is a product, you
      can sit down. All right?
12
13
               MR. DRAKE: I will so assume.
14
                THE COURT:
                           Thank you.
15
          All right. So assuming that there is a product, I also
16
      think it is not on an uncontrovertible proposition that, in
17
       general, product makers owe duties relative to the
18
      manufacturer and introduction of products into the stream of
19
      commerce. Right? That's just the basic principle.
20
               MS. SCULLION:
                               Correct.
21
                THE COURT: Agreed?
22
               MS. SCULLION:
                              Yes.
23
                THE COURT: Agreed?
24
                MR. DRAKE: Yes.
25
                THE COURT:
                            Okay.
```

```
1
           So at least we're clear on that and we don't have to -- we
 2
      don't have to regurgitate any of that.
 3
           So what I'd like to hear argument on with respect to duty
 4
      is a duty to prevent harm from third parties.
 5
          Think the plaintiffs concede -- and there are two tests
 6
      for this -- special relationship and circumstances under which
 7
       a company creates a risk of harm by third parties to its
 8
      users.
 9
           I think the plaintiffs concede that there is no special
      relationship, right?
10
11
               MS. SCULLION: Correct, Your Honor.
12
                THE COURT: So we're just proceeding under this issue
13
      of whether the company creates the risk of harm.
          Again, going to the restatement, the Restatement (Third)
14
      creates a distinction between misfeasance and nonfeasance.
15
16
          Are we still on the same page?
17
               MS. SCULLION: Yes, Your Honor.
18
               MR. DRAKE: Yes. Understood.
19
                THE COURT: Okay. So with respect to misfeasance,
20
      there must be affirmative actions.
21
           So to the plaintiffs, where and how do you specifically
22
       allege that defendants affirmatively created a risk of harm to
23
      the plaintiffs through their design choices?
24
               MS. SCULLION: Sure.
25
          Your Honor, I was going to start actually with the
```

1 parental controls grouping that you looked at. And there -- I 2 mean, with parental controls, as I think what you've alluded 3 to, what we're talking about is not parents needing to know 4 what their children with seeing or -- or hearing. It's about 5 what their kids are doing with their time, where their 6 spending their time, how are they spending it, especially with 7 young children, who are they spending that time with. 8 The defendants made a product that we allege they targeted 9 to children, that they know children, including very young 10 children, are using regularly. 11 Defendants want to have it seemingly both ways, disclaiming to have any special relationship to protect the 12 13 children. But on the other hand, we've alleged that they've, 14 in fact, interfered with parents' ability to protect their 15 children. That's who's left to protect the children. They have placed the kids in a much worse off position by 16 17 launching them into the Wild West of -- of the online 18 environment with other adults, including predators. So that's 19 number one. They've placed the children at risk by 20 undermining parental controls, failing to give robust parental controls. 21 22 In addition, again, our basic allegation is that these 23 products have been designed to addict children, to induce compulsive behavior, compulsive use of the product. 24

The designs here are pushed -- are pushing kids

1 intentionally to use the products more and more. What does 2 that include? That includes trying to make as many 3 connections as possible online, trying to have as much use of 4 the product and as much engagement. 5 So, for example, we've alleged with respect to Meta's, 6 quote, "people you may know" recommendations, recommendations 7 to users to connect with other users. That's at Paragraph 8 394. 9 We have made allegations with respect to Snapchat's "quick 10 add" feature. That is unsafe for children and remains unsafe 11 despite the changes that Snap says it has made to that feature. That's at Paragraph 530. 12 13 THE COURT: And where is the -- where is the 14 affirmative allegations and conduct relative to criminal 15 behavior? 16 MS. SCULLION: With respect to -- to sexual 17 predators? 18 THE COURT: Any criminal behavior that is alleged, 19 so, yes. 20 MS. SCULLION: So -- so we allege, for example, with 21 respect to Snapchat. I have some examples here. That by 22 encouraging kids to get these trophies and social rewards, 23 "Snap streaks," you're encouraging them to, in fact, connect with more people. And restatement tells us that you have 24

to -- when you're dealing with kids, you have to understand

that kids are going to act recklessly and carelessly. And that includes in this environment going ahead and adding people who Snap has recommended to them but the child does not actually know in real life.

Now Snap says --

THE COURT: So you're saying that the recommendations to adults, they should have known or they do know that -- that those adults include adults with criminal intent.

MS. SCULLION: That they know that includes sexual predators, yes. And they've had reports of sexual predation, and there's -- these connections still occur.

And, again, it ties back to the design of the product, again, intended to produce maximal engagement by kids, use it morning, noon, and night. Use it as much as possible with as many people as possible. And when you're dealing with kids, that's going to include engaging in reckless -- reckless connections with people who in the ordinary world we would say, they are strangers. They may have been recommended to you on the app, but you don't actually know them in the real world. They're just strangers who are connected through the app's algorithms.

THE COURT: Does there have to be more? I mean, that is -- child goes -- you know, or young teens go to a movie theater. There could be sexual predators in the movie theater. How is the movie theater affirmatively acting to

engage those children with sexual predators?

MS. SCULLION: So, again, I think the issue is has this movie theater actually put the child at greater risk by anything it has done. And we say that they have done that here. And, again, I start with the undermining of parental controls.

We have a situation where they know young kids are encouraged to and do create fake accounts that parents can't see. Parents can't know who their children are dealing with online. That puts children at risk 'cause parents are the first line of defense in most cases to prevent their kids from engaging in risky behavior.

So they've already undermined that affirmatively. They've made it easy for kids to evade the parental controls. They've encouraged kids to engage in reckless activity.

Second, again, are these connection recommendations. Now, Snapchat has said that it has recently changed how it does connections. We still say it's -- it's -- puts kids at risk.

But the important thing is that it recognizes that it could, in fact, age-gate, if you will, how recommendations work so that recommendations will work differently for children than for adults.

And -- and so it -- that they have -- by using these recommendation features, we think that they've put children at risk.

In addition, we've highlighted with respect to Snapchat, for example, the ephemeral disappearing messages. Again, for young children, foreseeably encourage kids to send risky, sexual messages. And, again, that they have encouraged that activity through the overall design of the app.

And my colleague has helpfully pointed out that at master complaint Paragraph 155 we cite to a -- a study, the Thorn study, that made several key findings about the -- the prevalence of sexually exploitation on the defendants' platforms.

THE COURT: And what was the date of the study?

MS. SCULLION: I will get it. Hold on one second.

THE COURT: All right. While you're doing that, a response.

MR. DRAKE: Thank you, Your Honor.

While I'll accept that the basis of the -- of the question, Your Honor, to assume for purposes of the argument that this is a product, it doesn't necessarily negate the volume of case law that has addressed the duty question in the context of online platforms.

And I think it's telling that in Ms. Scullion's remarks, she didn't cite to any cases that have looked to the very specific design features that she's citing and faulting us for in the complaint and like -- linked it up to a case that has found that a duty in that context exists and has been

applied -- not just to products generally but to the type of products, which I'll use that term for purposes of this argument, that we're talking about in these particular cases.

And I think we can go through each of the different groups that Your Honor has lumped the allegations or divided and categorized the allegations into and look at specific cases that have found in each of those contexts there to be no duty.

For a whole host of -- of different reasons, some of the reasons that Your Honor articulated. Some of the reasons being third-party harm for which there's no duty. Some public policy reasons. Some issues regarding foreseeability and -- issues with the allegations there.

But just to start and address the specific allegations that Ms. Scullion cited, we can start with Group 1 and group 2 of -- of the allegations, the age verification, the parental controls, the access controls.

And I think there's cases that are exactly or -- or very much on point and very instructive. One, for example, Your Honor, is the *Doe v. MySpace* case from the Western District of Texas. The Court there found no duty to protect minors from sexual predators on the platform, even though there were allegations that the platform was designed in a way to make it easier or to enhance the connections between these two categories of individuals.

THE COURT: So most of the cases that you've cited to

me are website and online service cases generally. My question is specific to products. And they're analyzed separately.

MR. DRAKE: They --

THE COURT: Do you have any thoughts on that?

MR. DRAKE: I do, Your Honor, because I think -- I think the point is even if these services are considered to be products, the reasoning and the discussion in the case law that addresses whether there's a duty for a negligence claim in the context of an online platform is very instructive, and it's one of the most instructive sources that we can look at to determine whether or not a duty should exist in this context, whether you call them products or not products.

I don't think the decision, for example, in the *MySpace* case that I just cited -- it doesn't turn on whether or not the service was a product. It doesn't really address that issue at all.

It turns on whether or not an allegation that the design of a platform made it easier for a sexual predator to get at a minor was sufficient to plead an applicable, cognizable duty under, in that case, I believe, Texas law. And the Court found it did not. There is no duty in that situation to prevent and to design the platform in a way that would protect minors on the platform from a sexual predator.

The same reasoning applies in the Craig's List case out of

1 the Western District of Washington. That case involved a 2 negligence claim that involved very similar -- very similar 3 allegations that -- very horrific allegations linking up sex 4 trafficking forum on the website to individuals. 5 THE COURT: If your client has knowledge that the 6 manner in which the product is designed encourages sexual 7 predators to communicate with kids, how is there not a duty 8 under that hypothetical? 9 MR. DRAKE: Well, there's no duty because, first of 10 all, there's a third-party intervening, so that's come up 11 repeatedly in the case law, whether the Craig's List case, the 12 MySpace case, or various other cases. 13 Number two, it's not -- even though a site -- evidence 14 could be cited, for example -- this happened in the Jackson v. Airbnb case. There the plaintiff went out of their way to try 15 to cite instances in which violent crimes had happened at 16 17 Airbnb's to put the plaintiff -- or the defendant in that 18 case, rather, Airbnb, on notice that those kind of events 19 occur at those kind of rental properties and that the app was 20 inadequately designed to be able to prevent those occurrences from occurring. 21 22 THE COURT: I don't think in that case that the Court 23 found a product.

MR. DRAKE: No, I don't believe that was addressed in the aspect of the case, Your Honor.

24

THE COURT: Okay.

MR. DRAKE: So I think -- I think the -- the point I was trying to make with citing some of the case law as I was -- I think we have to try to look at what case law is most analogous. And if point I was making was some of the cases that address whether a duty exists with the type of allegations that we're here talking about don't depend on whether or not the service is a product or not a product.

And one can assume even that -- that it is a product.

Even then, I think there's a significant foreseeability

problem that underscores much of the case law that would apply

with equal force to address many of the allegations, undercut

them, and -- and lead the court to find no duty.

As the court -- the Supreme Court discussed this very issue, I think, Your Honor, in the *Taamneh* case describing the relationship between the users of a platform and the platform manufacturer as being at arm's length.

And in that case, it dealt with the defendants allegedly being culpable in associating and connecting bad actors with the users of the platform.

But on -- more broadly on the foreseeability question, I think the big difference when dealing with this type of, quote, unquote, product is that it -- the interactions between the individual and the product as it's designed is much more attenuated and different, such that the foreseeability chain

that underscores a lot of the duty law does not exist.

For example, the defendants in these cases developed these platforms where users can upload voluminous -- billions of different types of various types of content. All the users then interact with that content in a bespoke, unique, different way that is unpredictable at the outset.

That variable experience, in turn, can cause, according to the plaintiffs' allegations, a small number of individuals of the billions of people who these platforms to experience some differing array of injuries.

And that already attenuated chain is further broken in the -- in the context in which you asked the question when a third party is involved and is involved in injuring the plaintiffs.

I can't think of a case standing here, Your Honor, that on that set of factual allegations, whether it involves a car and more traditional type of product that we're used to, or an online platform or website, even if deemed to be a product, that has found a duty.

THE COURT: Response.

MS. SCULLION: Your Honor, first of all, the Thorn study was from 2021. And among other things, it did note that recidivism, with respect to the prevalence against sexual exploitation on defendants' platforms is a problem, that over half of the participants who had blocked or reported someone

```
1
       say they were recontacted online and that younger boys were
 2
      particularly at risk.
 3
          Your Honor, I do want to respond on -- on Doe V MySpace.
 4
      That case really proceeded on essentially a premises
 5
       liability -- analogy to a premises liability. And there was a
 6
       finding that there was no special relationship.
 7
          Again, we're not talking about premises liability or
 8
       special relationship. We've alleged that the designs of these
 9
      platforms put kids at greater risk.
10
          Your Honor, in terms of product cases that have examined
11
      this question of foreseeability of actions by -- by third
      parties, the Brooks case, where it was entirely foreseeable
12
13
      that through the way that the app was designed, that there
      would be distracted driving. There was duty.
14
15
          Maynard, also said, with respect to distracted driving,
      there from --
16
17
                THE COURT: What about third parties?
18
               MS. SCULLION: I'm sorry?
19
               THE COURT: I said, what about third parties?
20
       it --
21
               MS. SCULLION: Sure.
22
                THE COURT: Is there a distinction, one -- and I
23
      think there is with respect to third parties, not just general
       foreseeability; and, two, criminal activity in particular?
24
25
               MS. SCULLION: So, Your Honor, the reason I was -- I
```

was citing to -- so *Brooks Maynard*, *Lemmon* as well, is there, you had reckless driving that, in fact, wound up killing and injuring folks. That is criminal behavior. It was foreseeable, and it was in fact induced by the designs of the apps there.

And still there was a duty. And in those cases, it's important to understand, a duty not just to the users of the app, is what we're talking about here, a duty to the users.

In those cases, the duty was actually to nonusers, so my colleague has referenced the idea of this being sort of an attenuated circumstance. Not at all.

These are there -- these kids are the kids they targeted. These kids are their direct consumers. These are the kids that they are, in fact, directly communicating with morning, noon, and night through notifications, nudges, suggestions to use the app.

These are kids whose data they're monitoring their every move while they're on this the app so the defendants can, in fact, monetize that data. This is an incredibly direct relationship, and the injuries to the children are direct.

And, Your Honor, you've sort of cap- -- captioned this whole proceeding is about, you know, all or nothing. And that is one of the most striking things about defendants' position here, is they have taken the extreme position that they owe these children no duty at all, merely because they are an

```
1
       online business, and because they are large.
 2
          Your Honor, case after case has said, online businesses,
 3
       in fact owe duties to their customers. We see that in the two
 4
      Facebook decisions from this -- from this district, again, as
 5
      well as cases like Maynard, Lemmon, Brooks, online businesses
 6
      owe duties of care.
 7
          And in fact, the fact --
 8
                THE COURT: Well, let me ask this.
               MS. SCULLION: Go ahead.
 9
10
                THE COURT: -- to Mr. --
11
               MS. SCULLION: Drake.
12
                THE COURT: So is that the position that you're
13
      attempting to take, that you owe no duty?
14
               MR. DRAKE: No. That's not the --
15
                THE COURT: All right. So what --
16
                          (Simultaneous colloquy.)
               MR. DRAKE: -- wouldn't articulate it that way, Your
17
18
      Honor.
19
                THE COURT: So what duty do you owe? What duty do
20
      you owe to these children?
21
               MR. DRAKE: Well, I think that's a -- an amorphous
22
      question that's hard to answer --
23
                          (Simultaneous colloquy.)
24
                THE COURT: -- best you can.
25
                MR. DRAKE: Well --
```

Do the best you can. You're a --1 THE COURT: 2 MR. DRAKE: I think --3 THE COURT: -- collectively represent billion-dollar 4 companies. 5 What duty do owe to these adolescents? 6 MR. DRAKE: Well, I'm not sure that I know what duty 7 the companies would owe based on any case that I been able to 8 find to be able to articulate a duty for Your Honor today and 9 I think that's part of the problem that we're struggling 10 with --11 THE COURT: That is part of the problem. That is 12 part of the problem, that you seem to suggest you have no 13 duty. 14 MR. DRAKE: Well, we're suggesting that we have no 15 cognizable, recognized duty under the laws of the 49 states 16 that -- that are mostly at issue here -- I guess could we 17 could say all 50 states if -- if we want -- that has looked at 18 this exact set of allegations. The plaintiffs had the burden 19 to plead that duty under Rule 88 --20 THE COURT: And you had a duty bringing a motion to 21 dismiss to say that nothing is there and -- and you get to be 22 scot-free. 23 MR. DRAKE: Well, we -- what we've articulated in our 24 motion, Your Honor, is that a general duty to design a

platform in a safe way is no --

```
1
                THE COURT:
                            So you don't -- you don't have a duty
 2
      to --
 3
                MR. DRAKE: Not as articulated.
                THE COURT: -- to design a platform in a safe way.
 4
 5
      That's what you want -- that's what you want to arque.
 6
                           Well, what I'm arguing --
                MR. DRAKE:
 7
                THE COURT: Yes or no? Yes or no?
 8
               MR. DRAKE: Well, yes, I do want to argue that, Your
 9
      Honor.
10
                THE COURT: That you have -- let me write it down.
      No duty to design a platform in a safe way. That's what you
11
12
       said.
13
               MR. DRAKE: That duty does not exist under the law.
      It has not been articulated by any of the cases that we've
14
15
       looked at, that we've cited at length in our brief. The
16
       courts have repeatedly looked at this issue in a whole host of
      different contexts, whether traditional media or modern media
17
18
      or social media.
          And the courts have found that pleading a one-sentence
19
20
      duty that says you have a duty to design your platform in a
21
       safe way is not a cognizable duty. It does not satisfy the
22
      burden to plead a duty under Rule 8.
23
          And it has been repeatedly rejected by numerous courts in
      the context specifically of online platforms and for reasons,
24
```

many of which Mr. Willen articulated earlier, which is that to

```
1
       recognize such a duty as articulated would stifle free
 2
      expression. And that is a significant policy objective that
 3
      courts have repeatedly recognized. And that allegations like
 4
      those in the complaint here do not satisfy the foreseeability
 5
       standard that courts have also articulated --
 6
               THE COURT: Any response?
 7
                         (Simultaneous colloquy.)
 8
               MR. DRAKE: -- recognizes it underpinning --
 9
               MS. SCULLION: Yes, Your Honor. As Your Honor's
      picked up on, they -- they do, in fact, allege -- and this is
10
11
      motion to dismiss at page 28. They say, "no state has
      recognized any duty of an online service to its customers."
12
13
       It's flat. It's extreme. It's not supported by the law.
          And -- and I've already talked about the various cases,
14
15
       including in this district, that have found duties of care
      owed to the customers of online service -- online --
16
17
                         (Simultaneous colloquy.)
18
               THE COURT: Could I have my state AG reps --
19
          Well, actually, I will get to you.
20
           I'm curious to know whether the 40 state attorney generals
21
       are going to agree with you, that your clients have no duty to
22
      design a platform in a safe way.
23
               MR. DRAKE: Well, if I could just -- just to add one
      more point to that, Your Honor. I was speaking in the context
24
```

of tort and negligence liability and duty.

```
1
                THE COURT:
                            Okay.
 2
               MR. DRAKE: Not in the context of perhaps federal
 3
      statutes whether COPPA or PROTECT or other statutes that might
 4
      exist, but in the context of common law --
 5
                THE COURT: In the context of the law that we
      generally deal with in these kinds of things.
 6
 7
          All right. We're moving on. Causation.
 8
               MS. SCULLION: Thank you, Your Honor.
 9
                THE COURT: Okay. So my notes with respect to
      causation, I have Ms. Hazam back and Mr. Blavin.
10
11
               MR. BLAVIN: Correct. Mr. Blavin.
12
               THE COURT: Blavin?
13
               MR. BLAVIN: Yes. Thank you, Your Honor.
14
               THE COURT: Well, at least I didn't call you
15
      "Mr. Jonathan."
16
               MR. BLAVIN: That would have been fine, too.
17
               THE COURT: I had a classmate in college, and we
18
      called him "the guy with two last names." Sorry about that.
19
          Okay. Causation. Everybody has agreed -- I think we've
20
      heard repeatedly today that we aren't dealing with but-for
21
      causation, right?
22
               MS. HAZAM: Correct, Your Honor.
23
               THE COURT: Correct?
24
               MR. BLAVIN: Correct, Your Honor.
25
                THE COURT: Okay.
```

So the real question is here about proximate cause. And let me say this on the outset.

As I said at the beginning, I don't -- I'll go back and consider, right? That's why we have oral argument.

But I did not walk into this courtroom thinking that this was an "all or nothing" proposition, that it was incumbent upon the Court given the perspectives of the parties, as is often the case, to figure out what is appropriate and what isn't under the framework as provided by the law. And so that's what I've been attempting to do.

In that regard, causation to me is -- is -- is a two-step process. That is, generally speaking -- and we're talking about general causation -- I think that there's plenty of allegations in the complaint, assuming the accuracy of the allegations, that general causation exists.

If I narrow the claims to functionality that I think is appropriate under the -- the metrics that we've been discussing all day, then I do believe at some point the plaintiffs are going to have to indicate in their complaints individually how any of their damage is caused by what's allowed to proceed.

So I don't reach that issue and I won't reach that issue.

And I -- I know that the defendants have made a -- a big deal of that argument, that they have a right to test causation and -- and they do, but so that we aren't wasting time, I do

want you to understand that that is kind of a further step.

When the -- when the defendants came in here in the first instance, as you know, you all said, I have -- we have the -- and I grew up in Texas -- we have the silver bullet. The whole thing's thrown out because of Section 230. It's all thrown out. It's all thrown out.

So there's no point, in my view, in having plaintiffs spin their wheels if the entire thing is thrown out. It's not clear to me that the entire thing is thrown out, in which case, once the order issues, the -- the plaintiffs are then going to have to assess, can you articulate causation individually given what's allowed to proceed.

So I say that as an overview because I don't think today as we -- as you stand here and I sit here, that I can -- you know, that I can resolve all causation issues.

So that's my opening.

You can proceed. It's your motion.

MR. BLAVIN: Thank you, Your Honor. And it's incredibly helpful to hear.

As Your Honor's aware, we've made that broader causation argument, which I completely understand Your Honor's points.

I may touch on that briefly, but I'll put that to the side.

We've also made a causation argument focused specifically on the issue dovetailing with the duty section relating to harms that are caused by third parties, so I would like to

specific types of harm. Now foreseeability ties into that to

1 the extent there was knowledge that you knew of a specific bad 2 actor using your platform and you somehow played a role --3 THE COURT: Slow down. MR. BLAVIN: Thank you, Your Honor. 4 5 -- you somehow played a role that did more than simply 6 providing that potentially bad actor with tools, 7 functionalities, which, again, generally apply across the 8 entire platform. 9 There's billions of users on these platforms. And what 10 the Supreme Court, for example, in the Taamneh case made 11 clear -- and, again, that case dealt with provision of accounts to terrorists. It dealt with messaging and 12 13 networking functionality, a algorithmic matching and 14 terrorists to one another and to content -- the Court made 15 clear that the mere creation of social media platforms is 16 insufficient to establish liability for that, even where --17 and the court made this clear -- even where the wrongdoers 18 were using the services, the companies knew this, and they 19 failed to stop them. 20 The Supreme Court surveyed state tort law across the 21 country in that case and said that holding platforms liable 22 for failing to prevent third-party misuse would, quote, run 23 roughshod over the typical limits of tort liability. 24

And Crosby vs. Twitter case -- this is from the Sixth Circuit -- again, similar allegations that the defendants

provided platforms to ISIS. ISIS used those platforms to post graphic and threatening content and to connect and reconnect with terrorists.

The court dismissed -- the Sixth Circuit upheld the dismissal of the negligence claims under state law for an absence of proximate causation. The Court specifically noted on Your Honor's question, is general foreseeability enough, "We expect defendants' websites to cause some ripples of harm that would flow far beyond the defendants' misconduct, but defendants do not proximately cause all of those potential ripples."

And the Court specifically analyzed substantial factor --

THE COURT: With respect to products -- product defect cases, do you have any product defect cases as opposed to negligence cases that discuss a test other than reasonable foreseeability?

MR. BLAVIN: Well, again, I would say that the -- the question of proximate causation I think in the Twitter vs. -- the Crosby vs. Twitter case --

THE COURT: Crosby vs. Twitter was negligence.

MR. BLAVIN: Proximate causation, I think the Modisette vs. Apple case dealt with product liability claims there. That was a case, again, in which a user was misusing FaceTime while driving. It was a California Court of Appeal case. The Court --

MR. BLAVIN: Well, Your Honor, they haven't articulated a different proximate causation standard with respect to third-party harm between negligence and -- and

24

1 product liability cases. 2 THE COURT: They --3 MR. BLAVIN: I don't think there is one. 4 THE COURT: All right. 5 Let's -- let's focus on the test. Reasonable 6 foreseeability is what I understand the plaintiffs' test to 7 be. 8 MS. HAZAM: Yes, Your Honor. 9 We believe that the test is the test whether there's 10 third-party misconduct involved or not. It remains one of 11 reasonable foreseeability and, where applicable under state 12 law, substantial factor causation. 13 There can, of course, be more than one proximate cause in any given case and the case law and the Restatement (Third) of 14 torts made clear that even criminal behavior can be reasonably 15 16 foreseeable in some circumstances as plaintiffs have alleged 17 is the case here. 18 Cases that have found that are cited in the papers 19 including -- include the Juul case, the City of Everett 20 opioids case, and the Ileto case. 21 The restatement says the conduct of a defendant can lack 22 reasonable care insofar as it foreseeably combines with or 23 permits the improper conduct of the third party. So that's 24 the restatement's statement of the test, which plaintiffs

25

agree with.

And they do -- we do not believe that there are additional heightened standards along the lines of what Mr. Blavin is arguing.

Plaintiffs have alleged here that defendants' platforms have features that foreseeably and substantially contributed to harms to plaintiffs including CSAM harms. And those functionalities include recommending adult connections to minors, as with the case in the *Omegle* case, geo-location of minors, making profiles of minors public and inadequate age and parental controls.

Plaintiffs do not believe that defendants' cases suggest otherwise. They do not suggest any blanket immunity or exception for social media apps as defendants have suggested. The cases simply don't stand for that.

In addition to the distinction that Your Honor has mentioned with regards to product liability and negligence, the Crosby, Fields, Gonzalez, and Taamneh cases were all Anti-terrorism Act cases in which the plaintiff alleged no facts connecting the alleged use of the platform of attacks, no evidence of viewing the videos or of planning the attacks on them.

Another case cited by defendants, A.B. vs. Salesforce, in that case, the defendant, Salesforce, did not design or sanitize the ads on the back-page platform the plaintiffs argued caused the harm. They were only involved in financing,

which was simply too remote.

And, in fact, Lemmon, Maynard, and Brooks, as my colleague Ms. Scullion mentioned, did allow claims to proceed against an app despite intervening tortious conduct but the drivers.

Finally the *Modisette* case, which was the primary case that Judge Kuhl applied in issuing her opinion in the JCCP proceedings parallel to these, in that case, the plaintiff was not actually using FaceTime. The application at issue -- while all of our plaintiffs are all users of the defendants' products, essentially that case found that Apple did not owe a duty to protect non-FaceTime users from the possibility that someone using FaceTime would drive distractedly.

Here, all plaintiffs were users of the defendant's apps, as were all the third parties involved in the harm.

THE COURT: Well, and as I recall that case, the use wasn't as the intended use. And here, the allegations are the use is as the intended use.

MS. HAZAM: That's correct, Your Honor.

THE COURT: All right.

MS. HAZAM: To the extent there is a close question here about the role of third parties' wrongful conduct and whether they break the chain of causation, that should be a question for the jury according the case law, including the Barnard case and Torres case.

THE COURT: Well, that's usually a fact question.

1 MR. BLAVIN: Your Honor, if I may respond to some of 2 that? 3 THE COURT: You may. 4 MR. BLAVIN: Thank you, Your Honor. 5 First, all of these cases were decided on the pleadings 6 when you have these third parties engaged in criminal 7 misconduct on the platforms. 8 They weren't fact questions. They weren't summary 9 judgments. The courts -- and including the Taamneh case that 10 went up to the Supreme Court. They were all resolved on the 11 pleadings. 12 And what these cases effectively focus upon the fact that 13 that there's no distinction between facilitation, which they've alleged, and an absence of causation. Facilitation 14 15 does not equate to causation. 16 And here, there's no significantly [sic] distinction 17 between plaintiffs' argument, for example, the master 18 complaint, paragraph 164, that, quote, "predators used 19 defendants apps to recruit and sexually exploit children," and 20 the plaintiffs' arguments in Taamneh, Crosby, and Fields that 21 these services help terrorists recruit new members and plan 22 attacks. 23 And I want to push back on one statement that Counsel said, that this is somehow intentional. There's zero 24

allegations, Your Honor, in the complaint that defendants

1 intentionally design their products to facilitate third-party 2 criminal conduct. 3 In fact, the terms of service explicitly prohibit this. 4 They don't point to a single allegation in the complaint that 5 defendants knew that a particular person was misusing the 6 services and failed to take action. And that's exactly what 7 the Supreme Court said, that when you have general knowledge 8 of wrongdoing, that is not sufficient to create a duty under 9 state tort law or to establish causation. 10 THE COURT: I'd like a response on that. 11 MS. HAZAM: Yes, Your Honor. First, on the Crosby 12 and Fields case point --13 THE COURT: No, no. I'm talking about the intentional design. 14 15 MS. HAZAM: Sure. 16 The point I think arose out of an argument that the terms 17 of service are being violated here. Courts have found that 18 that is not an obstacle to demonstrating causation in cases 19 like this --20 THE COURT: Where is your allegation of intentional design to facilitate wrongdoing or knowledge of wrongdoing? 21 22 MS. HAZAM: We do have allegations of wrongdoing in 23 the sense of allegations of predators being on these apps and the defendants being aware of that. 24 25 And certainly I don't think they would -- well, I don't

1 want to speak for them, but they report that, so there is 2 awareness there. 3 THE COURT: Okay. 4 MR. BLAVIN: Your Honor, that is the same general 5 awareness that Taamneh, Crosby, Fields held is insufficient. 6 And just briefly, Your Honor, the LW vs. Snap case dealt with 7 these specific allegations that somehow Snap should be subject to liability because it failed to design its platform in a way 8 9 to present this third-party misuse. They challenged "Quick 10 Add," friend recommendations, which are challenged here. 11 had challenged ephemeral content, and the Court's analysis, it deals with 230. The Court said Section 230 bars these claims, 12 13 and I would --14 THE COURT: We're past 230 --15 (Simultaneous colloguy.) 16 MR. BLAVIN: -- ties into this question of who is the 17 ultimate wrongdoer and can you hold the platform liable for 18 third-party conduct? 19 THE COURT: All right. 20 MS. HAZAM: Your Honor, if I may respond just very 21 briefly. Because we keep coming back to these antiterrorism 22 cases, I just want to make the point that in those cases, 23 there was no allegation that there was actual planning of the attack tied to the injury that took place on the platforms. 24 25 That's distinct from here, where the plaintiffs allege

```
1
       that the -- that the platforms' design themselves is linked to
 2
      their injuries.
 3
           I also just want to note that with regards to the LW \ v.
 4
       Snap, that was not a causation-based decision. It is a
 5
      decision about Section 230. It does not reach a ruling on
 6
      causation.
 7
                THE COURT: All right.
 8
          Failure to warn.
 9
               MS. HAZAM: I'm sorry, Your Honor. Did you -- do you
      mean to call negligence per se?
10
11
                THE COURT: I thought --
12
          Okay. Yes, go ahead.
13
               MS. HAZAM: Thank you.
14
                THE COURT: Okay.
15
          So now I have -- is it Mr. Donahue?
16
               MR. DONAHUE: Yes.
                THE COURT: Okay. And let's see --
17
18
               MR. MURA: Andre Mura, Your Honor.
19
                THE COURT: I was looking for your card.
20
          How do I spell that?
21
               MR. MURA: M-U-R-A.
22
                THE COURT: Okay. Great.
23
           I feel like with negligence per se, you all ran out of
24
       space. I -- you know, again, I -- in many ways, you seem to
25
       talk past each other.
```

1 There is a focus on two statutes in Oregon and yet, you 2 know, there's no agreement on the few cases that exist in 3 terms of --4 Anyway, I -- I'm not sure I'm going to get to negligence 5 per se in this order. I think I might end up having to require additional briefing given the gaps that I think exist. 6 7 But I'll give you some time, so go ahead. 8 MR. DONAHUE: Thank you, Your Honor. 9 And we'd be happy to submit additional briefing if Your Honor would like it. 10 11 We do think that there is a global issue with plaintiffs' 12 claims generally as a matter of state tort law. While states 13 have different specific rules regarding what kind of a statute can give rise to a claim for negligence per se -- and I think 14 15 we do -- we outline quite a bit of that in the appendix 16 section of our brief -- every state agrees that there are 17 limit --18 THE COURT: And you understand that you both cite the 19 same cases and there's no discussion, right, so --20 MR. DONAHUE: Well, we agree, Your Honor. And many 21 cases I think -- we are pointing to specific doctrines, which 22 plaintiffs then point to the case to talk about something 23 different but they don't address, for instance, the fact that some states require preexisting common-law duties. 24 25 So we'll point to a case that says, in Texas, for

1 instance, you must have a preexisting common-law duty before a 2 negligence per se claim can supply a standard of care from a 3 legislative enactment. And so pointing to that case to say 4 that Texas recognizes negligence per se claim based on a 5 legislative enactment is not necessarily responsive. 6 And I mean, this is something, obviously, we can address 7 in supplemental briefing. Our space was somewhat limited. I 8 think we tried to do what we could with this issue in the 9 appendix. 10 But just one global issue to be clear is plaintiffs --11 there's -- there's nowhere do I see them laying out the work 12 explaining top to bottom how this claim would be viable in any 13 state. The -- the best they do is try the claim that there are 14 15 states in which a claim is not necessarily blocked by one of 16 the per se rules we cite, like, for instance, the necessity 17 for a common-law duty. 18 THE COURT: Do you agree that some of the claim -- or 19 some of the states categorically foreclose negligence per se? 20 MR. MURA: We did identify some states that would not allow a standalone cause of action for negligence per se. 21 22 In some of those states, negligence -- the evidence can be 23 used to support negligence. THE COURT: Right. 24 25 MR. MURA: And so in these instances, we tried to

identify those states.

But we also disagree with some of these barriers that -that defendants are -- are characterizing. I'll respond to
the one that was just made.

It's quite common under the law that federal statutes are given negligence per se effect even if the federal law is not privately enforceable.

One of the sort of rules that defendants distilled for some states, not all states, but they said that there has to be a common-law antecedent, so you have to point to something in the common law that imposes the same thing that mirrors the statute, the same duty.

So, for example, they said there has to be a common-law duty to report CSAM to a federally established nonprofit. But that's not the law. The restatement makes plain that negligence per se is not intended simply to duplicate the common law. If it were, negligence per se would be entirely redundant and serve no function.

It's simply the formulation of a duty with respect to what the legislature is -- is establishing for a standard of care.

And courts as a matter of the common law will look and defer to statutes in terms of deciding that standard of care and the duty and that's very well established in the law.

So happy to continue to brief negligence per se. I do think we sort of ran out of space and were trying to do this

in a table format, which can be difficult.

I know other MDL judges have allowed negligence per se to remain in the master complaint and then dealt with negligence per se at the summary judgment stage when it is raised for --

THE COURT: Say that again?

MR. MURA: In some --

THE COURT: The MDL judges have or have not?

MR. MURA: Have.

So, for example, in the -- in the 3M MDL, it was at the summary judgment stage that Judge Rogers considered both choice of law and those individual questions because you could sort of see how for different plaintiffs, it might not be clear even what their choice of law might be, so defendants might be saying it's one law, we might be saying it's another, and that might have an impact on whether negligence per se exists at all.

And so for economy purposes, some courts have allowed negligence per se in the master complaint, serves an administrative function where defendants can learn which plaintiffs are actually relying on violations of the PROTECT Act here or COPPA to know that those claims are being alleged.

They'll -- those claims will be developed, and then those claims could be litigated at the summary judgment stage or if the court could hear individual states, the court wouldn't need to rule and provide sort of a treatise on 50 states' law

for negligence per se.

THE COURT: Yeah, I can tell you I'm not interested in providing a treatise on 50 states' law, but -- I mean, the I've written long orders, but, you know, I've got a few other orders to get out.

MR. DONAHUE: We understand that, Your Honor. And as I've -- I don't know that plaintiffs have shown that there is any state in which this claim would be viable as a negligent per se claim, so I don't know that we need -- I don't know that we need to brief 50 states to reach that conclusion.

But what we were just discussing about the individual plaintiffs does bring up another global issue that we talked about. And, again, as Your Honor's aware, we were a little pressed for space. But at the end of our brief where we discuss -- there is a standing issue with these claims here because plaintiffs' allegation -- if you look at them, it's really about how defendants run their services.

There's no allegation, for instance, that any particular plaintiff had their data collected when a particular service was aware of their age without parental consent in violation of COPPA.

And it's not clear if such a plaintiff existed what their claim for harm would be in terms of a tort injury. And that's -- that's both -- that's both a tort issue, because there's requirement generally to have injury for a tort claim,

and in the case of negligence per se, they need to allege an injury of the kind that the legislative enactment was designed to protect.

It's also an Article III standing issue because what this starts to sound like is a general claim in the air that the defendants are not compliant with the federal statute and will -- will figure out later what the complications of that. And that's not a justiciable case or controversy under Article III in addition to all of the state tort issues.

MR. MURA: Your Honor, the -- the injuries that have been alleged here, the emotional harms, mental harms, those are traditionally recognized injuries that are compensable in tort, so there isn't an Article III standing problem.

When defendants talk about the PROTECT Act as a sort of mere reporting statute, they're really misdescribing the PROTECT Act. It's a safety statute. I mean, it's quite literally called "The PROTECT Act," and it's serving to protect children from being revictimized through the proliferation of CSAM.

And so when reporting is avoided or undercut, it creates an increased and foreseeable risk of CSAM exploitation.

That's -- that's the negligence per se there.

Same thing with COPPA. I'm sure the state AG's would be very surprised to hear there are standing problems to bring COPPA claims. There's no standing problem with respect to the

plaintiffs here.

The individuals who have selected these claims are alleging that they've been personally affected by these specific violations. And the evidence later would show more in the way in which the failure to report led to their victimization, or with respect to COPPA, that the -- that the defendants illegally obtained information about them when they were under 13 to fuel their addiction engines and to hook them to their platforms.

So those are very specific targeted allegations about individual plaintiffs that establish Article III injury.

THE COURT: Okay.

MR. DONAHUE: Again, Your Honor, I don't think there are -- I'm not sure exactly what allegation Mr. Mura was referring to there. But I don't think there are actually allegations in the complaint that spell out the causal mechanism between a COPPA -- between a COPPA violation and whatever these injuries that are being alleged arise from COPPA are.

I think other than the general claims of -- you know, there's a whole range of injuries, mental, physical and emotional. There's no actual discussion of data collection leads to this, to that, for this plaintiff.

And that -- that is a fundamental Article III issue in that lack of a injury. It's also just a -- a pleading issue

```
1
       in that we really don't even have, beyond bare-bones
 2
      allegations of your clients violated statutes, therefore, our
 3
      line is injured -- plausible factual allegations that explain
 4
      the basis for relief.
 5
                THE COURT: What -- what paragraphs, if any, do you
 6
      comply with that obligation to allege sufficient standing?
 7
               MR. MURA: Well, Your Honor, we talk about --
 8
                THE COURT: And I mean, standing with respect to
 9
      these two particular acts.
               MR. MURA: With respect to these two acts, we talk
10
      about the scope of the acts and the circumstances in which --
11
12
                THE COURT: Do you have paragraph numbers for me or
13
      not?
14
               MR. MURA: It would be -- yes.
15
           I'd point the court to the -- the knowledge paragraphs
16
       relating, for example, for COPPA. There, we talk about how
17
      defendants have --
18
               THE COURT: Could you give me the numbers.
19
               MR. MURA: Yes, Your Honor.
20
          For Meta and YouTube, it's Paragraph 13, 334, 725 to 726.
21
       Those are paragraphs demonstrating that the defendants -- Meta
22
      there specifically, and YouTube, affirmatively have knowledge
23
      that the plaintiffs -- particular plaintiffs are under 13 when
      they're on their applications.
24
25
          And so they -- those individuals' information is being
```

1 collected without parental consent and notice and leading to 2 the very harms that Congress talked about. 3 The COPPA was enacted to enhance parental involvement in 4 kids' activities online and to maintain their -- their data 5 security and their privacy. And so the harms that we're 6 alleging here is that defendants illegally obtained their data 7 from these specific individuals to power their particular 8 platforms in an addictive way and the hook these children 9 early on before they were 13. 10 So those are the specific allegations of injury. And then 11 individual plaintiffs in the short-form complaints have 12 identified whether they are persons who were under 13 when this occurred. 13 14 THE COURT: So you're not asserting these against 15 Snap? 16 MR. MURA: We are, Your Honor. I can continue. 17 Paragraph 416. 18 **THE COURT:** Relative to whom? 19 MR. MURA: That is relative to Meta. With respect to 20 Snap, I'd point the court to Paragraph 452, which is a 21 discussion of their knowledge of their awareness that this is 22 happening. 23 With respect to Paragraph 460, there's a discussion of how they designed their platforms in a way to lure children. 24

With respect to TikTok, I don't have a paragraph with me,

but in those -- I believe it's in the 600s, there's a discussion of how the algorithmic targeting of -- of TikTok itself is to obtain information of users' age.

And there's also -- with respect to COPPA, it's not simply the actual knowledge, but there's this other prong of COPPA that relates to "directed to children," that the platforms themselves have designed their platforms in a way that's direct to children. That's independent of actual knowledge. And we've alleged facts for each of the defendants with respect to that.

So for Meta, we've alleged that it's a child-directed site, so Meta made focus groups for teens. That's Paragraph 258. It's designed its platform in a way to -- with pokes and waves to attract teens and under-aged users. That's also Paragraph 258.

Paragraph 290 to 291 has a discussion of how Meta features under-aged kids or -- or kids -- or tweens in ads. And then there's a discussion in Paragraph 389 for Meta about how Meta knows up to 15 percent of ten-year-olds use Facebook or Instagram.

Similar with Snap, there's a -- Paragraphs 439, 457, 478 discuss the ways in which Snap is a child-directed site because of the designs, using cartoonish colors, using cartoonish designs. There's a discussion of advertising in Paragraph 460. And there's a discussion of their own internal

awareness, which is that 13 percent of kids 8 through 12 use Snapchat.

For TikTok, there's a discussion how it's a child-directed site. In paragraphs 563, there TikTok first designed -- was first designed for a leadership syncing of pop music. This was specifically targeting teens and tweens, we allege.

We allege song libraries for Disney and School. And the FTC concluded in paragraphs -- we allege in Paragraphs 572 to 573, that a third of daily users in the U.S. were 14 or younger as of July 2020 on TikTok.

And for YouTube, we allege that it's a leader in reaching children from ages 6 to 11. That's paragraph 707 to 709. And that Google uses kids in ads, 737 to 738. There are quite a few more allegations.

I'll sort of stop reading the complaint to the -- to, Your Honor. But I think this is precisely within what Congress is concerned about, which is what happens -- the injuries that occur when platforms obtain information from kids when they're under 13 without parental consent or control.

And those are the very injuries that Congress discussed article III injury, the Supreme Court has said can be informed by congressional acts of injury and -- and harms, and that's precisely what we would point the Court to here.

THE COURT: All right.

MR. DONAHUE: Your Honor, just briefly I think the --

1 the allegations that were just cited to the Court illustrate 2 our point, though almost everything that was cited was 3 statistics about numbers of users on the sites. It was claims 4 about generally what defendants may know about or be able to 5 estimate about numbers of users on sites. 6 There was nothing I heard there that was related to any 7 plaintiffs' particular injury, other than Mr. Mura's statement 8 that some plaintiffs have checked the box indicating that they 9 were below the age of 13. Nothing about, you know, data collection or parental 10 11 consent as necessary to state a COPPA claim. 12 **THE COURT:** Any response? 13 MR. MURA: Well, the short-form complaint doesn't ask 14 that detail. That detail will come later in terms of the 15 individual plaintiffs and their individual information of 16 injury. 17 THE COURT: All right. 18 Okay. I have the overview and you've got mine. 19 MR. MURA: Thank you. 20 MR. DONAHUE: And just on that last point, obviously 21 it's -- it's our view that plaintiffs' complaints, the short 22 form and the long form together, need to state a claim 23 sufficient to satisfy the -- the requirement of federal rules. THE COURT: I understand. 24

MR. DONAHUE: They can't fill that later.

It's

```
1
                THE COURT:
                            Okay.
 2
               MR. DONAHUE: Thank you, Your Honor.
 3
                THE COURT: We will take another short break. I will
 4
      be back on the bench at --
 5
          So, Raynee, we have one argument, and I have some case
 6
      management stuff.
 7
                        (Off-the-record discussion.)
 8
                THE COURT: Let's just keep going, then, so we can
 9
       finish in off.
10
           Snap wanted to address the court.
          And here I have Ms. Scullion back and Ms. -- is it Ehler?
11
12
      Eiler [phonetic]?
13
                MS. EHLER: It's Ehler, Your Honor. Thank you.
14
                THE COURT: Ehler. Go ahead.
15
               MS. EHLER: Rose Ehler, Munger, Tolles & Olsen, on
16
      behalf of Snap.
17
           I wanted to start sort of where Your Honor is with
18
      breaking this down a little bit more into the specifics that
19
      you've been focused on as it relates to functionality and also
20
      the differences between the platforms.
21
          And Snap filed a separate motion to dismiss, and we did
22
      because the defendants are all different. And we think that
23
      the plaintiffs' allegations are uniquely deficient against
24
      Snap.
25
           So I want to start with why Snapchat is different.
```

fundamentally a communication platform. Its focus is actually on connecting real-world friends, giving them a tool to communicate through short videos and photos that disappear.

We call those "snaps."

And the primary purpose is more similar to your iPhone or my iPhone iMessage application than it is to other forms of more typical social media. And we know this because Snapchat actually opens to a camera. It opens to a visual camera that you can then take a Snap and send it.

It doesn't open to an algorithmic feed. It doesn't have a public "like" feature. Those are different. Second, as it relates to the harms -- and I think it's important to, as Your Honor has been talking about looking at the functionalities, to connect the functionalities that are alleged in the complaint to the harms that are alleged in the complaint.

And as it relates to Snapchat in particular, the core harms, the actual really severe harms are caused by third-party bad actors.

Now, the platform is opened to everyone, and these tools are used by many people for completely normal communications reasons. But they can be abused by bad actors. And sometimes they are. And Snapchat works hard to avoid that to the best of its ability. But Section 230 prohibits holding the platform itself liable for the conduct of those third-party bad actors. And that's the LW case that's been cited a number

of times for Your Honor today.

There are two other points that I wanted to raise with respect to those features which my colleague I believe mentioned before, which is how Snapchat's design is actually aimed at preventing strangers and minors from connecting.

So first is that Snapchat has always made minor profiles private. That's the default setting. And then, second, what the complaint actually alleges as to "Quick Add" is that you have to have a number of friends in common before someone will be recommended to you. So these aren't just complete strangers. They're people that are friends of friends or in your network.

And then once we get beyond those -- the third-party harms, the severe harms, the -- the functionalities that are left -- bless you -- the functionalities that are left -- the complaint doesn't allege that they actually reach the severity of harm necessary for these sort of products liability claims.

So, you know, "Snap Streaks" or "Charms," the complaint alleges that they cause negative feelings if a streak is broken, and, you know, stress or anxiety. But there are no allegations specific to Snapchat as it relates to these other features that rise to the level of the severe emotional distress or physical harm that's required by -- by the restatements.

There can't be just be free-standing addiction claims,

And

1 which is essentially what it amounts to. They have to 2 actually connect to a harm. And as to Snap, those harms are 3 not alleged. 4 I'll pause there. 5 THE COURT: Response. 6 MS. SCULLION: Afternoon, Your Honor. Once again, 7 Jennifer Scullion for the plaintiffs. 8 Your Honor, plaintiffs' claims against Snap are based on 9 the same type of defects and same types of injuries we assert 10 against each of the defendants. 11 Snap does not stand alone, nor is it different from the other defendants. We allege Snap built its products using 12 13 designs that are -- dangerous to kids. And they're dangerous 14 because of the behavior that the designs compel in kids. 15 And the result is that kids using Snapchat are suffering injuries like addiction. And I want to be clear. Addiction 16 17 is an injury. As Your Honor alluded to, this is an impact on 18 the brain. It's a change in the way the brain works. It's a 19 change in real-world behavior. 20 Addiction and compulsive behavior are, in fact, injuries. 21 There's no law that says addiction stand alone is not an 22 injury. 23 We also allege that it results in injuries of sleep deprivation. Again, tangible, real-world, serious, especially 24

for children. Eating disorders, anxiety, and depression.

that's at master complaint Paragraphs 440 and 467.

I would underscore here that Judge Kuhl used Snapchat as the example of how the JCCP plaintiffs had, in fact, stated a claim for negligence there. Understood, on a non-product basis.

All the same reasoning applies here with respect to our product claims. And as -- as my colleague has just articulated the argument that Snap is raising in its motion really sound much more like summary judgment.

So, for example, this dispute about whether because they're endless speed video is not on the home page but, instead, requires a child to click on another tab, does that materially alter the harm to the child. We've alleged it is just as harmful, that it's inducing, again, a flow state in children, which is -- which is dangerous.

Similarly with respect to the "Quick Add" feature. Yes, Snap says it has changed the -- the "Quick Add" feature. We say it still is unreasonably dangerous because although kids may only be connecting with people, quote, in their network, this is an online network, which just means it's another person who they may already be connected to online is connected with somebody else.

You don't know that that child knows that person, that adult, for example, in real life. Those are strangers.

So, again, none of the -- these arguments are appropriate

here at this time, they are raising questions that go to specific causation, severity of harm, all things that would be tested on a case-by-case basis after discovery.

We're here prediscovery under Rule 12, the focus here is what we alleged. Our allegations are concrete, plausible, and they're presumed true.

THE COURT: Okay.

MS. EHLER: Just briefly, Your Honor. Judge Kuhl dismissed the products liability claims. She found that it wasn't a product, so I don't think her order helps the plaintiffs here at all.

And regarding the question of whether addiction standing alone is an injury, that -- I think that's a legal question.

And I think that the cases that we've cited -- my colleague didn't cite any cases for the concept that addiction is a sufficient harm for a products liability claim.

And the cases that we've cited and the restatement say that you have to reach a level of severe distress or physical harm. And when you look at the actual allegations and -- and I think I quoted for "Snap Streak," the allegations say "negative feelings."

And the -- the fact that there are hundreds of pages doesn't change whether the plaintiffs are able to actually draw a connection between features on one hand and severe harm on the other. And that is not to say that there are not

allegations of some severe harm in the complaint.

But as to Snap, those relate to third-party bad actor conduct, not to the sorts of features like "Snap Streak," and other features that have been mentioned. And I do I think that there's an element of just drilling down to see whether the actual features are sufficient to state claim.

And then the last thing I'll say is that plaintiffs want design to matter whether it suits them. So there's a lot of emphasis today about how these are designed. But then they don't want design to matter when it doesn't suit them, because they say just ignore the fact that the algorithmic feed with respect to Snapchat is a completely separate tab and is used differently and it opens to a camera. I think that as --

THE COURT: Well, you agree that there's no way that I can resolve factual disputes at this stage, right? That's not my job.

MS. EHLER: That's right, Your Honor.

I'm looking at the allegations in the complaint, and the -- the problem with a several-hundred page complaint is it's hard to actually pin down the specific allegations as to each feature.

But when you do look at those closely, you can't make

the -- the plaintiffs have not been able to actually connect

the features to any serious harm as it relates to Snap, once

you've set aside the third-party harm we think is barred by

230.

MS. SCULLION: So, Your Honor, starting again, with what we've actually alleged, so, again, we allege with specificity that Snapchat has, again, the same types of design defects. Flow state design, Paragraphs 491 and -93, 494,

(Simultaneous colloquy.)

MS. SCULLION: Sorry.

THE COURT: Now you're repeating yourself.

MS. SCULLION: I apologize.

So we've alleged that they have -- in fact they have these design defects. My colleague is focusing on the seriousness of the harm.

Again, addiction is a physical harm. There's an actual physical change that happens to the brain, and it happens to behavior in the real world.

With respect to emotional harm, we have, in fact, alleged that Snapchat's design -- and this is, again, Paragraph 440 of our complaint -- causes young users to suffer increased anxiety, depression, disordered eating, sleep deprivation, suicide, and other severe mental and physical injuries.

I recognize that Snap has tried to brush this off in a footnote in its reply that says that our paragraph doesn't in fact identify any Snapchat-specific feature.

That's wrong. The very last sentence of Paragraph 440

```
1
       points to multiple Snapchat features: Snap Streaks,
 2
      disappearing messages, filters, lenses, and examples of how
 3
       Snap has designed Snapchat in a ways that entice, exploit, and
      addict kids.
 4
 5
           Similarly Paragraph 467, we allege that Snapchat's social
 6
      metrics features encourage endless passive consumption, which
 7
       induces addiction, compulsive use, and other severe mental and
 8
      physical harm.
 9
           Your Honor, again, these are plausible based on the
       allegations about the way that children's neuro- --
10
11
      neurophysiology and psychology work.
12
           The allegations about how these types of design features
13
       operate with respect to children, and what the actual result
14
       is.
15
           We can have -- I'm sure we'll have -- hopefully, heated
16
       disputes later on in the case when we get to experts about
17
      whether any particular case a child's harm is severe enough
18
      and whether it has been linked to the child's Snapchat use.
19
           For purposes of Rule 12 where we are today, we have
20
       alleged more than enough to satisfy the plausibility standard.
21
                THE COURT:
                            Okay. Anything else.
22
               MS. EHLER:
                            I'd just be repeating myself, Your Honor.
23
                THE COURT: All right. Thank you.
24
               MS. SCULLION: Thank you, Your Honor.
25
                THE COURT:
                            Thank you.
```

1 Well, I think it's probably getting late enough that most 2 of you who are coming from other parts of the country will not 3 be getting the last flight out. 4 So I hope at least you can go find a terrific restaurant 5 to -- to have dinner at. 6 I need to talk to you about case management. So if I 7 could have someone from each side at the MIC. And then I have Ms. Hazam and Ms. Jones? 8 9 MS. JONES: Yes, Your Honor. MS. HAZAM: Your Honor, there is also just one 10 11 preliminary matter if you'd allow me briefly relating to the 12 argument that just occurred. 13 Your Honor had raised during the argument regarding product liability a number of states that Your Honor believed 14 15 the claim may be foreclosed. And I think the intent was to 16 perhaps circle back to that. We didn't have the opportunity 17 to do so. Plaintiffs would be prepared to either do so very 18 briefly now or if Your Honor would permit briefing on solely 19 those states to address the concern regarding them. 20 THE COURT: This is with negligence per se? 21 MS. HAZAM: No, I'm sorry. This was during the 22 argument in which myself and Ms. Simonsen discussed whether we 23 had a product for purposes of product liability law. Your Honor at one point listed, I believe, six states in 24

Your Honor at one point listed, I believe, six states in which you believed had to be a tangible product or there was

no product liability claim. 1 2 THE COURT: And you disagree that -- with those six 3 states. 4 MS. HAZAM: With the exception of one, Your Honor. 5 THE COURT: Okay. So which is the one. 6 MS. HAZAM: Ohio, we would concede that because it's 7 a statutory products liability law, strict product liability, 8 and negligent product liability are not permitted under of 9 course general negligence may still proceed separately. THE COURT: I will go back and just take a look at 10 11 where my note came from. If I need briefing, I'll ask for it. 12 MS. HAZAM: Thank you, Your Honor. 13 THE COURT: Okay. 14 Can somebody tell me with respect to the school district 15 complaints what the status of those are. They don't sign on 16 to the master amended complaint. Isn't that correct? And what is the plan for the school districts? 17 MS. HAZAM: Thank you, Your Honor. 18 19 They do not sign on to the individual plaintiffs' personal 20 injury master complaint; that is correct. They have all filed 21 their own complaint. There are a considerable number of them 22 now coordinated as part of this MDL. 23 Various counsel in the room represent those school 24 districts, including myself and the other co-lead counsel and

others present here today.

Those claims have not been set for any kind of motion practice. However, we do know that in the JCCP parallel proceeding, there were discussions to tee up motion practice against the school districts. And the parties agreed upon a demurrer schedule that was submitted to the Court and I believe the Court will be adopting, which has demurrers starting in February against it's either three or four exemplar social district -- school district, excuse me, complaints. And I believe the briefing is completed in mid-April.

Plaintiffs here have indicated that we would be willing to follow the same schedule if the Court sees fit. And I believe defendants are, although I'll let Ms. Jones speak for that.

MS. JONES: Yeah, the only gloss I would add to that,
Your Honor, is that the timing of the demurrer briefing
schedule was keyed off of Judge Kuhl's ruling.

So Ms. Hazam is correct when she says we would be open to taking a similar type of approach, insofar as once we have the order from Your Honor on the motion to dismiss that's currently pending, we could then figure out what the most sensible briefing is for the school district.

MS. HAZAM: And to be clear, that was not our understanding. Our understanding was it would be the same dates, and they are fairly far out as of now, so I think we do, in fact, have a -- a possible difference there, although

1 we're happy to meet and confer. We had flagged this as a 2 potential agenda item. And the defendants were opposed to 3 having a case management conference, so we haven't had the 4 opportunity. But we'd be happy to do so. 5 THE COURT: So the plan, then, is -- and I think 6 we're at about 150 districts at this point. 7 MS. HAZAM: Yes, Your Honor. 8 **THE COURT:** -- that you have a representative sample, 9 and then somehow -- what happens to the other 146? 10 MS. HAZAM: So, Your Honor, that is how it's 11 proceeding in the JCCP. We obviously want to consult with 12 Your Honor about how you'd like it to proceed here. 13 They are following a procedure that was similar to the one 14 used in the Juul litigation in this district in which the 15 parties selected -- you could call them bellwether, you could call them exemplars -- it's a small number -- against which 16 17 initial demurrers would be brought. 18 The school districts generally allege a very similar set 19 of claims, and as part of that selection process, the parties 20 arqued to the Court as to why they would be appropriate. 21 Plaintiffs are amenable to that procedure here, but, 22 obviously, would seek the Court's feedback. 23 THE COURT: Well, I'm amenable to whatever is most 24 efficient for all of them, 'cause I -- you know, what I don't

want and what concerns me about that approach is -- is that

makes sense.

somehow you -- you know, good lawyers, right?

So we as judges make rulings, and you -- and you lose one, and you think okay. Well, I've got another 146. I can try something else. That's not -- I'm not interested in repeat bites at the apple, so I'll have to think about whether that makes sense. And you all should think about whether that

That's why we have a master complaint. It seems to me that if there are issues that, you know, are similar across the board, that the briefing on those could happen, and then everybody would have to sign on to the decision and it -- be bound by whatever it is.

These -- these proceedings are meant to create efficiencies in the system.

MS. JONES: Your Honor, if I may, I think probably the next step for the lawyers at least is to just meet and confer about this. I don't think we've had a recent conversation about the prospect of a master complaint or not. And I'm not sure what the current thinking on that is.

I think probably we need to have a discussion about some of those basic questions first.

THE COURT: I agree. But I was just trying to get the lay of the land.

MS. JONES: Understood.

THE COURT: So I'm going to over -- I'm not going to

try to coordinate right now in terms of your schedules.

My schedule is very tight through the end of the year, and so -- there are lots of lawyers in here. As I always say when I have a roomful of lawyers, your billing fees for today compete my annual salary.

So, next we're going to have a CMC, case management conference, November 16th at 11:00 a.m., and then another one December 13th at 10:30 a.m.

Hopefully that fits with most of you, but that's what fits with me.

MS. HAZAM: Yes, Your Honor.

THE COURT: In advance of those -- and I'm hoping to have an order out in advance so that you can digest it.

But I would obviously want to talk about -- I'll take your agenda. Make sure to get it to me in advance.

I think we have to talk about the school district complaints, the next round of briefing, assuming for purposes of argument that I've trimmed the master complaint and something's moving forward, the short-form complaints are going to have to be fleshed out in that context.

And, you know, we still have -- and it may make sense to do it sooner. It may make sense to do it later. I don't know 'cause there still has to be briefing.

MS. HAZAM: Your Honor, if I may, one process that the parties have anticipated for that fleshing out that Your

1 Honor referred to is the use of a plaintiff fact sheet. That 2 fact sheet is nearly finalized through having been negotiated 3 by the parties in the JCCP proceeding in which the -- both the 4 MDL plaintiffs and the JCCP plaintiffs participated. 5 THE COURT: Okay. 6 MS. HAZAM: And that does contain much of the 7 information that I believe defendants have sought up and Your 8 Honor may be referring to with regards to things like features 9 that may have been used, diagnoses that may have been given. 10 It is final, I think, barring one or two implementation order 11 issues. THE COURT: Well, I haven't seen it. 12 13 MS. HAZAM: Yes, Your Honor. We would submit it of 14 course to, Your Honor. I'm offering it as a way to address 15 that concern. 16 Once it is entered in the JCCP, we can meet and confer. But I'm anticipating that the parties would likely be 17 18 agreeable to submitting it here as well. 19 THE COURT: Okay. 20 And to the AG's in the audience or the AG reps, I will be setting your case for -- on the same case management schedule. 21 22 Okay? 23 Can someone tell me what "negligent undertaking" is? No -- yeah. What is "negligent undertaking" with respect 24

to Claim 6, and why have we alleged number 18 -- or you have

alleged a loss of consortium in this case?

MS. HAZAM: Well, negligent undertaking, I think another person from my team may be best suited to addressing.

I also think that as we move forward after we see your judge's order, we will determine as plaintiffs the claims on which we would still be proceeding in addition to any that survive, if any do.

With regards to loss of consortium, there are death cases as part of this --

THE COURT: So loss of society?

MS. HAZAM: Yes. There are situations in which you have -- in some states, you can have a loss of consortium claim by a family member and may encompass loss of society as well. It was a pleading try to capture 50 states' law.

THE COURT: Okay. Well, in California, loss of consortium requires a valid marriage, so I don't think any of these adolescents are married, are they?

MS. HAZAM: Very, very few, if any. But there is an aspect of that claim that is meant to capture other family members in other states.

THE COURT: In terms of thinking about the next round of briefing, and I'll listen to your proposals, I would like you to think about what elements you wanted to brief with respect to those claims because -- and, again, in light of an order, because with respect to some of these, some might --

some elements might be more compelling for a motion to dismiss than others.

And if -- if we're going to continue to roll out these orders, I'd like to be able to get the briefing focused so that we can.

I'm hopeful that I'll be able to give this case a bit more attention and get things out a bit sooner, but I do want you to think about that.

One of the issues that is frequently a problem in class actions, for instance, are misrepresentation claims, in part because rarely can individual plaintiffs -- rarely is there reliance on specific representations.

And those kinds of claims, you know, the -- that might merit some motion work. It's -- it's why those claims rarely get certified by classes because the individual plaintiffs don't remember any of this or can't plead that they relied specifically on any kind of particular representation, and those things need to be pled.

So, anyway, that's why I'm saying, identify that one element of those claims because I'd like you to focus on what really is the most compelling element that might eliminate a claim.

MS. HAZAM: Understood, Your Honor.

Some of those claims that Your Honor referenced, for example, our fraudulent concealment claim are alleged only

1 against Meta, so only one defendant. That was one of the 2 claims that survived the demurrer in the JCCP, so it is one 3 that could be teed up for briefing. 4 Another priority on the plaintiff's side would be the 5 general negligence. 6 MS. JONES: And we would, similarly, Your Honor, be 7 opening to briefing those issues in the next round. The 8 misrepresentation claim against Meta did not go forward in the 9 JCCP, including on the ground that you mentioned, the failure to show reliance so that's something that we're very focused 10 11 on as well. 12 THE COURT: The request to deal with negligence 13 today, denied. 14 MS. HAZAM: Thank you, Your Honor. 15 THE COURT: Mr. Cuenco, you can terminate that 16 request. 17 THE CLERK: Yes, Your Honor. 18 THE COURT: Look, we just had too much. And I think 19 that defendants are entitled to fully brief issues. Judge 20 Kuhl, I have a great deal of respect for her. We chat not --21 on Snapchat or any of your platforms -- but we do communicate. 22 And, you know, we may disagree. And I said to her, you know, 23 that's okay. We're -- we both have opinions on these things. All right. So those are my thoughts about getting ready 24

25

for the next phase.

plaintiffs.

Your Honor, your chambers had reached out to me with respect to the Frank vs. Meta motion to proceed under a

24

1 pseudonym and wanted to address at the next CMC. I have had a 2 chance to confer with counsel if you want me to go ahead and 3 update you now. 4 THE COURT: Sure. 5 MS. ANDERSON: Okay. So the situation is, is that 6 the plaintiff is an adult survivor of CSAM exposure 7 experienced as a minor. And they want to proceed under a 8 pseudonym. In fact, even rather than the initials but rather 9 the pseudonym that is the National Center for Missing and 10 Exploited Children series name because of the very, very 11 highly sensitive nature of the CSAM and some identifying 12 factors in the allegations as they've explained in the motion. 13 So that's why they brought a separate motion. 14 THE COURT: Okay. And is there an objection? Have 15 you met and conferred? 16 MS. JONES: We've not met and conferred. But 17 we're -- I don't think we'd have any objection we're certainly 18 happy to defer to --19 (Simultaneous colloguy.) 20 THE COURT: And you can't talk to each other, except down the hall, or when I --21 22 MS. ANDERSON: Excuse me, Your Honor. I had 23 conferred with the plaintiffs' counsel to find out what their intentions were with the motion. 24 25 THE COURT: So why don't you all talk to each other

```
1
       and perhaps send me a stipulation to address the issue.
 2
                MS. JONES: That's fine. I don't expect we're going
 3
      to have a dispute over that.
 4
                THE COURT: Great.
 5
                MS. ANDERSON: Thank you, Your Honor.
 6
                THE COURT: Other issues.
 7
                MS. HAZAM: Not from the plaintiffs, Your Honor.
 8
                MS. JONES: Not from the defendants, Your Honor.
 9
                THE COURT: Okay. Everybody's energetic? Yes?
10
                MS. JONES: Yes, indeed.
11
                THE COURT: Less energetic than when you got here,
12
      I'm sure.
13
           Anyway, terrific argument. Thank you very much.
14
          We're adjourned.
15
                THE CLERK: Court is adjourned.
16
                 (Proceedings were concluded at 3:24 P.M.)
17
                                  --000--
18
19
20
21
22
23
24
25
```

CERTIFICATE OF REPORTER

I certify that the foregoing is a correct transcript from the record of proceedings in the above-entitled matter.

I further certify that I am neither counsel for, related to, nor employed by any of the parties to the action in which this hearing was taken, and further that I am not financially nor otherwise interested in the outcome of the action.

Rayne H. Merendo

Raynee H. Mercado, CSR, RMR, CRR, FCRR, CCRR
Sunday, November 5, 2023